

# Discover the New QuickBooks Online Accountant and ProAdvisor Program

Written by: Kaydee Peterson

#### **CPE Information**

#### **How to receive CPE Credit:**



- You must stay for the entire webinar.
- We will provide a CPE Keyword during the webinar.
- Towards the end of the webinar, you will be prompted to enter the keyword.
- Certificates are e-mailed directly to you within 14 business days from today's training.
- You must keep this copy for your records.

#### Course Agenda / Learning Objectives

After attending this course, you will be able to utilize:

- The new Client Dashboard feature to access client books and understand firm roles.
- The new Accountant Toolbox feature to write off Invoices, undo prior reconciliations and reconcile client's books.
- The "books to tax" feature to start a client tax return in one-click.
- The newly enhanced ProAdvisor Program including navigating through QuickBooks Online Accountant and accessing member benefits
- The benefits of the ProAdvisor Program to advance from one level to the next.
- The wholesale pricing model to grow your practice and better serve your clients.

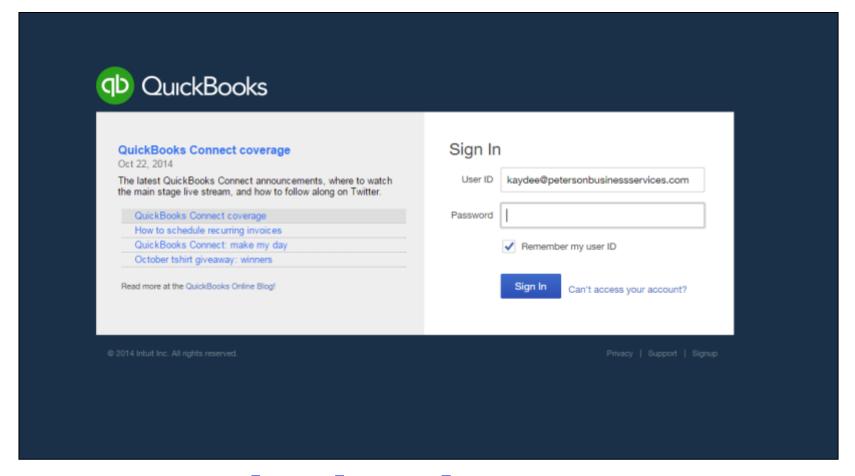
#### **Access to Course Materials and Handouts**

See link in Chat window!



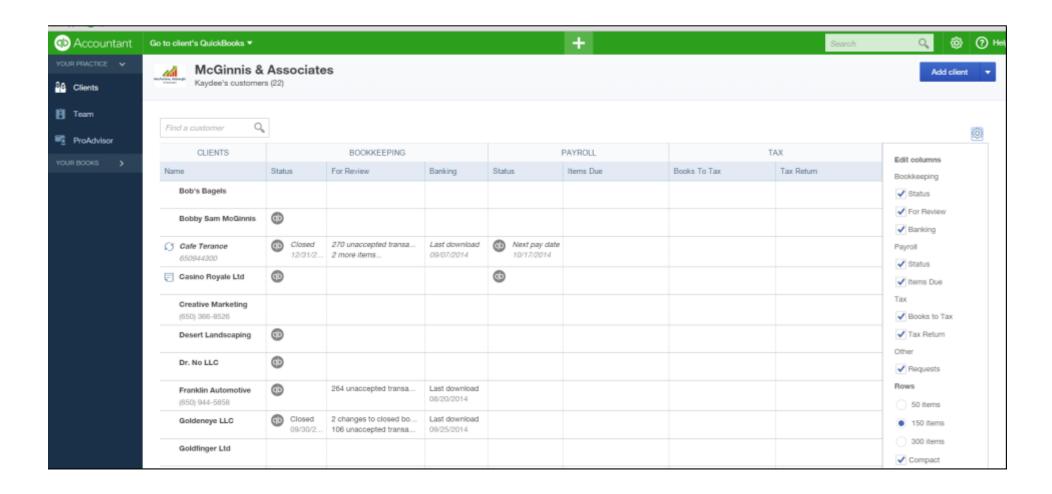
# QuickBooks Online Accountant

# **Logging In**



qbo.intuit.com

#### The New Client List

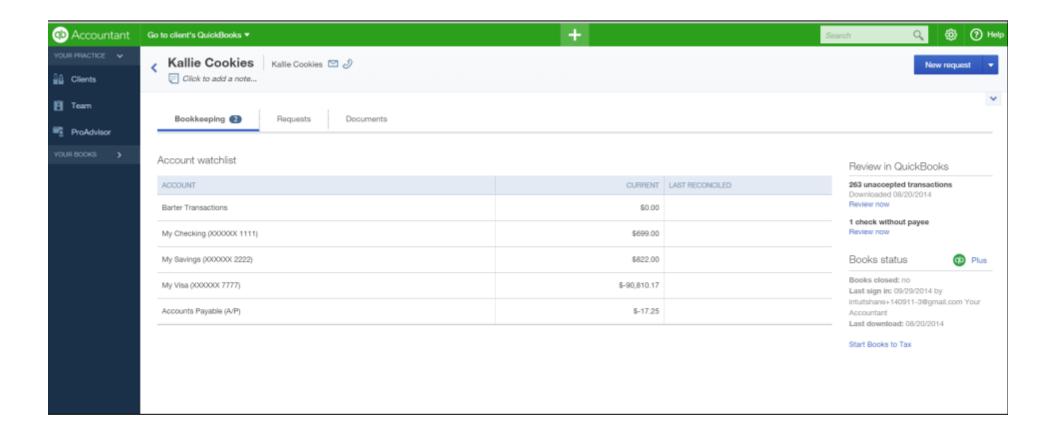


# **Accessibility and Insights**

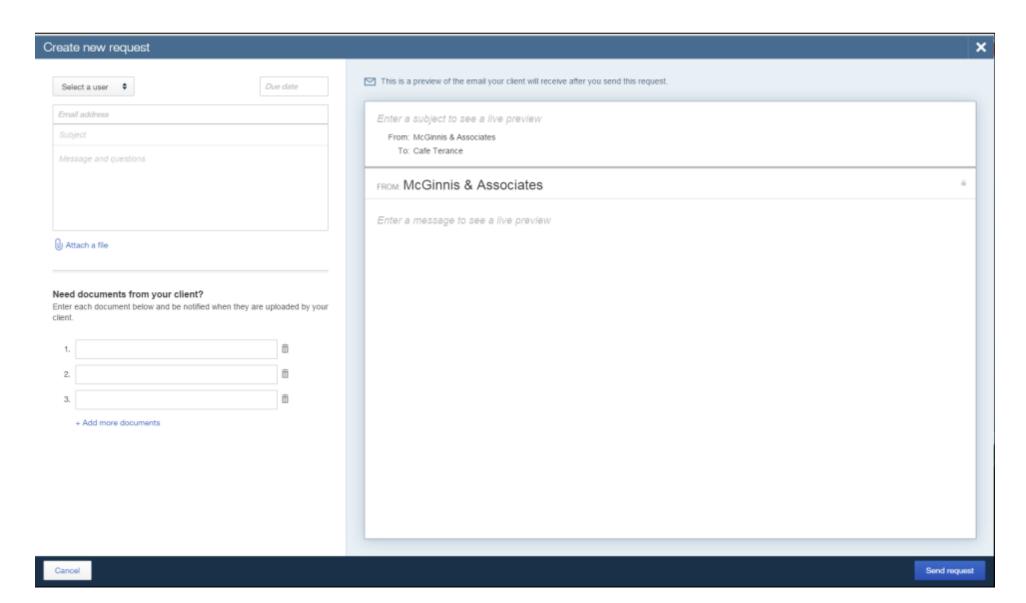


- Client Detail Page
- QuickBooks Company
- Intuit Tax Online

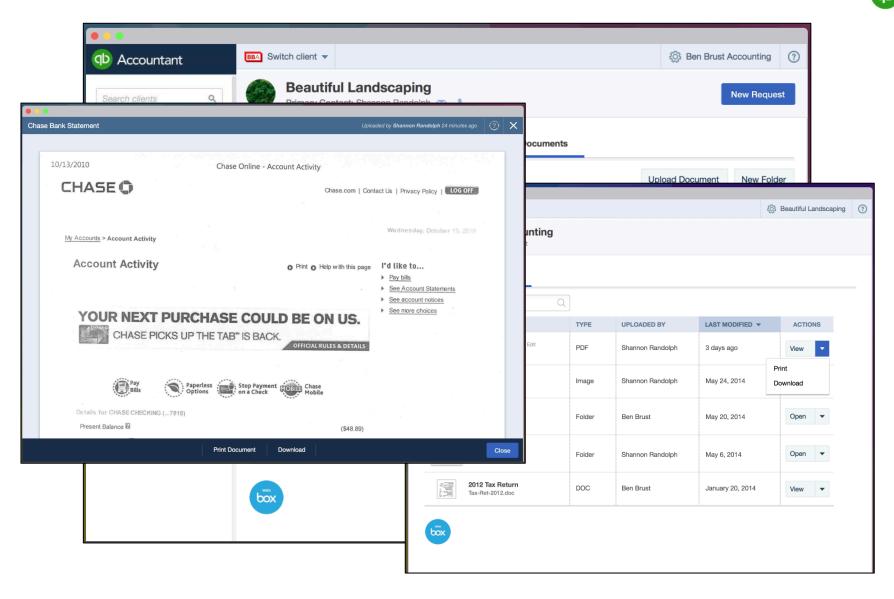
# **Client Detail Page**



# Requests



#### **Documents**

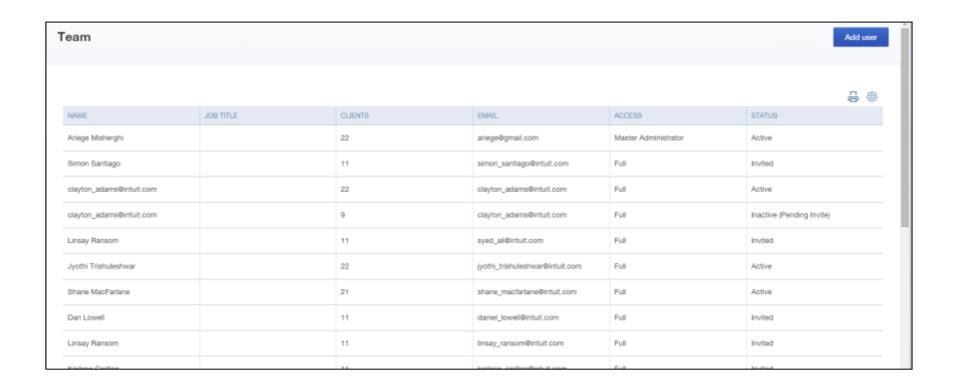


# QuickBooks Accountant Toolbar

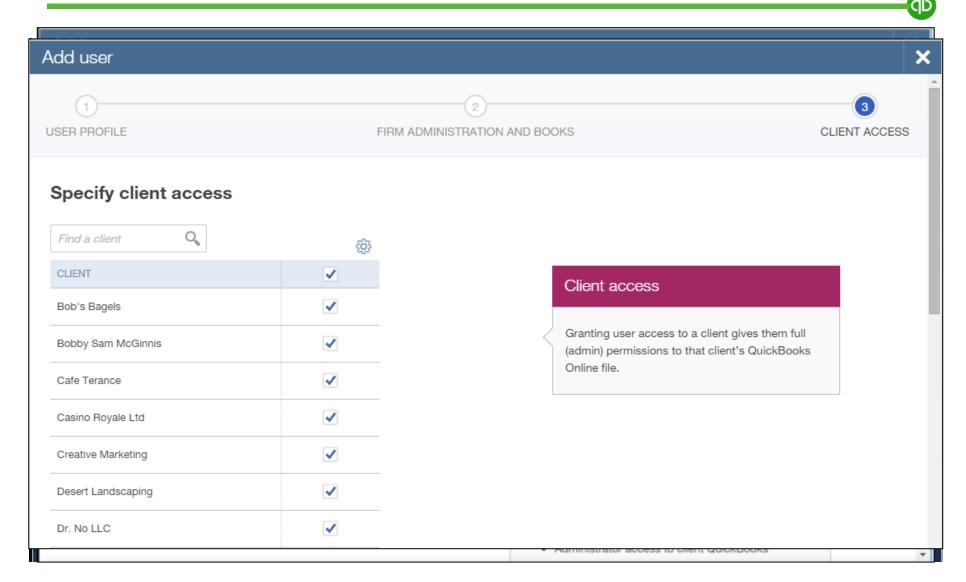


- Client List Shortcut
- Client Switcher
- Quick Create
- Search
- Gear Icon

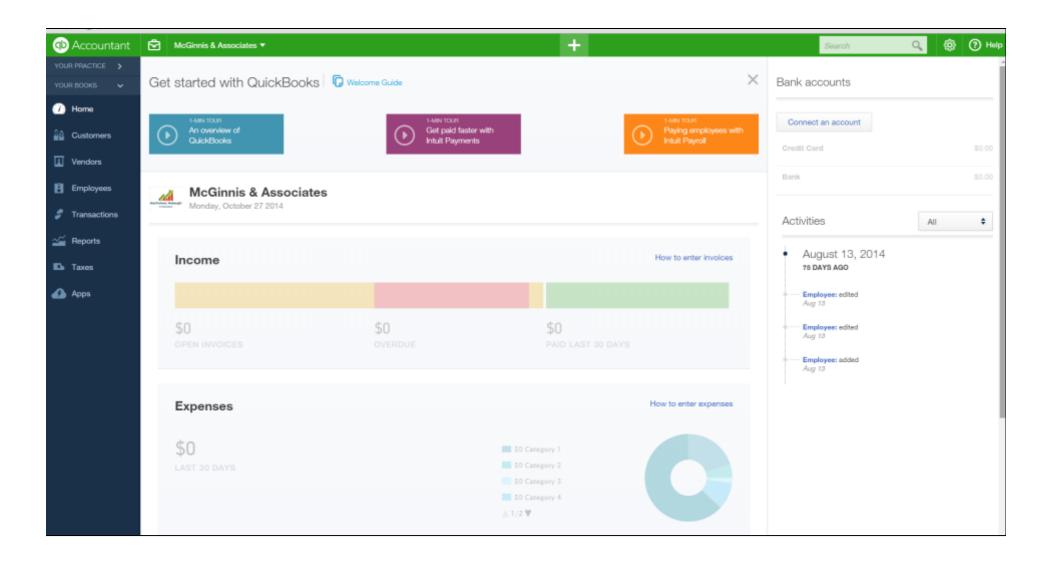
# **Team Management**



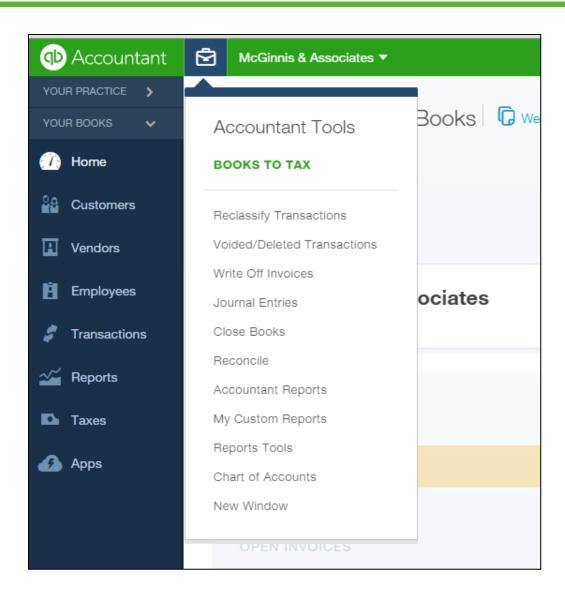
# **Add/Edit Users**



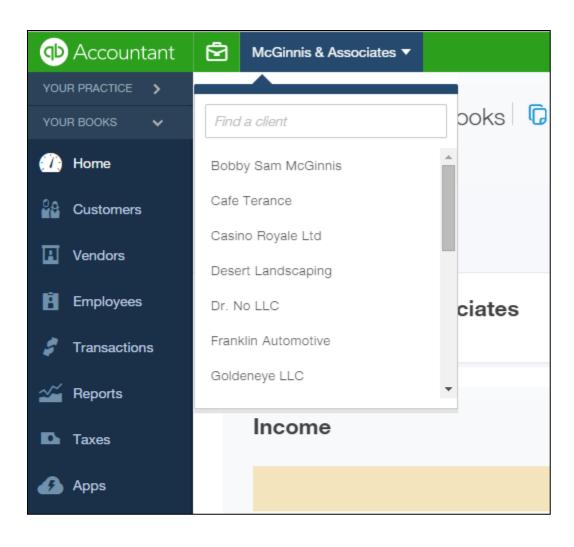
#### **Your Books**



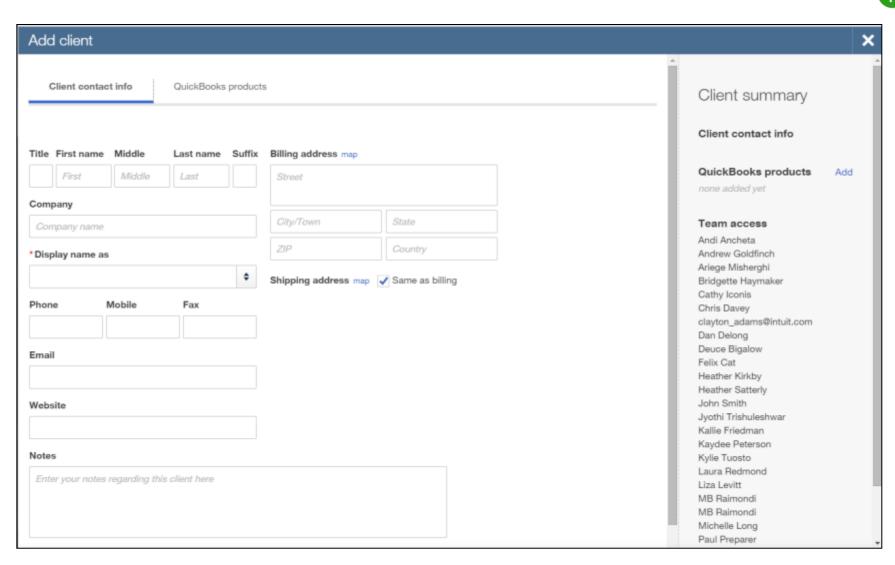
#### **Accountant Toolbox**



#### **Client Switcher**

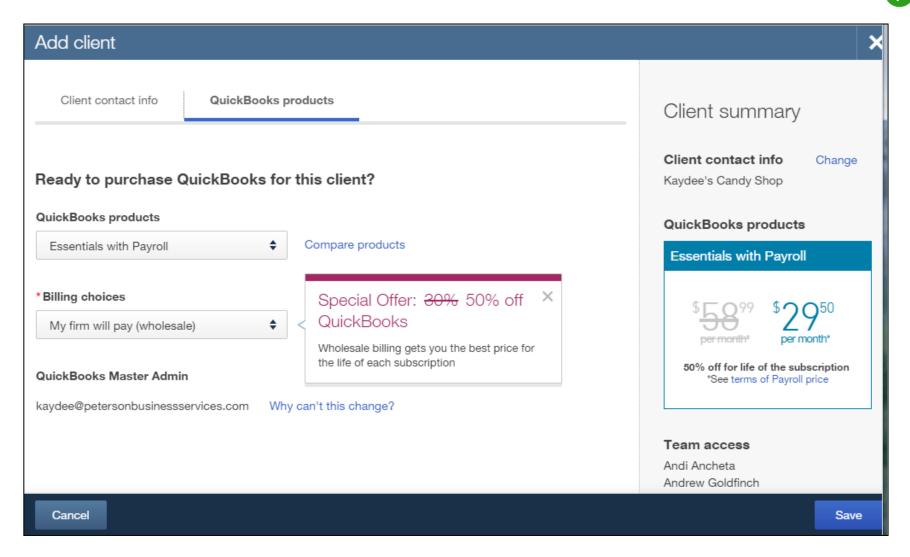


# **Adding a Client**

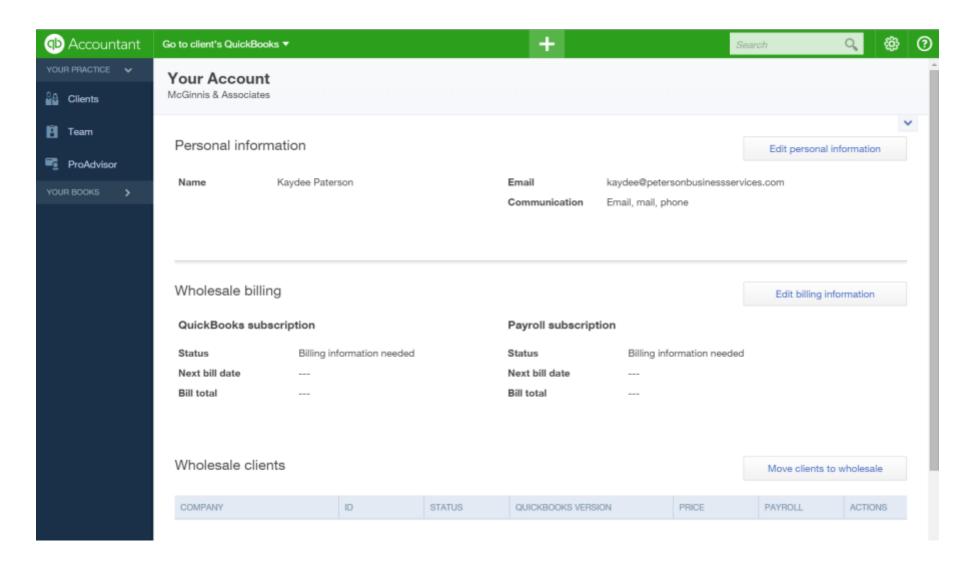


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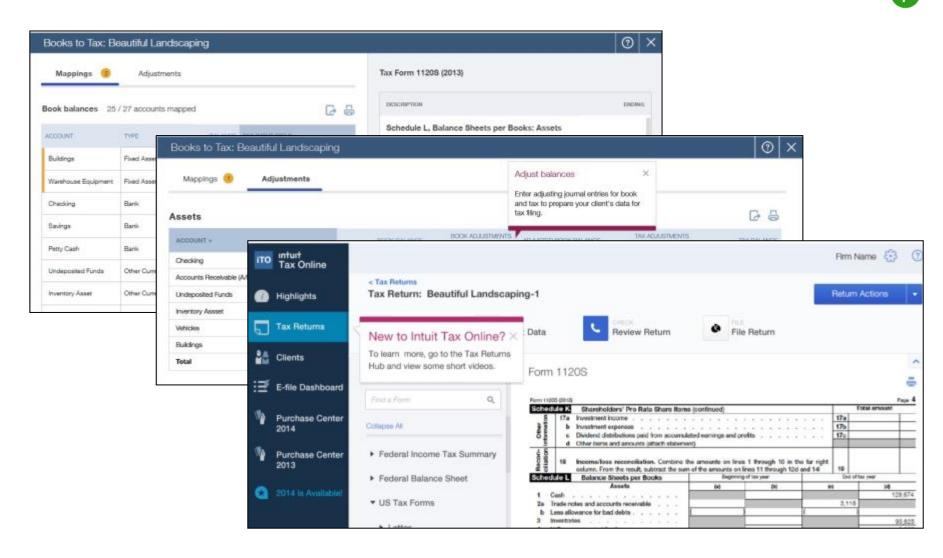
# Wholesale Billing - New Clients



## Migrate to Wholesale Billing



#### **Books to Tax**





# Changes to the QuickBooks ProAdvisor Program

# Why the Change?





Training











#### A Re-Imagined Program

- 1 A Single Global ProAdvisor Program
- 2 Two Ways To Partner & Grow
- 3 New Certification & New Badges
- 4 Built Into QuickBooks Online Accountant

#### One Global Program...



#### New & Better Products





# Better Pricing & Discounts







# New, Exclusive App Partnership





#### **One Program – Two Paths**

#### Free

## Paid (\$549)

#### **Support Online Clients**

Access to QuickBooks Online Accountant

QBO/A Support

QBO Training & Certification

QBO Discounts for clients

Discounts on Online Payroll & Payments

Intuit Tax Online

# **Support Online and Desktop Clients\***

All the Online benefits **plus** 

The latest QB Desktop Software (QBA, QBES, Mac & POS)

Accountant Desktop Support

QB Desktop Training & Certification

Discounts on Desktop Software, Payroll & Payments

<sup>\*</sup>Available in the US, UK & Canada only.

<sup>~</sup> See attached ProAdvisor Member Benefits job aid for detailed information.

#### **Two Ways to Climb Tiers**

LEVELS	Silver	Gold*	Diamond*		
Certifications	Not Certified	Certification QBO or QB Desktop**	Advanced Certification**		
OR					
# Of Paid QB Clients***	0	5	20		

<sup>\*</sup>Program benefits accrue at firm level and certifications at the individual level

<sup>\*\*</sup>Find-a-ProAdvisor listing only available for Certified ProAdvisors.

<sup>\*\*\*</sup>The QBO Clients have to be paid clients that appear on the QBOA Client List (this is by firms level, not individual ProAdvisor)

# **ProAdvisor Support**

	Silver	Gold	Diamond
*Online Only - Phone	QBO Support	QBO Support	VIP QBOA Support
*Online Only - Chat	QBOA Chat	QBOA Chat	QBOA Chat
Desktop & Online - Phone	>90 days: Accountant Support <90 days: QuickBooks Support	Accountant Support	VIP Accountant Support
Desktop & Online - Chat	Accountant Chat	Accountant Chat	Accountant Chat

<sup>\*</sup>Online Only ProAdvisors must pay for desktop software support. Add-on Accountant support is available to both Online and Desktop ProAdvisors for \$199.

## **Certification & Badges**













## When Does it Change?

#### <u>December – Program Launch</u>

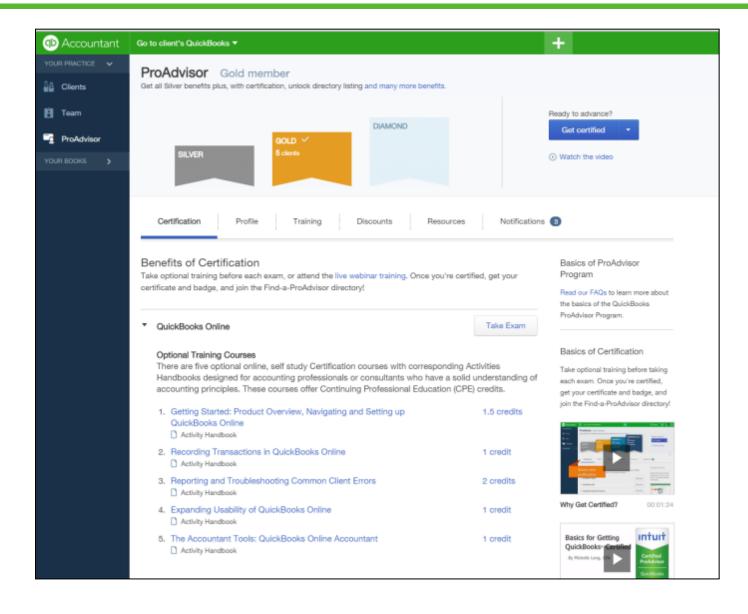
- New Portal in ProAdvisor Member Website and within QuickBooks Online Accountant
- Optional Onboarding Video
- Go to portal to see if your membership level has changed!







#### **ProAdvisor Portal**



The basics and more

of certification.

Explore training options to reach the next level, or read our FAQs to learn more about the benefits



#### Benefits of certification

Take optional training before each exam, or attend live webinar training. Once you're certified, get your certificate and badge, and join the Find-a-ProAdvisor directory!



More info

Download badge

#### **Optional Training Courses**

There are five optional online, self study Certification courses with corresponding Activities Handbooks designed for accounting professionals or consultants who have a solid understanding of accounting principles. These courses offer Continuing Professional Education (CPE) credits.

- Getting Started: Product Overview, Navigating and Setting up QuickBooks Online
- 2. Recording Transactions in QuickBooks Online
- 3. Reporting and Troubleshooting Common Client Errors
- 4. Expanding Usability of QuickBooks Online
- The Accountant Tools: QuickBooks Online Accountant

1.5 credits

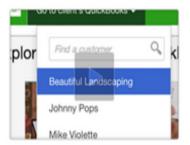
1 credit

2 credits

1 credit

1 credit

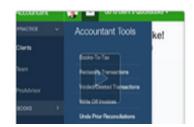
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Certification Basics

Why Get Certified?

1:05



QuickBooks Online Advanced

Take Exam

Certification

Profile

Training

Discounts

Resources

Notifications (2)



#### Get listed on the FInd-a-ProAdvisor website

Increase your exposure to small businesses and generate new leads and referrals.

Public



Preview Profile

About you



**Brenda Bowdon** Brenda's Accounting

Contact info

Company address

4581 Finch Street Bayshore, CA 94326

Email

brenda@example.com

Phone

415-555-1212

Mobile

415-555-1212

Website

Improve your ranking

Get noticed in Find-a-ProAdvisor with a few quick tips.

Get advanced certification Boost your ranking points and grow your practice.

Add a profile photo Increase ranking points and put a face to your name.

Get reviews Encourage satisfied clients to rate and review you.

Read the full article 8 Ways to Improve Your Find-a-ProAdvisor® Ranking

#### Find-a-ProAdvisor





#### **Brenda Bowdon**

Brenda's Accounting

Location: Palo Alto, CA 94032

Distance: 3.91 miles

Phone: (650) 555-2361

Email: brenda@example.com

About

A full service practitioner lorem ipsum dolor ivamus iaculus dolor sit amet, con-

sectetur adipiscing elit. Donec in est imperdiet orci

#### Qualifications



Since 2014





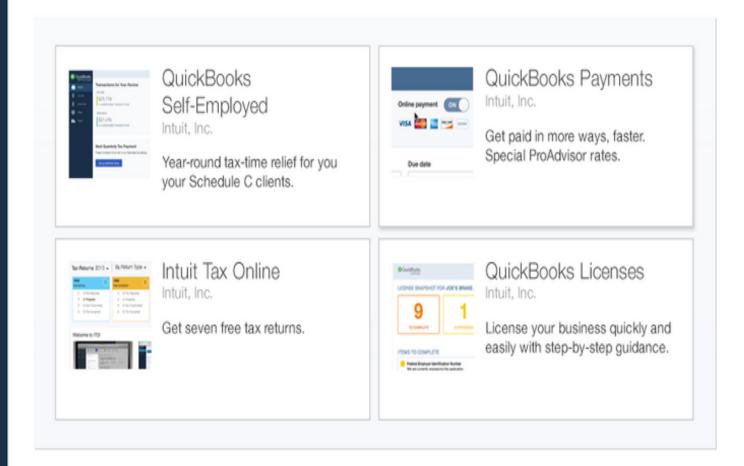
2014





#### Discounts for you

See below to get what you need at discounted prices. Or check out Intuit-approved apps to handle time and expense tracking, billing, and more.



#### Discounts for your clients

Purchase discounted products and services for your clients.



#### QuickBooks training

Hone your QuickBooks skills and boost your expertise with courses from the Intuit Academy.

▼ About QuickBooks Online (3)



Transitioning to an online practice utilizing QuickBooks Online (1:07:00)

Course Material



An introduction to the new user interface and design (1:05:00)

Course Material



Determining which QuickBooks Online is right for my clients (1:07:00)

Course Material

- ► Getting started with QuickBooks Online (8)
- QuickBooks Online Basics (12)
- QuickBooks Online Advanced (6)



#### Resources

Get access to resources to add more clients, expand your list of services, and gain greater control over your business.

▼ Growing your practice (6)

Value Pricing: Transforming Your Business (5:00)

- Video
- 9 Creative Ways to Recruit and Retain Clients (1:07:00)
- Webinar
- 11 steps to moving your practice online, by Stacy Killdal
- PDF

Sample Engagement Letters

PDF

HR and employee management advice mobile app for your clients

PDF

▶ Moving your clients online (4)



Notifications

June 2015

#### **Enhancements to your Account Management page**

June 13, 2015

With our new simplified navigation, you can now easily view your payment methods, products, order history, billing activity, contacts and addresses in fewer clicks.

We've also introduced new functionality like the ability to create account nicknames in order to help you identify accounts faster. More enhancements are on the way.

#### New QuickBooks Online Certification Coming Soon

June 13, 2015

The new version of QuickBooks Online Certification will be available in early November, and it will replace the current version of the certification exam and training. QuickBooks Online Certifications will continue to be valid for 366 days from the date of exam completion. Learn more about the QuickBooks Online Certification validity, expiration and renewal policy here.

If you started the current version of the QuickBooks Online certification exam and are in progress, you will have in early November to complete this exam and earn the "QuickBooks Online Certified" status. Click here to learn more about the benefits of the new QuickBooks Online Certification.

#### Things to Know

- ProAdvisors will no longer receive version protection emails
- A single Software Available alert will notify existing ProAdvisors when new software is available
- ProAdvisors will no longer receive a Membership Kit
- The regular new and renewal price for the ProAdvisor Program with Desktop Software is \$549
- The PAP price for Enhanced Payroll for Accountants is \$250
- All ProAdvisors (w/Desktop) regardless of tier receive a 30% discount on select desktop software\*
- The extra 5% discount for ES & POS certified ProAdvisors has been discontinued

\*POS Hardware & QBES Software not included, other exceptions may apply.









# Q & A

Don't forget to stick around and enter the CPE Keyword!

#### Summary

You should now be able to utilize:

- The new Client Dashboard feature to access client books and understand firm roles.
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#### **Gmail users - check your SPAM/Junk folder**