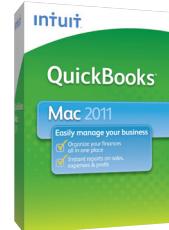


Intuit QuickBooks® 2011 for Mac

Introduction

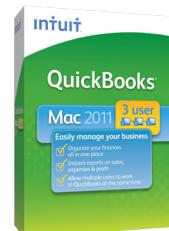
Intuit QuickBooks 2011 for Mac continues to give business owners the simplicity they expect with productivity features that help them save time, so they have more time to focus on their businesses. New this year, QuickBooks for Mac grows with the business it supports with multi-user access. QuickBooks 2011 for Mac helps make everyday tasks easier with new features like mileage tracking and account register sorting. Users can also customize reports and forms with the look they want and the exact data they need to show.



Key New Features and Enhancements

Grow with Your Business

- Multi-User Solution.** Small businesses with more than one employee may have several people who are responsible for creating invoices, generating purchase orders, or accessing customer and vendor information throughout the day. Now businesses can boost efficiency and productivity by providing access to QuickBooks data files to up to five employees at the same time.
- User Permissions.** QuickBooks 2011 for Mac users can control access to sensitive data by setting user permissions for up to eight accounting activity areas. Plus, it integrates with iChat¹ so users can communicate with others using QuickBooks to avoid crossed wires. User permissions help small businesses save time and reduce data entry errors by enabling them to delegate tasks across employees and reduce manual workarounds (e.g. entering data from paper invoices).



Make Everyday Tasks Easier

- Track Mileage.** The new mileage tracking feature in QuickBooks 2011 for Mac enables small businesses to track their job-related auto mileage for reimbursement on customer invoices and at tax time. Users can track mileage by vehicle to help determine which vehicles are ready for repair or replacement. Four mileage-related reports give users a better understanding of job costs.
- Little Square.** Little Square is a free, online magazine with videos, articles and other resources that help users learn the ins and outs of QuickBooks for Mac. Available to QuickBooks 2011 for Mac users, content is created by QuickBooks for Mac accountants, advanced users, and the QuickBooks for Mac product team.
- Sort Registers.** Users can now find specific transactions faster by easily sorting account registers by date, type, number, amount, and other fields.
- Export Report Data.** Now users can export QuickBooks report data to both Excel and Numbers².

Customize for Your Needs

- Improved Layout Designer.** Users can create customized forms for estimates, invoices, and more with the improved Layout Designer in QuickBooks 2011 for Mac. New tools simplify image cropping and field alignment to create a unique, professional look. The improved Layout Designer also features ready-made form templates that small businesses can use right away.
- Customize Reports.** QuickBooks 2011 for Mac users can more easily create custom reports with a modern look using familiar Mac-like tools.

Pricing

1-User:	\$229.95
2-User:	\$439.95
3-User:	\$599.95
Add-a-Seat:	\$209.95

¹ iChat is included in Mac OS X from Apple, Inc. Internet access required for iChat.

² Export report data requires Numbers '09 (included with iWork from Apple) or Microsoft(R) Excel(R) 2004 or 2008 for Mac.

Intuit QuickBooks® 2011 for Mac

Availability

QuickBooks 2011 for Mac is expected to be available for purchase in late September directly from Intuit at www.quickbooks.com/mac or by calling 888-729-1996 on or after September 27, 2010. The product will be available widely at Apple stores, Apple.com, Amazon.com, Best Buy, Costco, Office Max, Office Depot, Fry's Electronics, Sam's Club, Staples and Mac Zone on October 10.

Minimum System Requirements

- Computer: SINGLE USER VERSION: Mac computer with an Intel processor; 2 or 3 USER VERSION: Mac with Intel Core 2 Duo or higher processor to run the server. Mac with Intel processor and QuickBooks installed to connect as a client. Operating System: Mac OS X v10.6
- Memory: 1 GB RAM
- Hard disk space: 120 MB of available disk space
- CD-ROM drive for installation

Integration/Compatibility Requirements:

- Export report data requires Numbers '09 (included with iWork from Apple) or Microsoft® Excel® 2004 or 2008 for Mac
- E-mail requires Apple® Mail; Microsoft® Entourage 2004 or 2008 for Mac
- Back up to MobileMe requires paid MobileMe account available separately from Apple, Inc.
- iCal, iChat, and Address Book are included in Mac OS X. Internet access required for iChat

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