

“I train business owners how to use QuickBooks Online correctly so they don’t drive their accountants crazy.”



Alicia Pollock
Royalwise Solutions, Inc.
Certified QuickBooks ProAdvisor®
Portland, OR

A multi-faceted Diamond-level ProAdvisor

Alicia joined the ProAdvisor Program in order to provide even better client service. She recognized the importance of going beyond simply advising clients—as a software trainer, she wanted to help them get to know QuickBooks® Online even better.

Being a ProAdvisor has helped Alicia develop the in-depth expertise she needs to offer QuickBooks Online training to clients. As a result, her practice has changed dramatically. And, with over 30 clients online, she’s recently earned Diamond-level ProAdvisor status.



“I enjoy that I can empower small business owners to feel comfortable with their numbers. I encourage them to look at their finances as a way to make decisions and grow their businesses.”

How Find-a-ProAdvisor has made a difference

Alicia credits the Find-a-ProAdvisor online directory for helping her grow her QuickBooks Online business. In her opinion, being listed on the directory is essential. And her new Diamond-level status gives her a priority listing, so it may well become even more valuable.

“The Find-a-ProAdvisor directory is the thing that pushed my numbers up so dramatically.”

Diamond-level support

Even a trainer like Alicia needs help sometimes, particularly when there are updates and new features. Having direct access to the top experts at Intuit® keeps her client service at its peak.

“I love my direct phone line to support. I don’t have to sit on hold and an expert takes my call. It makes my Diamond-level status shine that much brighter.”

