



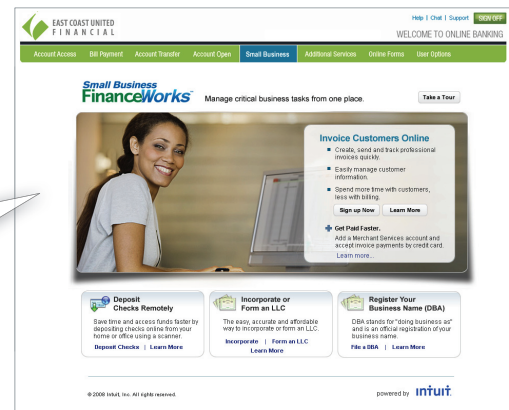
Small Business FinanceWorks™

There are 22 million small businesses operating in the U.S., and 6 million new start-ups enter the market each year.¹ Many of these small businesses (40% according to Intuit research) are “hidden” to financial institutions because they co-mingle their personal and business accounts. As the trusted holders of critical financial information for these small businesses, financial institutions are uniquely positioned to provide them with tools that are critical to their success and growth.

Small Business FinanceWorks v1 enables you to help small businesses manage their most important financial jobs from your Consumer Internet Banking Web site, solidifying your position as a trusted partner and primary financial institution.

Small businesses have unique needs for managing daily financial tasks, and they currently have limited options to solve them. In fact, millions of small businesses still use pencil and paper to manage key workflows such as invoicing and payroll.

- Provides quick access to easy-to-use small business tools.
- Serves as a launch pad for important financial and administrative tasks.
- Allows you to market additional products as your users' needs change and grow.



Digital Insight, an Intuit company, is the leading provider of on-demand banking services to banks and credit unions.

The Company's extensive portfolio of on-demand applications are hosted in its world-class data center and securely delivered via the Internet. Outsourcing the management of online banking services to Digital Insight empowers financial institutions to generate new sources of revenue, increase customer retention and realize increased cost efficiencies.

Benefits

With Small Business FinanceWorks you can...

- Differentiate your financial institution by becoming a central hub for small business financial needs.
- Attract new small business relationships and deepen current ones.
- Identify small businesses in your base, leveraging behavior and usage data for targeted cross-sell.
- Generate fee income and revenue share as your small business users adopt the Small Business FinanceWorks applications.

With Small Business FinanceWorks, your small business users can...

- Manage important financial tasks from one place.
- Simplify workflows with easy-to-use online tools.
- Get paid more quickly with convenient tracking and follow-up tools.
- Save time by eliminating manual paperwork and processes.
- Establish a professional appearance to their customers.
- Enjoy peace of mind that they are not missing critical payroll tax deadlines or payments.
- Select only the solutions that are right for their business.
- Free up time from financial tasks and focus on running their business.

For more information, visit www.digitalsight.com

¹ Small Business Administration.

² Intuit Small Business Quant Survey, 2006.

Solutions & Services

Consumer Solutions

Customer Support
Internet Banking
Marketing
Online Financial Management
Online Services
Paperless Imaging

Commercial Solutions

Business Banking
Corporate Banking

Lender Solutions

Branch
Contact Center
Online

Security Solutions

Anti-Phishing
Authentication Fraud
Identify Theft Resolution

Small Business Solutions

Invoicing
Merchant Account Services
Online Financial Management
Payroll

Features

- Management reports that allow financial institutions to identify eligible users, track usage and support billing.
- Financial management tools appropriate for small businesses of varying sizes and sophistication.
- Web analytics data provided on usage metrics.
- Online payroll solution that helps pay employees, pay payroll taxes and file tax forms easily and conveniently.
- Electronic and paper-based payment processing options.
- Online payroll solution that manages paycheck creation, direct deposit, liability payments, tax forms and employee reporting.
- Support for legal filings and tax preparation.
- Developed by Intuit, the leader in small business financial software and services.
- Available on Digital Insight's Consumer Internet Banking.¹

LaunchSmart – End-to-end Training and Marketing Support

LaunchSmart is a one stop shop for everything you need to drive awareness and adoption of Small Business FinanceWorks for your end user base and employees – and it's included with your purchase of the product.

LaunchSmart will help you...

- Accelerate business results.
- Build staff awareness and excitement through on-demand training modules and support documentation.
- Drive adoption and active use by your small business users through “ready to go” marketing materials that you can customize and call your own.
- Market to different target segments through a variety of print and online touch points.

Welcome to LaunchSmart

DIGITAL INSIGHT®
an Intuit® company

HOME FINANCIAL INSTITUTION TRAINING AND TOOLS END USER MARKETING TOOLS FEEDBACK

LaunchSmart
Small Business FinanceWorks™

Click here to download.

Click to Learn More.

**Build Awareness
Drive Adoption**

Welcome to LaunchSmart for Small Business FinanceWorks. This website provides training materials along with customizable staff education and end user marketing materials, all in one place to help you:

- Prepare your staff for launch.
- Teach staff how to position Small Business FinanceWorks for the right audience to help drive acquisition, retention, and loyalty.
- Drive adoption and active use among your customers/members.

We welcome your [feedback](#) about the tools and materials provided on this site.

If you have questions regarding how to best utilize LaunchSmart, [access our FAQ](#).

Home | Financial Institution Education | End User Marketing Tools | FAQs | Feedback

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¹Will also be available on Digital Insight's Business Banking platform in 2009.