QuickBooks: Pro and Premier Editions 2007 Fact Sheet

QuickBooks® 2007 simplifies key business tasks, making inventory easier to manage and simplifying data sharing with accountants. For the first time, QuickBooks 2007 provides customers with integrated tools from Google™ to market their business and attract new customers, as well as new services that extend QuickBooks functionality, from accepting credit cards to managing timesheets and running payroll.

QuickBooks: Pro Edition 2007

QuickBooks Pro is the leading choice of small businesses for fast and easy financial management. Business owners can track money going in and out of their business more accurately. Routine tasks like payroll, invoicing, tracking bills and check-writing can be done in minutes instead of hours. (QuickBooks Payroll requires a subscription, an EIN and Internet access.) Users can generate reports to see how their business is doing and easily share that data with Microsoft Excel 2000, 2002 or 2003, which is sold separately. With QuickBooks Pro, business owners can spend less time on their books and more time on their business.

QuickBooks: Premier Edition 2007

QuickBooks Premier provides the comprehensive financial management and planning tools needed for a growing business. Along with all the day-to-day business capabilities of QuickBooks Pro, Premier incorporates advanced tools to track business performance, build forecasts and create a business plan. It also handles more complex needs with inventory tools and remote access to data. QuickBooks Premier gives business owners the tools and business insight they need to stay on top of it all. QuickBooks Premier is also available in industry-specific versions for accountants, contractors, manufacturers and wholesalers, nonprofits, professional services firms and retailers.

Key Features and Enhancements

Simplifying Day-to-Day Tasks

- **Improved** setup. New users can get up and running quickly after answering questions in a simple step-by-step interview. If they have questions during the interview, there is help along the way. As part of the interview, QuickBooks 2007 recommends a simplified Chart of Accounts of the most commonly used accounts for each industry, based on feedback from expert accountants. As a result, users benefit from increased accuracy from better classified income and expenses, especially at tax time, because each account is mapped to tax codes for TurboTax and Intuit Professional Tax products.
- **Improved** form customization. QuickBooks 2007 makes it easier than ever to customize forms, such as invoices, with new auto-preview functionality. The most commonly used customization options are easy to access with real-time preview for instant results.

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- **Improved** sales tax management. QuickBooks 2007 provides one access point for business owners to manage sales tax information. This latest upgrade consolidates preferences, reports and sales tax payment options all in one place.
- **New** search. Users can more easily find customer, vendor or financial information and quickly get a complete contextual list of matching files with Google Desktop. For added security, users can only search QuickBooks data from within QuickBooks. The search tool is also tied to QuickBooks user permissions so search results are limited by authorization levels.
- **Save time.** QuickBooks reduces redundant and repetitive tasks by auto-classifying account information for frequently entered business expenses. Bill entry goes faster because users won't have to go back and look up the right expense account for each vendor every time. QuickBooks will learn an account when used three times in a row for the same vendor.

All the Essentials to Complete Tasks Efficiently

- **Comprehensive financial management made simple.** QuickBooks Pro and Premier help business owners complete routine accounting tasks quickly and easily. In QuickBooks, a check looks like a familiar check, not a Web form. Invoices can be created directly from sales orders or estimates. As any transaction is made – from invoices to bills to expenses – QuickBooks tracks all the data, making it readily available to see and use at any time. Users can also quickly run reports so they can be ready for tax time.
- **Home page.** The home page provides users with a clickable, graphical overview of their key tasks and shows how they are related – all on one page. It's so easy to navigate that users are never more than two clicks away from their most important activities. From the home page, users can also see key account balances, further customize QuickBooks, change preferences and add products and services that work with QuickBooks.
- **QuickBooks Centers.** The Customer, Vendor and Employee Centers provide users with the ability to view and manage all their customer, vendor and employee information and transactions from one simple screen. All the tasks and data that belong together are grouped together, making it easier for users to find and act on certain information.
- **Improved** Payroll Center. With a subscription to QuickBooks Payroll (additional fees apply), users can manage payroll and payroll taxes right from at-a-glance screens. There's no double entry and nothing new to learn. The Payroll Center guides users through the payroll process –review, confirm and submit – giving full confirmation that payroll is correct and ready to go. There is no time wasted double checking. QuickBooks Payroll also provides automatic calculations and the latest tax tables and forms, helping improve payroll accuracy. New scheduled pay groups allow business owners to create groups of employees according to pay frequency and schedule for easy batch processing.

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- **Give simultaneous access to multiple users as a business grows.** Users can work in QuickBooks simultaneously across a Local Area Network. Separate access permissions and passwords are easily configured. A new Three-User Edition for QuickBooks Pro 2007 and a Five-User Edition for QuickBooks Premier 2007 are available to easily add more users. Five simultaneous users require multiple copies of QuickBooks and a LAN.

- **Create and customize a business plan.** Using existing QuickBooks data, business owners can easily create a business plan with three-year projected financial statements. It's possible to export these statements to PDF format for effortless distribution or to Microsoft Excel (sold separately) for further analysis. A plan review feature helps to ensure that a user's plan is complete and accurate. *This feature is available in Premier only.*

Solutions Beyond Accounting to Help Businesses Succeed

- New **Google Maps™**. From within QuickBooks 2007, business owners can post a free online business listing, even without a Web site, to reach qualified, prospective customers. The business owner can also add printable coupons to attract new customers and retain loyal ones. Google terms and condition apply to this feature, and are subject to change.

- New **Google AdWords™**. Starting with $50[1] in Google AdWords credits, QuickBooks users can use AdWords to advertise their business online, risk free. QuickBooks users can select search terms related to their product or service and create customized ads that appear when shoppers search on Google for those products or services. Users have control over their budgets, allowing them to stop or pause their campaign, monitor their spending or change their advertising messages at any time.

- New **QuickBooks Product Listing Service.** Retailers, manufacturers, wholesalers and distributors can let online shoppers know they carry a specific product by making their merchandise searchable on Google, Froogle and Google Maps. This service enables businesses to automatically transfer product information, images and availability to Google's database, Google Base™, and even show near real-time inventory levels. This service will be in beta at the time QuickBooks 2007 is released.

"Right for Me" Capabilities for Product-based Businesses and Accountants

- Improved **item management.** The improved Unit of Measure feature in QuickBooks 2007 enables users to automatically convert units of an item into different quantities, such as packages to pairs, as well as prices and costs. This makes it easier to meet customer and vendor needs and reduce errors from manual calculations. This feature is only available in QuickBooks: Premier Manufacturing & Wholesale Edition, Premier Retail Edition and Premier Accountant Edition

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1   Valid only for new Google AdWords customers with self-managed sign up at specified URL. Activation fee (currently $5) applies. The promotional credit may not be transferred, sold or bartered. One promotional credit per customer. Valid only in U.S. Advertisers need to suspend their ads to avoid charges beyond promotional credit. Subject to ad approval, valid registration and Google AdWords Program terms and conditions. See http://www.quickbooks.com/google. Offer expires 9/30/09, and may be changed or revoked at any time for any reason.

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- **Improved Shipping Manager.** Users have the ability to ship multi-parcel and high-value shipments with FedEx and UPS, handle third-party billing and print labels directly from QuickBooks, using popular thermal printers available at leading office supply retailers.

- **New Accountant's Copy.** It is now easier than ever for accountants to make changes to their clients' company files, without interrupting the business owner's day-to-day business transactions. By setting a Dividing Date, the user can no longer edit transactions before a specific point in time, and the accountant cannot create transactions after that point, preserving the data integrity. When the accountant completes the adjustment, the business owner can quickly review and import those changes directly into QuickBooks.

- **Automatic tracking of activities in QuickBooks.** Accountants and small business owners can have peace of mind knowing that changes to important QuickBooks data will always be tracked. The "always-on" audit trail in QuickBooks 2007 lets users easily track any changes or errors that they, their employees or their accountant may have made. Users and their accountants will also save time when trying to understand the work done by other users in the company. And, because QuickBooks is built on an industry-standard SQL database, the always-on audit trail does not affect speed or performance.

Integrates Easily With Other Software to Eliminate Data Re-entry

- **Easily transfer data to and from Microsoft Excel and Word.** For years, QuickBooks has integrated with Microsoft Excel and Word to easily share data and print memos and envelopes. When importing from Excel, users can simply assign columns in the Excel spreadsheet to corresponding QuickBooks fields. To export to Excel, users need only select the desired worksheet and QuickBooks automatically fills it in, replacing existing data with the new QuickBooks data. In Word, business owners can easily create letters for collecting overdue payments and print envelopes, without having to re-enter any data.

- **Synchronization with Microsoft Outlook.** There's no longer a need to re-enter contact or job information in multiple places. The free QuickBooks Contact Sync for Outlook add-on enables business owners to manage their contact information more easily and get in touch with customers and vendors faster. A simple click on a button in the Outlook toolbar conducts a two-way sync with QuickBooks, so changes made in either program are automatically merged. The QuickBooks Contact Sync for Outlook tool, is available at www.quickbooks. com/contact_sync/, and requires Outlook 2000, 2002 or 2003.

- **QuickBooks add-on applications.** For more specialized or industry-specific tasks, QuickBooks has an extensive community of developers who have built more than 450 applications that work with QuickBooks. Seamlessly sharing data with these applications provides the power, ease and comprehensive functionality of QuickBooks, plus the unique benefits of the add-on applications, without ever having to enter data twice. QuickBooks add-ons are sold separately and available at http://marketplace.intuit.com.

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Optional Products and Services to Meet Specialized Needs

- **New** QuickBooks Time Tracker saves time and reduces the hassle of collecting and tracking timesheets. Employees and contractors simply submit timesheets over the Web, and one click downloads the data instantly into QuickBooks for invoicing, reporting and other tasks.

- **Payroll Services** range from easy-to-use QuickBooks Standard Payroll and QuickBooks Enhanced Payroll Plus do-it-yourself offerings to QuickBooks Assisted Payroll.

- **QuickBooks Credit Card Processing Kit** is the low-cost, easy way to start accepting all major credit cards anytime, anywhere.

- **QuickBooks Merchant Service for Web Stores** makes it easy to open a full-service Web store, accept credit cards and manage Web finances in just four steps.

- **QuickBooks Billing Solutions** is a convenient and simple way for small businesses to bill customers and accept payments via e-mail from within QuickBooks.

- **Support plans** include several options for QuickBooks users, including the Ultimate Support Plan, offering an unlimited number of phone and e-submission incidents for 12 months.

Additional information and terms, conditions and limitations of optional services can be found at www.quickbooks.com.

Pricing (MSRP)

For both new users and upgraders:

QuickBooks: Pro Edition 2007	$199.95
QuickBooks: Pro Three-User Edition 2007	$499.95
QuickBooks: Premier Edition 2007[2]	$399.95
QuickBooks: Premier Flve-User Edition 2007[2]	$1499.95

Availability

QuickBooks Pro and Premier 2007 (including industry-specific versions) are available in late September 2006 for purchase directly from Intuit by calling 1-888-2-INTUIT or visiting www.quickbooks.com. Starting in on October 11, 2006, QuickBooks 2007 will be available at leading retailers including Amazon.com, BestBuy.com, CompUSA, Costco, Office Depot, OfficeMax, SAM'S CLUB and Staples.

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2 Includes Accountant Edition, Contractor Edition, Manufacturing & Wholesale Edition, Nonprofit Edition, Professional Services Edition and Retail Edition.

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System Configuration

Recommended System Configuration
- At least 1.8 GHz Pentium III (or equivalent) with 512 MB RAM for single user or multiple concurrent users.

Minimum System Requirements
- 500 MHz Intel Pentium II (or equivalent) with 256 MB of RAM for single-user or multiple concurrent users.
- Windows 2000 SP3 or later or XP SP2 or later.
- 1 GB of disk space for QuickBooks Pro or Premier installation.
- Internet Explorer 6.0 required (6.0 provided on CD. Requires an additional 70 MB of disk space.).
- Microsoft .NET Framework 1.1 Common Language Runtime (Provided on CD. Requires an additional 150 MB of disk space.).
- At least 256 color SVGA video.
- Optimized for 1024x768 resolution, but supports 800x600 using "small fonts" setting in Windows control panel display settings.
- 2x CD-ROM.
- Payroll and other online features and services require internet access with at least a 56Kbps connection speed (DSL or cable modem recommended).

Integration Requirements
- Word and Excel integration requires MS Word and Excel 2000 or later.
- Outlook synchronization requires the QuickBooks Contact Sync for Outlook tool, available for free at www.quickbooks.com/contact_sync/ and Outlook 2000 or later. Synchronization with Outlook, including Outlook Express 5.5 or 6.0, is also possible with QuickBooks Customer Manager (sold separately).
- Compatible with QuickBooks Customer Manager 1.0 and 2.0 and QuickBooks Client Manager 1.0 and 2.0.
- Compatible with QuickBooks Point-of-Sale 4.0 or later.
- Business Planner functionality requires Adobe Acrobat 5.0 or later.

Multi-User Requirements
- Multi-user mode is optimized for Windows 2000 Server or later or Windows Server 2003 client-server networks and Windows 2000/XP peer-to-peer networks. Novell Netware server or Linux/Samba File servers can be used with advanced configuration.
- Use in a Terminal Server environment is supported for Windows XP Pro/2000 Server/Server 2003 Terminal Services.

Valid only for new Google AdWords customers with self-managed sign up at specified URL. Activation fee (currently $5) applies. The promotional credit may not be transferred, sold or bartered. One promotional credit per customer. Valid only in U.S. Advertisers need to suspend their ads to avoid charges beyond promotional credit. Subject to ad approval, valid registration and Google AdWords Program terms and conditions. See http://www.quickbooks.com/google. Offer expires 9/30/09, and may be changed or revoked at any time for any reason.

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