

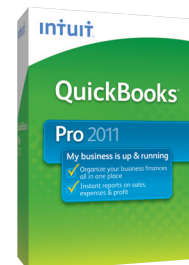
Intuit QuickBooks® Accounting Pro and Premier Editions

Introduction

Intuit QuickBooks® financial software enables small businesses to quickly and efficiently organize their finances. New and improved features help them save time, so they can focus more on their businesses.

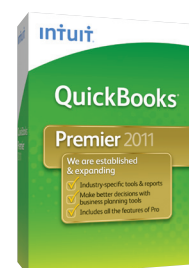
QuickBooks Pro 2011

QuickBooks Pro helps businesses more effectively manage their finances and save time on back-office tasks. Users can organize their business finances all in one place with a centralized view of customer, vendor and employee information. They can also save time on everyday tasks, such as cash flow management, invoicing, and paying bills. QuickBooks Pro makes accounting easy - from set up to learning to using.



QuickBooks Premier 2011

QuickBooks Premier provides specific industry reporting and more than 150 sales, financial and tax reports. QuickBooks Premier has all of the great features of QuickBooks Pro, plus deeper, more tailored reports based on industry. QuickBooks Premier includes customizable tools for tracking inventory, creating purchase orders, and setting pricing levels. It also offers automatic forecasting of future sales, expenses, and growth opportunities.



Key New Features and Enhancements

Getting Started

- **Quick Start Center.** Getting up and running is easier than ever. Users can import their business contacts into QuickBooks directly from their Outlook, Yahoo, or Gmail¹ address books in a few clicks. QuickBooks now also offers step-by-step coaching on key tasks, such as creating invoices, entering sales, or paying bills.

Get Faster Access to Data

- **QuickBooks Search.** Users can now quickly locate any account, report or invoice details within their QuickBooks repository with a simple keyword search.
- **Customer Snapshot.** QuickBooks offers a consolidated view of an individual customer's purchase history, average days to pay, and outstanding balance. This capability enables small business owners to make timely decisions on customer requests and identify top customers by revenue and payment consistency.
- **Customer/Vendor Transactions.** QuickBooks users now have the ability to complete their transactions faster than ever with at-a-glance views of important customer and vendor details. With instant access to customer payment history, estimates, and past orders with vendors on one screen, completing transactions is easy and fast.
- **Balance Sheet by Class.** Organizations who have several funds, departments, or locations can now track it all separately within a single, easy-to-access report in QuickBooks Premier.

Make Everyday Tasks More Efficient

QuickBooks has several new and improved features to help businesses get paid.

- **Batch Invoicing.** Small businesses who often invoice multiple customers for the same service can streamline the process with Batch Invoicing. Users create one invoice, select the customers they wish to bill, and then Batch Invoicing automatically creates the full set of invoices.
- **Yahoo, Gmail, Hotmail Integration¹.** QuickBooks² integrates with popular webmail services Yahoo, Gmail and Hotmail to make sending invoices, estimates, and other emails right from QuickBooks easy.
- **Collections Center.** Users can quickly identify overdue and almost due invoices, and then email collection notices from their Outlook, Yahoo, Gmail, or Hotmail¹ account.
- **Intuit PaymentNetwork.** Invoices will now offer customers the option to pay instantly online via the Intuit PaymentNetwork³.
- **Paid Date Stamp.** Invoice payment dates are marked on invoices – this enables users to quickly determine when payments were received.

¹ Works with Outlook 2003 and 2007 (sold separately); Yahoo, Gmail and Hotmail require internet connection.
² QuickBooks Pro 2011 and all QuickBooks Premier 2011 versions.

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Get Essential QuickBooks Data On the Go

- **QuickBooks Connect.** Users can access their essential QuickBooks customer and transaction data online or on their mobile phones. They can create and manage invoices, pull customer information, check payment statuses, and get real-time answers to questions on the go. Data automatically and securely syncs with QuickBooks, so users will always have the most up-to-date information at their fingertips⁴.

Availability

Intuit QuickBooks Financial Software Pro and Premier Editions (including industry-specific versions) is expected to be available for purchase directly from Intuit on September 27, 2010 by calling 888-2-INTUIT or visiting www.quickbooks.com. QuickBooks Pro and Premier will be available on October 10 at leading retailers including Amazon.com, Best Buy, BJ's, Costco, Fry's Electronics, Office Depot, OfficeMax, Sam's Club, Staples and Wal-Mart.

Pricing

QuickBooks Pro (single)	\$229.95
QuickBooks Pro- 2 user	\$459.95
QuickBooks Pro- 3 user	\$649.95
QuickBooks Pro Add-a-Seat	\$229.95
QuickBooks Premier (single)	\$399.95
QuickBooks Premier- 2 User	\$749.95
QuickBooks Premier- 3 user	\$999.95
QuickBooks Premier Add-a-Seat	\$359.95

System Requirements

- Minimum 2.0 GHz processor, 2.4 GHz recommended.
- Minimum 1 GB RAM for single user, 2 GB RAM recommended for multiple users.
- Minimum 2.5 GB available disk space (additional space required for data files).
- 250 MB disk space for Microsoft .NET 3.5 Runtime (provided on the QuickBooks CD).
- Minimum 1024x768screen resolution. 16-bit or higher color.
- 4x CD-ROM.
- All online features/services require Internet access.

Integration with Other Software

- Microsoft Word and Excel integration requires Word and Excel 2002, 2003, 2007 or 2010.
- Synchronization with Outlook requires QuickBooks Contact Sync for Outlook 2002, 2003, and 2007 (downloadable for free at: www.quickbooks.com/contact_sync).
- Compatible with QuickBooks Point of Sale version 7.0 and later.
- Product registration required

³ Requires merchant account through Intuit PaymentNetwork, provided by Intuit Payment Solutions. Application approval, an internet connection and a supported web browser required. Transaction fees apply. Terms, conditions, features, pricing, service and support options are subject to change without notice. Optional online payment acceptance through URL links on QuickBooks invoices requires QuickBooks financial software 2011 Pro, Premier, or Enterprise (for the PC) (sold separately). Not compatible with QuickBooks Online edition or QuickBooks for Mac. Subject to occasional downtimes.

⁴ Sold separately; Internet access required. Phones sold separately. Data plan required. Apps currently only compatible with iPhone and Blackberry and require registration with corresponding online services. Mobile application will launch with iPhone and Blackberry; Tour 9600, Curve 8500, Curve 8900, Bold 9000, Bold 9700. Use of the QB Connect services are subject to additional Terms of Service. You must provide your own data/text plans.

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Client OS

- Microsoft Windows XP (SP2 or later), Vista, 7.

Server OS

- Microsoft Windows XP (SP2 or later), Vista (w/ UAC on), 7 (w/ UAC on),
- Windows Server 2003, Windows Server 2008, Small Business Server 2008.

QuickBooks Connect

- Web Access will only work through an internet enabled browser.
- Customer can only use web access/mobile if they have an Intuit account.
- Web Access/Mobile will only work for Emerald QuickBooks 2011 and beyond.
- Mobile will launch with iPhone and Blackberry [(1) Tour 9600 (OS 4.61+, Resolution 480X360, Trackball, Verizon), (2) Curve 8500 (OS 5.0, Resolution 320X240, Trackpad, Verizon), (3) Curve 8900 (OS 4.61+, Resolution 480X360, Trackball, Verizon), (4) Bold 9000 (OS 4.6 and 5.0), (5) Bold 9700 (OS 5.0)]

Media Contacts

Monica Appelbe
Intuit Inc.
650-944-5648
monica_appelbe@intuit.com

Whitney MacDonald
Access Communications
415-844-6294
wmacdonald@accesspr.com