

# Intuit GoPayment

**Intuit GoPayment** ([gopayment.com](http://gopayment.com)) is an easy way to maximize sales on the spot by processing credit cards on a mobile phone or tablet. GoPayment, which consists of a free mobile app and card reader, is ideal for anyone who sells products or services and mobile small businesses such as photographers, hair stylists, locksmiths and landscapers. Simply plug the free credit card reader into a mobile device and use the GoPayment app to easily start accepting credit cards. There are no start-up costs, per transaction fees, long-term contracts, or cancellation fees, with rates as low as 1.7 percent.



## Key Benefits and Features:

### Go Mobile

- Business success is no longer tied to location. Meet customers wherever they are, and accept their preferred method of payment.

### Maximize Sales

- Never miss a sale by being able to process credit cards wherever, whenever via a smartphone or tablet. Bounced checks are a thing of the past. GoPayment makes sure the payment is good as soon as the card is swiped.

### No Start-up Costs

- Intuit eliminates start-up costs by offering a free GoPayment app and credit card reader. GoPayment has no set-up costs, long-term contract or per transaction fees. It offers pay-as-you-go pricing and rates as low as 1.7 percent.

### Less Equipment, Less Cost

- Less equipment means less clutter and less cost. All that's needed is the free GoPayment Credit Card Reader and a mobile device. No bulky terminals to rent, carry and store. The GoPayment Card Reader is compatible with the iPhone, iPad and select Android smartphones and tablets.

### Protect Data

- Reassure customers that their sensitive credit card information is protected. The GoPayment Card Reader is encrypted so credit card information is never stored on the phone or device, keeping customers' credit card data safe.

### Easily Ring up Sales

- Create and sell from a list of frequently sold items. Instead of entering data manually, swipe credit cards within seconds using the GoPayment Card Reader. The compact, cylinder-shaped device is designed for use on the go and helps maximize sales with new features that increase the accuracy of each card swipe. Receive funds within a few business days.

### Look Professional

- Enable customers to approve their purchase by signing directly on the GoPayment screen on a smartphone or tablet. Send them a text or e-mail receipt with a map of where the transaction took place.

### Make Payments

- GoPayment lets users receive and make payments easier with the Intuit GoPayment Prepaid Visa® Card. Users can have the money they collect with GoPayment deposited onto their GoPayment Card and use it to make payments everywhere Visa debit cards are accepted. The GoPayment Card also offers a convenient way to keep business and personal finances separate without needing to open a business bank account. More information available at [www.GoPaymentCard.com](http://www.GoPaymentCard.com). (The Intuit GoPayment Prepaid Visa Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used wherever Visa debit cards are accepted. The Bancorp Bank; Member FDIC. Some fees may apply.)

### Works with QuickBooks

- Keep accounting records up-to-date by syncing transactions directly with QuickBooks®, the best-selling small business financial software in the U.S. used by 4 million users. GoPayment syncs transactions with QuickBooks Online, QuickBooks Pro or Premier 2009 - 2012 and QuickBooks for Mac 2010 - 2012.

### Monitor Transactions Online

- Access Intuit's free online Merchant Service Center 24/7/365 from any PC with Internet access. Search by different criteria to view transactions processed via GoPayment and manage GoPayment users in the Merchant Service Center. Access the Merchant Service Center to process the occasional back office transaction.

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## Pricing

Choose the right pricing plan for your business	Low-Volume Plan Ideal for businesses processing less than \$1,000 per month	High-Volume Plan Ideal for businesses processing more than \$1,000 per month
Monthly Service	Free	\$12.95/month
Swipe Rate	2.70%	1.70%
Keyed Rate	3.70%	2.70%
Transaction Fee	\$0	\$0
GoPayment Card Reader	Free	Free
Monthly Minimum	None	None
Setup Fee	None	None

## Availability

- Download GoPayment from the Apple App Store or Android Marketplace or go to <http://gopayment.com>.
- For information on GoPayment in Canada, go to: <http://gopayment.ca>.

## Media Contacts

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