

“My business would not be what it is today without the ProAdvisor Program.”



**Eileen Sass**  
 Sass Accounting Services, LLC  
 Akron, OH  
 Advanced Certified QuickBooks ProAdvisor®

**The tools to build a stronger reputation**

Eileen Sass specializes in adaptability. No matter where her clients come from—manufacturing, the medical industry, the skilled trades—Eileen has the expertise to support them. But how does she prove it to prospects? By displaying her ProAdvisor status and her advanced certification badges. “I can show people that I’m legitimate,” she says. “I have the credentials.”

*“My clients aren’t coming to me because of the industry they’re in. They’re coming because I’m a ProAdvisor.”*

**Access to a national accounting network**

Being a ProAdvisor hasn’t just helped grow Eileen’s clientele—it has also introduced her to a large network of peers, all eager to share their experience and advice.

*“A whole world has opened up to me that I never would have stumbled across without the ProAdvisor Program. It introduced me to [accounting-related events like] Scaling New Heights and QuickBooks Connect. This is what I appreciate most.”*

**Free, in-depth training and certification**

Through her widening network of accounting contacts, Eileen heard about the free QuickBooks® training and certification included with her ProAdvisor membership.

*At first she was skeptical. “I thought I knew everything already,” she says. “Then I ended up learning stuff that I never knew, [which helped to] save me so much time!”*



“You go through [certification] training just one time, and you’re amazed at the little tips and tricks that help you be more efficient.”



#### World-class technical support

Recently, Eileen took her expertise even further by getting advanced certified and reaching Diamond-level ProAdvisor status. The result? She now has access to an elite tier of technical support, helping her look like a hero to her clients.

*“The Diamond-level support is phenomenal...it saves me a lot of time and gets me better answers.”*

#### An incredible value

To make the most of her deep expertise and Diamond-level support, Eileen needs a comprehensive suite of QuickBooks products at her fingertips. For her, this is where the true value of the ProAdvisor Program shines through. Her membership includes over \$5,000 of the latest QuickBooks products for just \$549 a year, making it an easy decision year after year.<sup>1</sup>

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Financially, the ProAdvisor Program is a no-brainer. You get more software than you pay for with your membership each year. It pays for itself.”

Take your practice to the next level, just like Eileen. Become a QuickBooks ProAdvisor today.

Join now

<sup>1</sup> Based on standard list price for 1-user license of each accountant version of QuickBooks Accountant, QuickBooks Enterprise Solutions, QuickBooks Point of Sale, QuickBooks Online, QuickBooks for Mac and QuickBooks Payments. Must be an active and current QuickBooks ProAdvisor and can be downloaded once per year only. Transactional and other fees apply for use of Payments software. Terms, conditions, pricing, features, service and support options are subject to change without notice.