

Intuit QuickBooks® Online

Intuit QuickBooks Online® is an easy-to-use, feature-rich online version of America's most popular accounting software for small businesses. It helps small businesses save time organizing their financial data in one place – anytime, anywhere – with no accounting knowledge necessary. Users can access their data on any internet-connected PC or Mac computer via popular web browsers without having to install software. QuickBooks Mobile is a free companion app that makes QuickBooks Online data available on [Apple](#) and [Android](#) mobile devices.



QuickBooks Online provides users with real-time business insights. They can automatically download online banking transactions with the assurance that QuickBooks Online offers the same security and data encryption as major banks. Since QuickBooks Online is a web application, users never have to back up their files, and they enjoy regular updates and improvements to the service at no additional cost. Users can also easily customize QuickBooks Online to serve their distinct business needs by integrating third-party applications. Businesses can try and buy apps at the [Intuit App Center](#), including premier solutions, such as [Bill.com](#), [Mavenlink](#), [Salesforce for QuickBooks](#) and [SOS Inventory](#).

Small businesses can choose from three version options based on their businesses needs – QuickBooks Online Simple Start, QuickBooks Online Essentials and QuickBooks Online Plus. The service offers small business owners additional seats and permission controls to give multiple users access to the account for greater efficiency and to enable real-time collaboration with their accountants.

QuickBooks Online Simple Start

For businesses just getting started, QuickBooks Online Simple Start helps small businesses easily track sales and expenses anytime, anywhere. Features include:

- **Create & Manage Invoices.** Create and customize invoices to request payment from customers promptly and professionally.
- **Track Sales & Expenses.** Easily keep tabs on money in and money out and get organized for tax time with sales and expenses tracking.
- **Reporting.** Customize and run up to 20 reports. Reports such as profit & loss, balance sheets, and sales give small business owners valuable insights into their business' performance and opportunities for growth.
- **Customer Center.** Quickly access important customer information, including contact details, outstanding balances and recent transactions. The Customer Center is also completely searchable so users can quickly find customer information right when they need it.
- **Online Banking.** Automatically download online banking transactions from bank or credit card accounts directly into QuickBooks Online, significantly simplifying cash flow management.

Intuit QuickBooks® Online

QuickBooks Online Essentials

QuickBooks Online Essentials offers a wide set of tools for the business that is up and running. In addition to the features offered in QuickBooks Online Simple Start, QuickBooks Online Essentials offers more features to help businesses organize their finances even more efficiently, including:

- **Company Snapshot.** Keep a finger on the pulse of company health with an immediate view of the bottom line. The Snapshot provides a real-time, 360-degree view of vital business information.
- **Intuit Trends.** Gain an industry perspective of how an individual business is performing. With QuickBooks Online Essentials, users can compare their income and expense trends over time to their peers based in similar locations, in similar industries, and with similar annual incomes. Tapping insights from Intuit Trends, small businesses can uncover ways to cut expenses or improve sales.
- **Scorecard.** Receive a quick health check of the business. The Scorecard features three key ratios: Net Profit (how much money is left after paying everything?), Margin Sales Growth (is the demand for products increasing or decreasing?), and Cash Flow (is there enough money to pay the bills?).
- **Reporting.** Customize and run up to 40 business reports, such as customer balance, accounts receivable (aging) and vendor balance detail.
- **Estimates.** Create job estimates to give customers quotes, bids or proposals for planned work.

Intuit QuickBooks® Online

QuickBooks Online Plus

Made for established and expanding businesses, QuickBooks Online Plus offers advanced tools that help users stay organized and in control of their businesses. In addition to all of the great features in QuickBooks Online Simple Start and QuickBooks Online Essentials, QuickBooks Online Plus offers:

- **Purchase Orders.** Copy and link purchase order (PO) information to bills, checks, cash and credit card transactions. The feature also allows small businesses to save POs as printable PDF files and email them to vendors instantly, set automatic, recurring POs to send out periodically, customize the PO form with company logos, and more.
- **Class Tracking.** Categorize income and expenses by department, type of business, or any category designation.
- **Time Tracking and 1099's.** Grant employees or subcontractors limited access to QuickBooks Online accounts so they can enter the time they've spent on various projects. Users can also prepare and print 1099's for their subcontractors.
- **Inventory Tracking.** Automatically track and adjust inventory quantities on hand.
- **Budget & Planning.** Create budgets to estimate future income and expenses to plan for "what if" scenarios.
- **Reporting.** Take advantage of up to 65 reports, including Profit & Loss, sales, and purchases by class and location detail.

Feature	Simple Start	Essentials	Plus
Create & Manage Invoices	✓	✓	✓
Track Sales & Expenses	✓	✓	✓
20 Business Reports	✓		
40 Business Reports		✓	
65 Business Reports			✓
Online Banking	✓	✓	✓
Snapshot & Trends		✓	✓
Inventory & PO's			✓
Time Tracking & 1099's			✓
Budget & Planning			✓
Create Estimates		✓	✓
+ PAYROLL		✓	✓

Intuit QuickBooks® Online

Pricing

QuickBooks Online Simple Start (1-user)	\$12.95/Mo
QuickBooks Online Essentials (3-user)	\$26.95/Mo
QuickBooks Online Plus (5-user)	\$39.95/Mo
QuickBooks Online Essentials + Payroll (3-user)	\$65.95/Mo
QuickBooks Online Plus + Payroll (5-user)	\$78.95/Mo

Availability

QuickBooks Online services are available at quickbooksonline.com or by calling 1-800-286-6800.

System Requirements

QuickBooks Online Simple Start requires a computer with either Microsoft Windows (2000, XP, Vista or Windows 7) or Mac OS 10.4.4, an Internet connection (high-speed connection recommended) and at least Microsoft Internet Explorer 7, Firefox 3, Safari 3.1 for Mac, or Chrome 3 or later for Windows, or Chrome 4 or later for Mac. QuickBooks Mobile application works with iPhone and Android smartphones. QuickBooks Online SimpleStart accessible on mobile browsers on iOS, Android and Blackberry mobile devices. Devices sold separately; data plan required. Not all features are available on QuickBooks Mobile or on the mobile browser. Apps require registration with corresponding online services. Access subject to occasional down time due to system and server maintenance and events beyond our control.

Media Contacts

Monica Appelbe
Intuit, Inc.
650-944-5648
monica_appelbe@intuit.com

Sanji Maitra
Access Communications
917-522-3526
smaitra@accesspr.com