



## Help your students succeed in the job market with QuickBooks skills

- ✓ Make an immediate impact with your students with new, practical skills for the workforce
- ✓ Easily add QuickBooks to your curriculum
- ✓ Save over 75% with special educator discounts<sup>1</sup>

Email [education@intuit.com](mailto:education@intuit.com) to get started



### See how simple it is to get started:

1

#### Decide how QuickBooks fits in your classroom

Whether you want to teach a dedicated QuickBooks course or supplement a class with hands-on QuickBooks training, it's easy to incorporate QuickBooks into your curriculum.

2

#### Select the tools that work for you

Choose from software for a computer lab, instructional books, free trials and more to build the perfect course. Save over 75% on QuickBooks software if you are a qualified teacher or institution\*.

3

#### Start teaching QuickBooks

Take advantage of free instructor materials (Instructor guide, classroom exercises) to make an immediate impact with your students.

### Get your students ready for the job market



Over 5 million businesses use QuickBooks—the #1, best-selling accounting software.<sup>2</sup> Learning QuickBooks gives your students a practical skill they can put to use right away.

Your students will:

- Gain a competitive edge with industry-recognized skills
- Get hands-on experience and fully engage in classroom lessons
- See accounting principles brought to life in a real world application

## Easily incorporate QuickBooks training into your curriculum



Whether you want to teach an entire course on QuickBooks skills, a module within an accounting class, or just use the exercises to support accounting concepts—it's completely up to you.

It's easy to add QuickBooks to your classroom. Here are a few innovative examples:

**Lectures with hands-on computer lab experience** — at a school in Florida, up to 25 students at a time learn QuickBooks in a computer lab. Using our Instructor Manual as a guide, the teacher demonstrates how to use QuickBooks as the students follow along. Students immediately apply what they learn right in the lab by completing exercises and assignments from our Student Learning Guide.

**Flipped classroom (hybrid)** — at a community college in Washington, a teacher uses our tools, including PowerPoint presentations, to pre-recorded lectures for her course. Students listen to lectures and complete assignments from our Student Learning Guide before coming to class. This allows the class to be more interactive with more time for Q&A and true engagement.

**Online classes** — at a career school in the Seattle area, an instructor created a self-directed learning course on QuickBooks. She found there were more students wanting to learn QuickBooks skills than there was space in her class. Using our Instructor Manual paired with our PowerPoint lectures, she created an online class that students can take on their own time. Each student has their own copy of the Student Learning Guide and completes the exercises with the free QuickBooks trial software that comes with the guide.

**Entrepreneurship class** — At a 4-year business college in Massachusetts, students develop and run a hypothetical business. Keeping the books and reporting results are part of this real-world experience. Students get their own copy of the QuickBooks software to track the progress of their company.

## Get a head start on teaching QuickBooks



Save time preparing for classes with pre-built tools, classroom exercises and more. New tools available for QuickBooks Online Plus.

With every QuickBooks Accountant Site License for PC, you'll get:

**QuickBooks Small Business Quick Start Guide** — quickly read essential tips for installing QuickBooks and getting started. [Download Quick Start Guide](#)

**QuickBooks Fundamentals Instructor Manual** — a comprehensive guide that gives you teaching tips and lesson plans to complement the 14 chapter Intuit Student Learning Guide. [Download the Preface](#)

**Classroom Exercises and Solutions** — engage your students in learning QuickBooks with exercises that bring accounting to life. [Download an Exercise](#)

All materials come on a separate Instructor CD with the site license. Make sure your IT manager doesn't discard this by mistake!

## Products



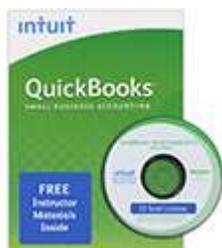
### Intuit Student Learning Guide with QuickBooks Accountant Desktop Trial Software

Packed with hands-on exercises, this comprehensive guide gets students working in QuickBooks while they learn accounting. Includes trial software, step-by-step practice exercises, sample data files, and more



### QuickBooks Online Plus

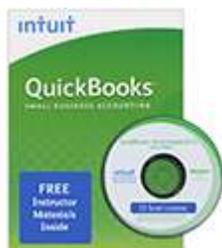
For teachers, students, and publishers looking to offer cloud accounting software. More details at [intuiteducation.net](http://intuiteducation.net)



### QuickBooks Lab Pack Site license for PC

For teachers that host classes in a computer lab. Includes QuickBooks Accountant Desktop (licenses available for 10, 25 or 50 users at a time).

**Pricing:** 10 user \$300; 25 user \$460; 50 user \$690



### QuickBooks Lab Pack Site license for Mac

For teachers that host classes in a computer lab. Includes QuickBooks for Mac Desktop (licenses available for 10, 25 or 50 users at a time).

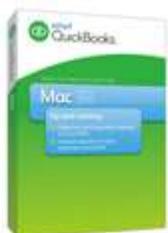
**Pricing:** 10 user \$300; 25 user \$460; 50 user \$690



### QuickBooks Accountant Desktop for PC

For students studying accounting who want to build their QuickBooks knowledge (must be enrolled in a qualified institution\*). Accountant Desktop software: For individual academic use during and post-course work. Full working version – not a trial.

**Pricing:** \$149.95



### QuickBooks for Mac Desktop

For Mac users studying accounting who want to build their QuickBooks knowledge (must be enrolled in a qualified institution\*). QuickBooks for Mac software: For individual academic use during and post-course work. Full working version – not a trial.

**Pricing:** \$149.95

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**\* Do I qualify for the Intuit Educational Program for QuickBooks?**

- Academic institutions that qualify include:
- Faculty or staff – employed by an accredited primary or secondary school, public or private university or college, school district, or board of education (including emeritus status professors)
- Accredited public or private primary or secondary schools providing full-time instruction for grades K-12, or school districts for such schools
- Accredited public or private universities or colleges (including community, junior, or vocational colleges) that grant degrees requiring not less than the equivalent of two years of full-time study
- Teacher of a homeschooled student - defined by state homeschooling regulations
- School administrative offices or boards of education
- Government schools in the U.S.
- Named Educational Entities approved by Intuit, only if individual named entities

Note: Institutions which fit the above criteria must use the software for instructional purposes only.