Historical TurboTax Unit Sales Data

Cumulative season-to-date unit sales in thousands

Tax Year 2007	2/16
TurboTax federal desktop units sold	
Turbo Tax for the Web federal returns (non-FFA)	
SUB-TOTAL	
TurboTax for the Web federal returns donated via Free File Alliance	
TOTAL	

	2/16/2008	3/15/2008	4/16/2008
	5,092	6,093	6,997
(non-	3,558	5,329	8,268
	8,650	11,422	15,265
	715	1,086	1,589
	9,365	12,508	16,854

Tax Year 2006

TurboTax federal desktop units sold Turbo Tax for the Web federal returns (no FFA) SUB-TOTAL TurboTax for the Web federal returns donated via Free File Alliance TOTAL

	2/17/2007	3/17/2007	4/18/2007
	5,034	6,038	6,942
on-	2,633	3,847	6,042
	7,667	9,885	12,984
	718	1,025	1,422
	8,385	10,910	14,406

1	Tax Year 2005
т	urboTax federal desktop units sold
	urbo Tax for the Web federal returns (non- FA)
S	SUB-TOTAL

TurboTax for the Web federal returns donated via Free File Alliance TOTAL

	2/18/2006	3/18/2006	4/18/2006
	5,077	6,189	7,103
n-	2,534	3,694	5,228
	7,611	9,883	12,331
	668	950	1,384
	8,279	10,833	13,715

Tax	Year	2004	

TurboTax federal desktop units sold Turbo Tax for the Web federal returns (nor

FFA)	
SUB-TOTAL	
TurboTax for the Web federal returns donated via Free File Alliance	
TOTAL	

	2/19/2005	3/19/2005	4/17/2005
	5,139	6,140	6,978
n-	1,690	2,348	3,313
	6,829	8,488	10,291
	1,086	1,570	2,174
	7,915	10,058	12,465

Tax Year 2003	2/21/2004	3/20/2004	4/17/2004
TurboTax federal desktop units sold	4,962	5,705	6,372
Turbo Tax for the Web federal returns (non-FFA)	1,465	2,030	2,767
SUB-TOTAL	6,427	7,735	9,139
TurboTax for the Web federal returns donated via Free File Alliance	424	560	709
TOTAL	6,851	8,295	9,848

Tax Year 2002	2/22/2003	3/22/2003	4/19/2003
TurboTax federal desktop units sold	4,465	5,307	6,090
Turbo Tax for the Web federal returns (non-FFA)	1,245	1,723	2,424
SUB-TOTAL	5,710	7,030	8,514
TurboTax for the Web federal returns donated via Free File Alliance	663	921	1,225
TOTAL	6,373	7,951	9,739

Sales Data and Estimates Used

Sales Data and Estimates Used The unit numbers contained in this document summarize previously published information for the time periods indicated, and none of the numbers have been updated since they were originally published. The numbers as originally reported were based on weekly sales reports received by Intuit from its retailers and distributors, as well as the number of units sold directly from Intuit. The numbers include estimates, including estimates of sales by merchants that do not report their sales to Intuit.