

QuickBooks: Pro and Premier Editions 2008 Fact Sheet

QuickBooks® 2008 simplifies essential business tasks, helping business owners be more efficient, more productive and more successful. It includes new and improved features ranging from the enhanced Accountant's Copy, to new tools that extend QuickBooks functionality, such as Invoice for Time and Expenses, which allows users to see all unbilled time, expenses, mileage and items in one screen.

QuickBooks: Pro Edition 2008

QuickBooks Pro makes accounting easy with tools to organize finances all in one place. Users can complete tasks like payroll¹, invoicing, bill tracking and check-writing. With one click, they can view past-due invoices or overdue bills. They can also see their entire account history with any customer or vendor. QuickBooks Pro also enables businesses to easily track sales and expenses. They can quickly create professional-looking custom forms such as customer estimates, invoices and reports by using any of the over 100 included templates, or share data with programs like Word and Excel². With QuickBooks Pro, business owners can spend less time on routine tasks and more time on business.

QuickBooks: Premier Edition 2008

QuickBooks Premier offers industry-specific and planning tools to help take businesses to the next level. Along with saving users time on routine accounting tasks, such as payroll³, invoicing, bill tracking and check-writing, Premier makes it simple to monitor business performance, build forecasts and manage payables and receivables. Premier also includes advanced tools for tracking inventory, creating purchase orders and setting prices levels. Industry specific versions of Premier make managing finances even easier. With QuickBooks Premier, business owners have the tools and insights they need to grow their business.

Key Features and Enhancements

Simplifying Day-to-Day Tasks

- **New:** QuickBooks Coach and Tips. New users can get up and running quickly with the new QuickBooks Coach and Tips tool. The QuickBooks Coach provides access points for two tasks all new users want to accomplish: Continue Learning or Start Using (with guidance). The Start Using access point allows new users to interact with the QuickBooks homepage with guidance, where they can learn more about workflows. Users can mouse over various workflow starting points to see information about what these represent and how to use the workflows. Users can also click on a specific workflow starting point which will illuminate the entire workflow and provide tutorials on how QuickBooks works, and how to map QuickBooks to their existing business workflows.

1 QuickBooks Payroll requires a subscription, an EIN, and Internet access. Additional fees apply to direct deposit.

2 Requires Microsoft Word 2000, 2002, 2003 or 2007. Excel integration requires Excel 2000, 2002, 2003 or 2007. Business software applications sold separately.

3 See footnote 1.

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- **Improved: Next Gen Help.** The Help window sits side-by-side with the QuickBooks user interface, so users can now move back and forth seamlessly, without the Help window blocking the user's view. The new Relevant Topics list lets users bypass Search and gives them a list of most-likely questions to choose from, based on where the user is in the product. Help also provides more easily scannable topics, and suggested spellings and best-guess results when users misspell words in their query. If the user needs further assistance, the help section provides a direct link to QuickBooks' online support and QuickBooks Community site.
- **Form customization.** QuickBooks 2008 makes it easy to customize forms, such as invoices, with new auto-preview functionality. The most commonly used customization options are easy to access with real-time preview for instant results.
- **Sales tax management.** QuickBooks 2008 provides one access point for business owners to manage sales tax information. This latest upgrade consolidates preferences, reports and sales tax payment options all in one place.
- **Search.** Users can more easily find customer, vendor or financial information and quickly get a complete contextual list of matching files with Google Desktop. For added security, users can only search QuickBooks data from within QuickBooks. The search tool is also tied to QuickBooks user permissions so search results are limited by authorization levels.
- **Save time.** QuickBooks reduces redundant and repetitive tasks by auto-classifying account information for frequently entered business expenses. Bill entry goes faster because users won't have to go back and look up the right expense account for each vendor every time. QuickBooks will learn an account when used three times in a row for the same vendor.

All the Essentials to Complete Tasks Efficiently

- **Comprehensive financial management made simple.** QuickBooks Pro and Premier help business owners complete routine accounting tasks quickly and easily. In QuickBooks, a check looks like a check, not a Web form. Invoices can be created directly from sales orders or estimates. As any transaction is made – from invoices to bills to expenses – QuickBooks tracks all the data, making it readily available to see and use at any time. Users can also quickly run reports so they can be ready for tax time.
- **Home page.** The home page provides users with a clickable, graphical overview of their key tasks and shows how they are related – all on one page. It's so easy to navigate that users are never more than two clicks away from their most important activities. From the home page, users can also see key account balances, further customize QuickBooks, change preferences and add products and services that work with QuickBooks.

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- **QuickBooks Centers.** The Customer, Vendor and Employee Centers provide users with the ability to view and manage all their customer, vendor and employee information and transactions from one simple screen. All the tasks and data that belong together are grouped together, making it easier for users to find and act on certain information.
- **Payroll Center.** With a subscription to Intuit Small Business Payroll (additional fees apply), users can manage payroll and payroll taxes right from at-a-glance screens. There's no double entry and nothing new to learn. The Payroll Center guides users through the payroll process – review, confirm and submit – giving full confirmation that payroll is correct and ready to go. There is no time wasted double checking. Intuit Small Business Payroll also provides automatic calculations and the latest tax tables and forms, helping improve payroll accuracy. New scheduled pay groups allow business owners to create groups of employees according to pay frequency and schedule for easy batch processing.
- **Give simultaneous access to multiple users as a business grows.** Users can work in QuickBooks simultaneously across a Local Area Network (LAN). Separate access permissions and passwords are easily configured. Three-User Editions for QuickBooks Pro 2008 and QuickBooks Premier 2008 are available to allow three users to work on QuickBooks at the same time. QuickBooks Pro and Premier Three-User Editions are expandable up to five users, with purchase of additional copies of QuickBooks and a LAN.
- **Create and customize a business plan.** Using existing QuickBooks data, business owners can easily create a business plan with three-year projected financial statements. It's possible to export these statements to PDF format for effortless distribution or to Microsoft Excel (sold separately) for further analysis. A plan review feature helps to ensure that a user's plan is complete and accurate. This feature is available in Premier only.

Solutions Beyond Accounting to Help Businesses Succeed

- **New: Google Maps and Directions.** Users can now easily view a map for each address displayed in their Customer, Vendor and Employee Centers – right from within QuickBooks, as well as get step-by-step directions from the company default address to the contact's address.
- **New: WebListings.** Business owners can enter business information once and WebListings will submit it to major online business directories like Google Maps and Yahoo! Local. Attract customers searching online for businesses like yours.
- **Google AdWords™.** QuickBooks users can use AdWords to advertise their business online. They can select search terms related to their product or service and create customized ads that appear when shoppers search on Google for those products or services. Users have control over their budgets, allowing them to stop or pause their campaign, monitor their spending or change their advertising messages at any time.

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“Right for Me” Capabilities for Product-based Businesses and Accountants

- **Improved: Accountant's Copy.** QuickBooks 2008 now automates the task of users creating and saving an Accountant's Copy on their computer and sending it later to their accountant; in one click, customers can have their Accountant's Copy automatically created, encrypted and uploaded to a server. The accountant receives an e-mail notification and can download the file from the server to their computer. The accountant can review and revise historical company accounting records while the customer continues to perform day-to-day bookkeeping tasks. And the report that displays the accountant's changes is now easier to read. A new “quick-zoom” function lets users view the original transaction and see items that were added or modified from a list of changes. Importing and merging the accountant's changes into the customer's company file has been tremendously improved. Now if a merge conflict occurs, the customer has clear, easy-to-understand instructions to quickly resolve the conflict.
- **New and Improved: Online Timesheets.** QuickBooks Time Tracker online service is the fastest and easiest way to track and invoice billable time. New Time Tracker for Microsoft Outlook makes it easy for employees and contractors to automatically transfer time from their Outlook calendar to Time Tracker. Employers can now review and edit timesheets online. When they're ready to go, all it takes is one click to download everything directly into QuickBooks for faster, more accurate billing. QuickBooks Time Tracker is sold separately but includes a 60-day free trial period.
- **New: Invoice for Time & Expenses.** Invoice for Time and Expenses allows users streamline time and expense tracking for easy client billing. Users are presented with all unbilled time and expenses in one screen and can create invoices with just one click. This feature is available in Premier editions of QuickBooks.
- **Item management.** The Unit of Measure feature in QuickBooks 2008 enables users to automatically convert units of an item into different quantities, such as packages to pairs, as well as prices and costs. This makes it easier to meet customer and vendor needs and reduce errors from manual calculations. This feature is only available in QuickBooks: Premier Manufacturing & Wholesale Edition, Premier Retail Edition and Premier Accountant Edition.
- **Shipping Manager.** Users have the ability to ship multi-parcel and high-value shipments with FedEx® and UPS™, handle third-party billing and print labels directly from QuickBooks, using popular thermal printers available at leading office supply retailers.
- **Automatic tracking of activities in QuickBooks.** Accountants and small business owners can have peace of mind knowing that changes to important QuickBooks data will always be tracked. The always-on audit trail lets users easily track any changes or errors that they, their employees or their accountant may have made. Users and their accountants will also save time when trying to understand the work done by other users in the company. And because QuickBooks is built on an industry-standard SQL database, the always-on audit trail does not affect speed or performance.

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Integrates Easily With Other Software to Eliminate Data Re-Entry

- **New: Outlook integration.** QuickBooks 2008 now integrates with Microsoft Outlook and Outlook Express, allowing users to maintain their existing e-mailing workflows. Customers can access sent e-mails in their Sent folder, and will be able to add any attachments to e-mails before sending, all without having to exit their current workflow in order to send e-mail. Customers will benefit from improved performance and speed, and will be able to send e-mails over their existing ISP.
- **QuickBooks add-on applications.** For more specialized or industry-specific tasks, QuickBooks has an extensive community of developers who have built more than 450 applications that work with QuickBooks. Seamlessly sharing data with these applications provides the power, ease and comprehensive functionality of QuickBooks, plus the unique benefits of the add-on applications, without ever having to enter data twice. QuickBooks add-ons are sold separately and available at <http://marketplace.intuit.com>.

Optional Products and Services to Meet Specialized Needs

- **Payroll Services** range from easy-to-use Intuit Small Business Enhanced Payroll do-it-yourself offerings to Intuit Small Business Assisted Payroll.
- **QuickBooks Credit Card Processing Kit** is the low-cost, easy way to start accepting all major credit cards anytime, anywhere.
- **QuickBooks Merchant Services for Web Stores** provides an efficient way to set up and manage a full-service Web Store using best-in-class solutions that work together.
- **QuickBooks Billing Solutions** is a convenient and simple way for small businesses to bill customers and accept payments via e-mail from within QuickBooks.
- **Support** plans include several options for QuickBooks users, including the Annual Support Plan, which features year-long assistance for an unlimited number of issues, 24 hours a day, 7 days a week.

Additional information, pricing, and terms, conditions and limitations of optional services can be found at www.quickbooks.com.

Pricing

For both new users and upgraders:

QuickBooks: Pro Edition 2008	\$199.95
QuickBooks: Pro Three-user Pack 2008	\$549.95
QuickBooks: Premier Edition 2008	\$449.95
QuickBooks: Premier Three-user Pack 2008	\$1,199.95
Add-a-Seat discount	10%

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Availability

QuickBooks Pro and Premier 2008 (including industry-specific versions) will be available for purchase directly from Intuit on October 1, 2007 by calling 1-888-2-INTUIT or visiting www.quickbooks.com. On October 10, 2007, QuickBooks 2008 will be available at leading retailers including Amazon.com, Best Buy, CDW, Circuit City, CompUSA, Costco.com, Fry's Electronics, Office Depot, OfficeMax, Sam's Club, Staples, Target and Wal-Mart.

System Configuration

Recommended System Configuration

- QuickBooks Pro/Premier on XP
 - At least 1.8GHz processor, 2.0GHz recommended
 - At least 256MB (512MB recommended) of RAM for a single user
 - At least 512MB of RAM for multiple, concurrent users
 - 1 GB of disk space (additional space required for data files)
- QuickBooks Pro/Premier on Vista
 - At least 2.0GHz processor
 - At least 512MB of RAM (1GB recommended)
 - 1 GB of disk space (additional space required for data files)

Disk Space requirements for additional software

- 50MB for Microsoft .NET 2.0 Runtime, provided on the QuickBooks CD
- Google Desktop Search (in-product search) space requirements are determined by the size of the company file and the nature of usage. It is not unusual for indices to be as large as 1GB

Additional Hardware and Software

- Operating Systems supported:
 - Windows XP (SP2 or later strongly recommended), all editions
 - Windows 2003 Server
 - Windows Vista, all editions
 - Windows Longhorn Server (database only, not client)
- 4x CD-ROM drive
- Optimized for 1024x768 screen resolution or higher, supports 800x600 using "Small fonts" setting in your Windows control panel display settings

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