

“In our clients’ eyes,  
being certified gives  
value to our firm.”

**Diane Krause**  
Business & Tax Systems LLC  
Fort Atkinson, WI  
Advanced Certified QuickBooks ProAdvisor®



#### **Committed to her clients**

Diane is serious about serving her clients. Whether they come from engineering firms, medical offices, campgrounds or legal practices, she makes it her business to know *their* business. “I enjoy working with the client base, helping them grow and manage their businesses and use their software.”

Her commitment to helping clients succeed is what attracted Diane to the ProAdvisor Program. She receives a comprehensive package of QuickBooks® software each year as part of her membership—along with the training and certification to help her become an expert on each product and deliver better service.

*“The ProAdvisor Program includes software and training materials...that’s what led me to become certified in all [QuickBooks products]... It allows me to serve more clients.”*

#### **An advanced approach to support**

To take her skills to a new level, Diane went one step further and earned advanced certification. “I really like the advanced certification program because I do feel that it distinguishes the individuals, like myself, who have dedicated their practice and program to support their clients and QuickBooks.”

Besides helping her to stand out, advanced certification gives Diane another key advantage: Diamond-level access to expert technical support. “I can’t make enough good comments about the QuickBooks Diamond-level support for Advanced ProAdvisors...my frustration and anxiety level when I make a call goes down immensely. I love the Diamond-level ProAdvisor support line.”

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“[QuickBooks certification] made me see that Intuit was serious about this program offering, and that they want accountants to grow and expand themselves. It has helped me grow professionally as well as personally.”

Take your practice to the next level, just like Diane. Become a QuickBooks ProAdvisor today.

[Join now](#)