



“In my opinion, you have to be certified and be part of the ProAdvisor Program to call yourself a QuickBooks consultant.”

Maureen O'Leary Diem
Emerald QuickBooks Consulting Inc.
Dallas, TX
Advanced Certified QuickBooks ProAdvisor®

The latest software

When she started her accounting practice in the early 2000s, Maureen chose a tagline that reflects her passion for helping clients succeed: “Where the dreams that you dare to dream really do come true.” Her best tool to support that passion? QuickBooks®. “I started using QuickBooks back in 1992,” she says. “It was so cool. I really had a love affair with it.”

Since those early days, Maureen’s QuickBooks expertise has grown, thanks largely to the comprehensive QuickBooks software package included with her ProAdvisor membership. She pursues in-depth ProAdvisor training to help her make the most of her membership, and has even achieved advanced certification.

“Being certified is valuable for me because it helps me evolve with each new QuickBooks version. And it’s valuable for my clients because I have more knowledge to share with them.”

Top-tier support

Maureen’s Advanced Certification means she can not only distinguish herself as a true QuickBooks expert, it also elevates her to Diamond-level ProAdvisor status. And because she’s

Diamond, she has access to top-tier technical support from trained QuickBooks experts. This means she knows she can solve virtually any issue her clients encounter.

“[Access to support] saves our tails so many times. There are things we just don’t know about. The Diamond-level tech support people are fabulous and we thank them every day.”

Taking her practice to a new level

The other advantage of Diamond-level status is a higher ranking on the popular Find-a-ProAdvisor online directory. This means greater exposure to new business opportunities—especially since Maureen’s clients are her best advocates. “I have 25 reviews [on Find-a-ProAdvisor]. When people call me, they say, ‘I read your reviews and I said—this is the person I need.’”

The latest software, in-depth training, the best support, tools for business growth—at the end of the day, Maureen says that all of these benefits make renewing her membership each year an easy decision. She is in the business of helping her clients realize their dreams, and the ProAdvisor Program makes that business a little bit easier each year.



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Without [the ProAdvisor Program], what do you have? Unless you’re a CPA, you’re just a person who says you know QuickBooks.”

Take your practice to the next level, just like Maureen. Become a QuickBooks ProAdvisor today.

Join now