

Intuit QuickBooks Accounting Pro and Premier Editions

Introduction

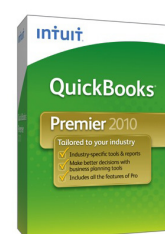
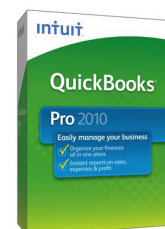
Intuit QuickBooks® financial software enables small businesses to quickly and efficiently know where their business stands. New and improved features help them save time, make money and do more to help grow their business beyond accounting.

QuickBooks Pro 2010

QuickBooks Pro helps businesses more effectively track their finances to enable greater efficiency and profitability. Users can organize their business finances all in one place with customer, vendor and employee information in a central location. They can also track every dollar going in and out of their business with more than 100 reports and an improved customizable Company Snapshot that enable them to know where their business stands in just a few clicks.

QuickBooks Premier 2010

QuickBooks Premier has all of the great features of QuickBooks Pro and gives small business owners deeper, tailored insights based on their industry. QuickBooks Premier also provides specific industry reporting, automatic forecasting of future sales and expenses, and growth opportunities with easy business planning tools. Additionally, QuickBooks Premier includes customizable tools for tracking inventory, creating purchase orders and setting pricing levels.



Key New Features and Enhancements

Save Time

- **Express Install.** QuickBooks has a new installation option to let QuickBooks users save time getting started. The new “Express” install skips unnecessary questions to streamline processes and reduce the number of set-up screens from 15 to 6.
- **Add/Edit Multiple List Entries.** QuickBooks users can now edit multiple lists of items, customers, or vendors using the new rapid data entry feature. Users wanting to enter data from outside of QuickBooks can simply copy their data from Excel and paste it directly into QuickBooks.
- **Forms Customization and Intuit Creative Solutions.** QuickBooks users can ensure that their invoices and other forms get the attention they deserve. They can select from **free** professional designs to customize forms for their businesses. Users who want help designing a unique look can set their own price¹ and Intuit Creative Solutions connects users to a community of professional designers who submit a variety of options based on user specifications and budget.
- **Add Check Signatures.** QuickBooks users no longer need to print and scan checks to add their signature. Users can now add their personalized check signatures directly onto checks in QuickBooks.

Make Money

- **Company Snapshot.** This popular feature has been taken to the next level by allowing QuickBooks users the ability to customize which reports display on their screen and print them on one page, providing an immediate view into their bottom line. Users can choose from several reports including new reports for yearly expenses and income comparisons, detailed expense and income breakdown, and a top customer list.
- **Report Center.** QuickBooks users gain insights to make better business decisions in the new re-designed Report Center. With more than 100 available reports, users can now navigate between common reports in three different views and find them quickly by tabbing between memorized reports, favorite reports, and recently viewed reports. Additionally, each report is tagged with common keywords to make it easy for users to search for the report they need.

¹ QuickBooks users required to meet minimum price for bidding, amount subject to change.

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Do More with Connected Services

- **Document Management.** QuickBooks users save time managing their paperwork and forms with the new Document Management service. Users can scan² documents directly into QuickBooks, attaching their document files to any vendor, employee, account or transaction. Using Intuit's online secure servers, users can access their documents on the go, share them with their accountant or employees, and feel confident that their important paperwork is backed up and easy to find.
- **Intuit Check Solutions for QuickBooks.** QuickBooks users can reduce the time spent depositing and accounting for check payments. With the new check scanning service³, users can simply scan or key enter their checks into QuickBooks and then send that information to their bank.
- **Marketing Center.** The new Marketing Center helps QuickBooks users sell more through compelling email campaigns⁴ with professional quality designs and pre-filled messages, providing recommendations for target campaigns and automatically filling in contact information. QuickBooks users can start right away with a free 30 day trial⁵.
- **App Center.** The new App Center gives users access to scalable, Web-based business applications directly from within QuickBooks, designed to help users grow their business and work more efficiently. Many applications work directly with information inside of QuickBooks, eliminating the need for double data entry. The applications found on the App Center are created by either Intuit or members of the Intuit Developer Network – a group of trusted independent developers.

Availability

Intuit QuickBooks Financial Software Pro and Premier Editions (including industry-specific versions) will be available for purchase directly from Intuit on September 28, 2009 by calling 888-2-INTUIT or visiting www.quickbooks.com. On October 7, 2009, QuickBooks Pro and Premier will be available at leading retailers including Amazon.com, Best Buy, CDW, Circuit City, Costco, Fry's Electronics, Office Depot, OfficeMax, Sam's Club, Staples, Target and Wal-Mart.

Pricing

For both new users and upgraders:

QuickBooks Pro (single)	\$199.95
QuickBooks Pro- 2 user	\$379.95
QuickBooks Pro- 3 user	\$549.95
QuickBooks Pro Add a Seat	\$179.95
QuickBooks Premier (single)	\$399.95
QuickBooks Premier- 2 User	\$749.95
QuickBooks Premier- 3 user	\$1,099.95
QuickBooks Premier Add-a-Seat	\$359.95

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² Scanner not included. Only TWAIN compliant and Fujitsu ScanSnap S300 scanners supported. Maximum 100 MB per file. Total file storage 100MB or about 1000 two-page documents.

³ Intuit Check Solutions for QuickBooks requires a transaction fee of \$0.23 cents and a monthly service fee of \$9.95 for existing merchant service customers and \$19.95 for non-merchant service customers. Additional fees may apply and prices are subject to change.

⁴ The Marketing Center enables QuickBooks users to conduct marketing campaigns on an ad hoc basis with 500 emails to send in the first 30 days for free.

⁵ All regular fees apply after the 30 day free trial.