

# Complete Credit Card Solution From Intuit and mophie

**The Complete Credit Card Solution** from Intuit and mophie gives small business owners everything they need in one package to quickly and easily start accepting credit card payments on the iPhone. Intuit's GoPayment app and quick-to-activate merchant account are integrated with the sleek, clip-on mophie marketplace credit card reader. Together these two best-in-class payment solutions enable merchants to get paid fast by securely swiping and processing credit cards within seconds. Business owners receive their funds within two to three business days without worrying about arbitrary transaction caps that make them wait for their money.



## Everything Needed for Mobile Payments

- **All-in-one mobile app/hardware package:** The Complete Credit Card Solution is an all-in-one small business credit card payment solution for the iPhone 4, 3G and 3GS. It integrates Intuit's GoPayment credit card processing app and merchant account with the mophie marketplace credit card reader.
- **Payment on the spot:** The Intuit GoPayment app authorizes credit cards in mere seconds and deposits funds directly into a user's bank account. There is no need to write down payment information, call into the office, process checks or chase payments later.
- **Save time and money with the card swipe:** With the mophie marketplace card reader, a form-fitting and featherweight hardware solution, business owners can save time by securely swiping credit cards instead of entering numbers by hand. By swiping cards, the merchant can also save money by qualifying for the lower discount rate of 1.7 percent.
- **Activate a merchant account in minutes:** This complete mobile payment package also includes a speedy merchant account application process that lets business owners apply and get activated to start processing credit card payments in as few as 15 minutes<sup>1</sup>.
- **Around the clock customer support:** Intuit provides 24/7/365 live customer support for GoPayment users.

## Two Best-in-Class Payment Solutions

- **Intuit GoPayment** has been on the market since March 2009 and already processes more than \$70 million in transactions for small businesses in a variety of industries. GoPayment comes from Intuit, a company that small businesses have known and trusted for 27 years. Intuit has also been a leader in the payments space since 2000 and processes more than \$17 billion in transaction volume each year.
- **The mophie marketplace** credit card reader is a design-focused hardware solution that adds layers of intelligence to mobile devices to enable payments on the go. mophie is well-known for its sleek, lightweight design and innovation of iPhone accessories, including its award-winning juice pack rechargeable battery cases of which more than 1 million units have been sold.

## Getting Paid Is Quick and Easy

- **Free download:** Simply download the free GoPayment app for the iPhone from the App Store at [www.itunes.com/appstore/](http://www.itunes.com/appstore/).
- **Get paid in seconds:** Take payments in three easy steps. Payments are authorized and processed within seconds and merchants can email or text message a receipt to customers directly from their phones.
- **Transaction amounts designed for small business needs:** No arbitrary limits on transactions amounts that make business owners wait for their money -- the Intuit merchant account is built to suit the unique needs of each small business.
- **Monitor transactions anytime, anywhere:** Access Intuit's free online Merchant Service Center 24/7/365 from any PC with internet access. Users can search by different criteria to view transactions made through their GoPayment account as well as manage all of their GoPayment users in the Center. They can even use the Merchant Service Center to process the occasional back office transaction.
- **Scale account with ease:** Add up to 50 employees to a single GoPayment account by simply providing them a user ID and password. Users are easily managed from the online Merchant Service Center available 24/7/365.

<sup>1</sup> During regular business hours, Monday - Friday 7 a.m. to 6 p.m. PT and Saturday 7 a.m. to 3 p.m. PT. Subject to occasional downtime due to systems and service maintenance and other reasons beyond our control.

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## GoPayment Features for the iPhone

The GoPayment app for the iPhone has been on the market for more than a year. GoPayment version 3.0, which is included in the Complete Credit Card Solution and as a stand-alone app in the App Store, offers the below features.

- **Activate a merchant account in minutes:** The speedy new Intuit Merchant Account application process for the iPhone now takes as few as 15 minutes to apply and get activated<sup>2</sup>. Users can apply from the GoPayment app, online or by calling Intuit right from their iPhones.
- **Customize receipts:** Customize electronic receipts with a company address, website, logo and more.
- **Itemize receipts:** Easily take orders by creating an itemized list of products and services purchased, and include the list in the customer's e-mail or text receipt.
- **Apply sales tax:** Easily apply sales tax to each order within GoPayment instead of using a calculator.
- **Use touch screen for customer signatures:** Customers can authorize their bills by signing via the iPhone touch screen for added security and professionalism.
- **Connect with QuickBooks™ for Mac:** Users can save time and increase bookkeeping accuracy by downloading GoPayment transactions into QuickBooks 2010 for Mac and later versions for a complete Apple experience. Users can also download their GoPayment transactions into the Windows version of QuickBooks 2009 and later editions<sup>3</sup>.

## Stay Protected

- **Never miss a payment:** Instantly know if a credit card is invalid so it's possible to request another form of payment.
- **Keep data safe:** Credit card information is never stored on the phone and a unique user ID and password is required to access GoPayment so sensitive customer information is kept safe. For added security, data is also encrypted using Intuit's world-class security methods.
- **Provide customers peace of mind:** Customers gain peace of mind because their card never leaves their sight.
- **Verify payment instantly<sup>4</sup>:** Customers are provided an instant receipt via e-mail or text message for payment confirmation.
- **Ensure data accuracy:** Use the mophie marketplace card reader to ensure accurate data entry.

## Hardware Design Innovation

- **Quality protection with streamlined design:** The marketplace hardware showcases mophie's minimal design philosophy in a form-fitting, low-profile, soft touch case that adds minimal bulk to the iPhone device.
- **Lightweight:** Featherweight in design, the marketplace case weighs just under two ounces.
- **Power included:** USB cable for charging and syncing is included in the package.

## Availability

The Complete Credit Card Solution for the iPhone 4 and iPhone 3G/3GS versions is available on Amazon.com, ATT.com and mophie.com. The Complete Credit Card Solution for iPhone 3G and 3GS is also available at Apple Retail Stores and on Apple.com. The mophie marketplace card reader is compatible with these iPhone models and the Intuit GoPayment App, which is available for free from the App Store, [www.itunes.com/appstore/](http://www.itunes.com/appstore/). For more information, please visit: [mophie.intuit.com](http://mophie.intuit.com) and [mophie.com](http://mophie.com).

<sup>2</sup> During regular business hours, Monday - Friday 7 a.m. to 6 p.m. PT and Saturday 7 a.m. to 3 p.m. PT. Subject to occasional downtime due to systems and service maintenance and other reasons beyond our control.

<sup>3</sup> QuickBooks not required to use GoPayment.

<sup>4</sup> Subject to occasional downtime due to systems and service maintenance.

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## Pricing

### Complete Credit Card Solution

GoPayment App	Free
Monthly Service	\$12.95
Monthly Minimum	None
Discount rate for Visa, Mastercard, and Discover® Network	Qualified Rate; Card Swiped <sup>5</sup> : 1.70%; Mid-Qualified; Key Entered <sup>6</sup> : 2.70%; Non-Qualified; 3.70%
Per-transaction Fee	\$0.30
Setup Fee	None
Cancellation Fee	None
Gateway Charges	None
User Fees	None for up to 50 users

### Mophie marketplace card reader

\$179.95

### Intuit GoPayment Service

## Media Contacts

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<sup>5</sup> Card-Swiped Rate of 1.7% applies to qualified swiped Visa/MC/Discover Network® transactions that are electronically authorized. Card-swiped rate requires the optional card reader for GoPayment service, which is sold separately.

<sup>6</sup> “Key-Entered Rate” of 2.7% will be charged on all qualified manually keyed Visa/MC/Discover Network transactions that have AVS. All Visa/MC/Discover Network transactions that do not meet the requirements stated above, business cards, foreign cards and transactions that do not meet Visa/MC/Discover Network requirements for the best interchange program will be charged a “Non-Qualified Rate” of 3.7%. A Per-Authorization fee of \$0.34 will be charged for non-qualified transactions. Different discount rates for American Express and JCB may apply.