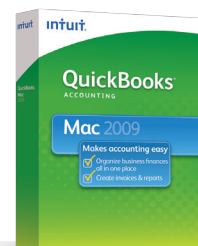


Intuit QuickBooks Accounting for Mac

What's New

QuickBooks Accounting 2009 for Mac Gives Small Businesses Most Significant Upgrade in Product History; Provides Modern Mac Look with Major Leap in Productivity and Simplicity

QuickBooks® Accounting 2009 for Mac offers the most significant modernization of QuickBooks for Mac in the history of the product. Built for Leopard, QuickBooks for Mac gives small business owners a sleek, modern Mac interface with the ease of use and organizational efficiency they expect from a Mac product. Key components of the new interface include customer-requested features that provide a giant leap in productivity and simplicity.



New Features Boost Productivity

- The **Home Page** gives a single view of how business activities such as invoicing and bill payment fit together with one-click access to commonly used tasks so users can quickly go to the right place to do work.
- **Customer, Vendor, Transaction and Report Centers** group all important customer, vendor, transaction information and reports into single page views. Now, all data that belongs together are grouped together – making it easier for users to find and act on this information. Previously, users had to search for data, such as contact information, in one place and then move to another to find transactional information, such as unpaid invoices.
 - **Customer and Vendor Centers** easily provide an instant 360-degree view of any customer or vendor. Choose a customer or vendor from the left pane and on the right see contact details, notes, balance owed, a link to their address in Google maps and a scrollable list of all related transactions.
 - The **Transaction Center** is a consolidated view of a user's transactions (customer, vendor and other) and allows users to find transactions as fast and easy as they find songs in iTunes.
 - The **Report Center** offers a one-page view of key reports such as profit and loss and balance sheets. Using Mac's "Cover Flow," it lets users easily flip through reports by displaying a large sample preview of the first page with a short description of its content.
- The **Company Snapshot** gives a real-time view of a business's financial picture without the need to shuffle through multiple reports and views.
- With **Batch E-mail**, users no longer have to e-mail invoices one-by-one as they complete them. They can now flag invoices and other forms to e-mail later in one batch when it's most convenient for them.
- **Integration with Xsilva's Lightspeed Point of Sale** means retail store owners no longer have to waste time manually entering data from their Point of Sales system into QuickBooks. They can now easily import sales data with Lightspeed Point-of-Sale in just a few clicks.
- **Free eBook.** For help in getting the most out of QuickBooks, users can download a new official guide to QuickBooks Accounting 2009 for Mac. The eBook is available within the product and can be downloaded by going to Help → User's Guide.

Improved Features Simplify Routine Tasks

- **Online banking** now supports Direct Connect to automatically import multiple online bank accounts from over 3,000 financial institutions. The new Online Banking Setup Assistant simplifies the set up process making it easier and faster to link online bank accounts to QuickBooks.
- **Improved iCal integration** helps business owners avoid missing customer payments and other important To-Dos. Users can sync important reminders such as invoice due dates and To-Dos between QuickBooks and iCal.
- **Maps and Directions with Google Maps** allows small business owners to more quickly get directions or map the specific location of a customer or vendor.
- An improved **Toolbar** gives users one-click access to key tools such as the new Customer, Vendor, Transactions, and Report Centers as well as additional features.
- Enhanced **Item Descriptions** let business owners with complex jobs input over 4,000 characters in an item description on forms such as invoices and estimates.

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- **Customer and Vendor Lists** can now expand into the full Vendor Center and Customer Center to provide more information.
- The **Chart of Accounts** is now easier to search, sort and reorder accounts. It also gives users quick single-click access to registers, reconciliation and more.
- Business owners can now easily print **1096 tax forms** along with 1099s.
- Save time creating new estimates by **duplicating existing estimates**.
- **Multiple Estimates** enables users to create more than one estimate per job.
- **In-product Help** makes it easier for users to quickly get the answers they need.
- **Improved product updates** make it easier to get the latest QuickBooks update.
- With **Backup to MobileMe** users can continue working while backup is in progress. Their backup is saved as an encrypted .dmg file for added security.

Pricing and Availability

QuickBooks Accounting 2009 for Mac will be available at the end of September for a suggested retail price of \$199.95. QuickBooks Accounting 2009 for Mac can be ordered directly from Intuit at www.quickbooks.com/mac or by calling 888-729-1996. The product will be available widely at Apple stores, Apple.com, Amazon.com, CompUSA, Office Max, Fry's Electronics, CDW, Mac Zone and MacMall in mid October.

Minimum System Requirements

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- Computer: Mac computer with an Intel, PowerPC G5, or PowerPC G4 (867MHz or faster) processor.
- Operating system: Mac OS X v10.5.4 or later.
- Memory: 512 MB installed RAM.
- Hard disk space: At least 150 MB of free disk space.
- Printer: 100% Macintosh-compatible printer if user plans to print invoices, checks, deposit slips, lists, purchase orders, mailing labels, reports or graphs.
- Checks: User should use Intuit Checks if they plan to print checks. Canadian Image Ready Cheques are not supported.

Integration/Compatibility Requirements:

- Excel integration requires Microsoft® 2004 or 2008 for Mac.
- E-mail requires Apple Mail®; Microsoft® Entourage® 2004 or 2008 for Mac.
- Back up to MobileMe requires paid MobileMe account available separately from Apple Computer, Inc.
- iCal and Address Book are included in Mac OS X from Apple Computer, Inc.
- QuickBooks Payroll for Mac, powered by PayCycle, Inc, requires Internet connection and Adobe Reader to print checks and forms. Additional fees apply.
- System requirements for PayCycle and Aatrix® Top Pay® may differ from those of QuickBooks. For details, visit their web sites at www.paycycle.com and www.aatrix.com.

Media Contacts

Sharna Brockett
Intuit Inc.
650-944-3856
sharna_brockett@intuit.com

Andrea Holland
Access Communications
415-844-6241
aholland@accesspr.com