

Intuit QuickBooks® Online

Intuit QuickBooks Online® is an easy-to-use, feature-rich online version of America's most popular accounting software for small businesses. QuickBooks Online enables small businesses to organize all of their financial data in one place, anytime, anywhere. Users can access their data on any internet connected computer, iPhone, Blackberry or Android device via popular web browsers.

Small businesses can choose from three options based on how sophisticated their needs are – QuickBooks Online Simple Start, QuickBooks Online Essentials and QuickBooks Online Plus. As a business grows, QuickBooks Online can expand too. The service offers small business owners additional seats and permission controls to give multiple users access to the account for greater efficiency and to enable real-time collaboration with their accountants.



QuickBooks Online Simple Start

QuickBooks Online Simple Start is the perfect solution for the business just getting started. It requires no accounting knowledge. QuickBooks Online Simple Start enables users to easily track sales and expenses anytime, anywhere. Key features include:

- **Create & Manage Invoices.** Users can create and customize their own invoices so that they invoice their customers promptly and professionally.
- **Track Sales & Expenses.** QuickBooks Online Simple Start offers users an easy way to keep tabs on money in and money out and to be ready at tax time with sales and expenses tracking.
- **Reporting.** QuickBooks Online Simple Start users can run and customize up to 20 reports. Reports such as profit & loss, balance sheets, and sales give small business owners valuable insights into their business's performance and opportunities for growth.
- **Customer Center.** This customer hub provides easy access to important customer information, including contact details, outstanding balances, and recent transactions. The Customer Center is also completely searchable so users can quickly find what they're looking for.

QuickBooks Online Essentials

QuickBooks Online Essentials offers a wide set of tools for the business that is up and running. In addition to the features offered in QuickBooks Online Simple Start, QuickBooks Online Essentials offers more features to help businesses organize their finances. Features in QuickBooks Online Essentials include:

- **Company Snapshot.** Company Snapshot helps small businesses keep their fingers on the pulse of their company with an immediate view of their bottom line. The Snapshot provides a real-time, 360 degree view of vital business information.
- **Online Banking.** Automated online banking downloads transactions from a user's bank or credit card account directly into QuickBooks Online, reducing the need for manual data entry to manage cash flow.
- **Intuit Trends.** For an industry perspective of how their business is performing, QuickBooks Online Essentials users can compare their income and expense trends over time to their peers based in similar locations, in similar industries, and with similar annual incomes. Tapping insights from Intuit Trends, small businesses can uncover ways to cut expenses or improve sales.
- **Scorecard.** Scorecard offers users a quick health check of how their businesses are doing. It features three key ratios: Net Profit (how much money is left after paying everything?), Margin Sales Growth (is the demand for products increasing or decreasing?), and Cash Flow (is there enough money to pay the bills?).
- **Reporting.** QuickBooks Online Essentials users can now run and customize up to 40 business reports, such as customer balance, accounts receivable (aging), and vendor balance detail.

Intuit QuickBooks® Online

QuickBooks Online Plus

Made for established and expanding businesses, QuickBooks Online Plus offers advanced tools that help users stay organized and in control of their businesses. In addition to all of the great features in QuickBooks Online Simple Start and QuickBooks Online Essentials, QuickBooks Online Plus offers:

- **Purchase Orders.** QuickBooks Online Plus users can copy and link purchase order (PO) information to bills, checks, cash and credit card transactions. The feature also allows small businesses to save POs as printable PDF files and email them to vendors instantly, set automatic, recurring POs to send out periodically, customize the PO form with their company logos, and more.
- **Class Tracking.** QuickBooks Online Plus users can better organize their finances by categorizing their income and expenses by department, type of business, or any category designation of their choosing.
- **Time Tracking and 1099's.** Time tracking functionality gives users the ability to grant employees or subcontractors limited access to their QuickBooks Online accounts so they can enter the time they've spent on various projects. Users can also prepare and print 1099's for their subcontractors.
- **Inventory Tracking.** QuickBooks Online Plus users who sell merchandise can now automatically track and adjust inventory quantities on hand.
- **Budget & Planning.** Users can create budgets to estimate future income and expenses to plan for "what if" scenarios.
- **Reporting.** QuickBooks Online Plus users can take advantage of up to 65 reports, including Profit & Loss, sales, and purchases by class and location detail.

Feature	Simple Start	Essentials	Plus
Create & Manage Invoices	✓	✓	✓
Track Sales & Expenses	✓	✓	✓
20 Business Reports	✓		
40 Business Reports		✓	
65 Business Reports			✓
Online Banking		✓	✓
Snapshot & Trends		✓	✓
Inventory & PO's			✓
Time Tracking & 1099's			✓
Budget & Planning			✓
+ PAYROLL		✓	✓

Pricing

QuickBooks Online Simple Start (1-user + accountant)	\$12.95/Mo
QuickBooks Online Essentials (3-user + accountant)	\$24.95/Mo
QuickBooks Online Plus (5-user + accountant)	\$39.95/Mo

Intuit QuickBooks® Online

Availability

- QuickBooks Online services are available at www.quickbooksonline.com or by calling 1-800-286-6800.

System Requirements

- QuickBooks Online requires a computer with either Microsoft Windows (2000, XP, Vista or Windows 7) or Mac OS 10.4.11, an Internet connection (high-speed connection recommended), and at least Microsoft Internet Explorer 7, Firefox 3, Chrome, or Safari 4 for Mac. Works on iPhone, Android OS, and BlackBerry 5.x or later. Mobile devices sold separately. Data plan required.