



OVERVIEW

The number of US households that conduct online banking will grow from 46 million in 2008 to 57 million in 2013.¹

80 percent of consumers prefer to manage their finances via their financial institution.²

33 percent of mid-market companies and 43 percent of small businesses “would switch banks for better online banking features.”³

Digital Insight, an Intuit company (Nasdaq: INTU), is the leading outsourced provider of online banking services to mid-market banks and credit unions in the United States. The company’s extensive portfolio of on-demand applications includes:

- **Consumer Solutions** – Consumer Internet banking products and services designed to increase online adoption and boost retention.
- **Commercial Solutions** – Online corporate and business banking products and services for financial institutions to become the valued source for their business customers’ financial needs.
- **Growth & Retention Services (GRS)** – These services complement a financial institution’s current marketing strategy with tools to drive end user adoption, retention and active usage by providing turnkey marketing programs, marketing templates, employee awareness and training, best practices research.
- **Web Services** – Web site and portal design, hosting and maintenance from our award-winning team of designers and programmers.
- **Security** – Digital Insight provides an all-encompassing “Deep Defense” security environment to protect financial institutions and provide end users with peace of mind.

The company’s extensive portfolio of on-demand applications are hosted in its world-class data center and securely delivered via the Internet.

Outsourcing the management of online banking services to Digital Insight empowers financial institutions to generate new sources of revenue, increase customer retention and realize increased cost efficiencies.

Endorsements

The American Bankers Association (ABA) through its subsidiary, the Corporation for American Banking, exclusively endorses Digital Insight’s consumer Internet Banking, Business Banking and Lending solutions. For ABA’s Due Diligence report on Digital Insight, call the ABA at 1.800.Bankers, ext. 5128.

The Credit Union National Association (CUNA) through its subsidiary, CUNA Strategic Services, exclusively endorses Digital Insight’s consumer Internet Banking and Member Business Services platforms, its next-generation FinanceWorks™ solutions, Growth and Retention Services, online bill payment and other products.

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¹ US Online Banking Forecast, 2007–2012, Jupiter Research

² Forrester Research

³ Greenwich Associates, Market Pulse, December 2008