

REVIEWER'S GUIDE

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Target Customer:

Quicken Rental Property Manager 2.0 is designed for rental property owners who own up to 10 properties and 25 total units who want a better way to organize their rental income and expenses in one place and save hours at tax time.

According to the Internal Revenue Service, more than 15 million people annually file a Schedule E tax form, which itemizes real estate income and expenses. Of those, more than nine million own fewer than 10 properties.

Pricing:

• \$99.99

(Price includes one-year of free technical support. Offer available one-year from date of purchase. Registration required. See www.quickenrental.com for additional terms, conditions and limitations).

• FREE upgrade for registered users of Quicken Rental Property Manager (version 1) (Offer available through 1/31/06 when purchased direct from Intuit).

Availability:

- Nov. 7, 2005 direct from Intuit at <u>www.quickenrental.com</u>.
- Nov. 23, 2005 at select software retailers nationwide.

URL:

Product information, e-store, and user feedback forum available at: www.quickenrental.com

System Requirements

Computer:	IBM or compatible Pentium II 300	
Operating system:	Windows 2000 / XP	
Memory:	64MB RAM (128MB RAM recommended)	
Hard disk space:	100 MB	
Monitor:	SVGA 800x600 with 16 bit color	
	(1024x768 with 16 bit color recommended)	
CD-ROM drive	CD-ROM or DVD drive required for installation of CD	
Internet:	Internet access required for product registration and downloading	
	software updates (DSL/Cable broadband recommended)	
Printer:	Any printer supported by Windows 2000 / XP	

Pressroom:

The Intuit pressroom, at www.intuit.com/pressroom, is a resource for reporters and editors and contains press releases, fact sheets, reviewer's guides, customer testimonials, and print-ready screen shots and box shots. To obtain Quicken Rental Property Manager product information, select "Quicken Rental Property Manager" from the Virtual Press Kits menu and click "Go."

Feature Overview

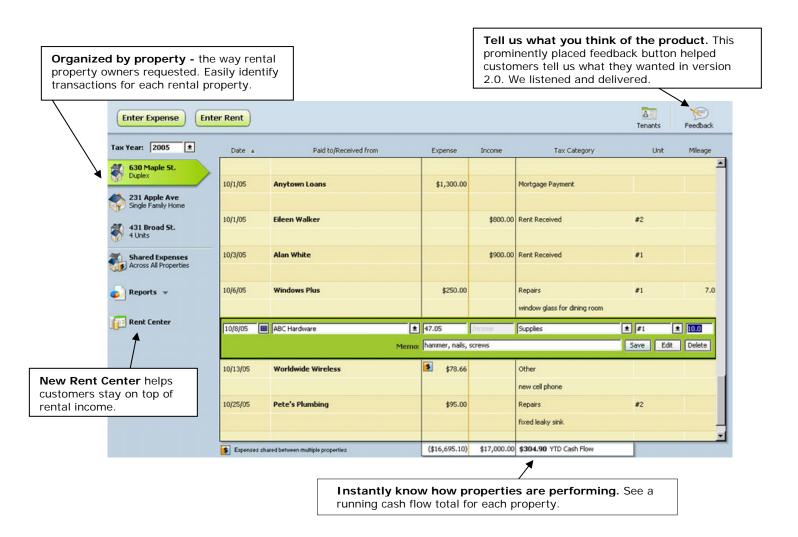
Quicken Rental Property Manager 2.0 is the easiest way to organize rental property income and expenses, prepare for tax time, and track tenant information - all in one place.

Simple Two-Step Setup

- 1. Insert the product CD to install the software.
- 2. Enter the property type and address in the fields provided.

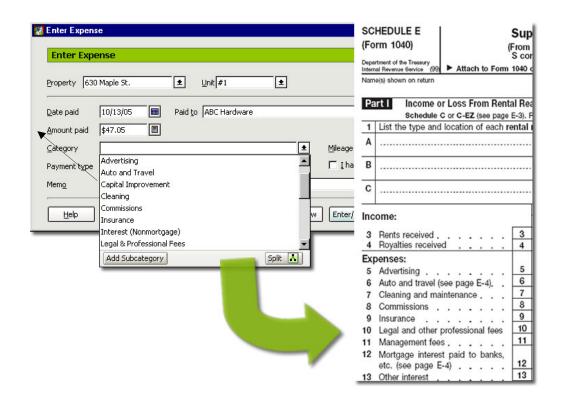
Income and Expense Ledger

Easily stay on top of rental cash flow by adding rent collected and expenses such as mortgage, insurance or maintenance in just one click. Categorize all rental property transactions throughout the year to get a clear picture of your cash flow and make tax time a breeze.



Categorizing Expenses Helps You Obtain Proper Deductions

The category list maps directly to the line items on the Schedule E tax form. These predefined tax categories help customers categorize expenses quickly and correctly.

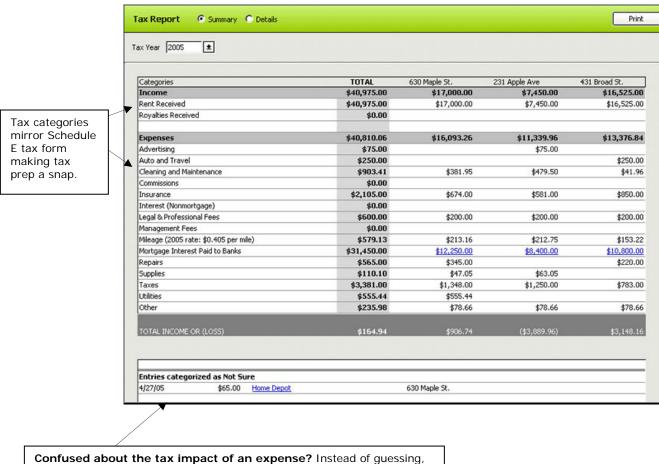


- "Another outstanding easy to use quicken product. After seven years of managing rental property, I have gone bald pulling my hair out trying to keep up with expenses and income for my properties. Thanks, my hair is growing back already." ~ Walter J., Fayetteville, NC
- "I started using Quicken Rental Property Manager and before I knew it, all the information in my big envelope of receipts, bills, leases, and cancelled checks was entered and organized. Keeping Property Manager updated month to month will be easy, and I don't have to dread my annual battle with the big envelope at tax time." ~ Patricia N., Hampstead, NC
- "I have just finished entering the data for my rental property for the entire 2005 year. I have never used rental property management software. Quicken Rental Property Manager 2.0 makes it easy to enter the data, put it in the proper category and instantly view the summary. Things should be much easier when tax preparation time comes around." ~ Ben S., Anaheim, Calif.
- "I Love Quicken Property Manager. Best hundred bucks I've spent since I started doing rentals. It's simple and straight forward. My tax guy will say thanks to you next April." ~ Ron F., Las Vegas
- "This program is making my life easy again. Tracking rental expenses and receipts had become a difficult task until I purchased this program. Combined with your Medical Expense program tax time is going to be a snap this year." ~ Anonymous

One-Click Tax Report Saves Hours at Tax Time

Rental property owners are required to file a Schedule E tax form for their properties. Quicken Rental Property Manager's tax report helps users improve accuracy, gain confidence and enables them to prepare for taxes in just one click. Our research showed that rental property owners using manual methods or self-designed spreadsheets spent hours, days and in some cases weekends to prepare for taxes. Tax accountants also benefit from clients whose tax information is neat, accurate and organized.

- To create a tax report to help prepare your Schedule E:
 - 1. Click on the Reports in the top menu.
 - 2. Select Tax Report.
 - 3a. If you use an accountant, click the Print buttom and give the report to your accountant and you're done!
 - 3b. If you prepare your own taxes using TurboTax[®], choose File>Menu>Export to TurboTax to export a .TXF file with your tax information. Follow the instructions from TurboTax to import the information directly in TurboTax.
 - 4. Spend time with family, go golfing, fishing or something else you enjoy with your now free weekend!



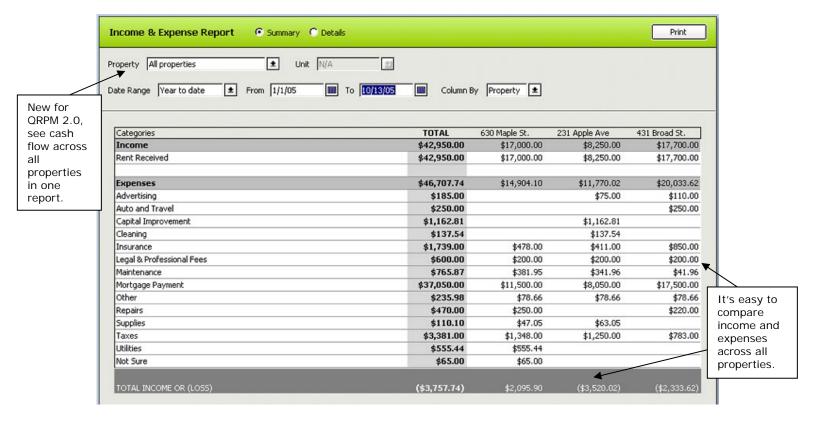
Confused about the tax impact of an expense? Instead of guessing, categorize them as "not sure" and the tax report will list them separately so an accountant can address them specifically.

Income & Expense Report

Instantly understand how your rental properties are doing. Compare performance over time and by property.

More reporting options now enable you to slice and dice the data in multiple ways so you can see the information that's important to you and answer even more critical performance questions.

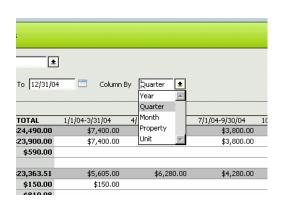
- > To create an Income & Expense Report:
 - 1. Click on the Reports Menu at the top of the screen.
 - 2. Select Income & Expense Report from the drop down menu.

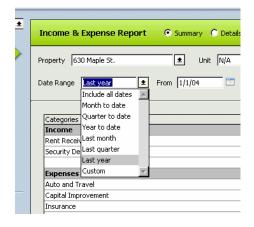


View Data the Way You Want

New "Column By" control lets you determine how data appears in reports.

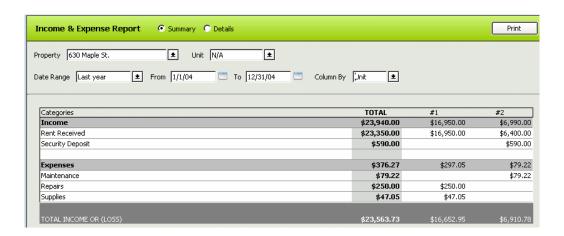
- Compare trends across properties and time periods. Automatically create reports showing income and expense changes over time, for each property or tax category.
- Flexible Date Ranges allows you to look at more than just a particular tax year.





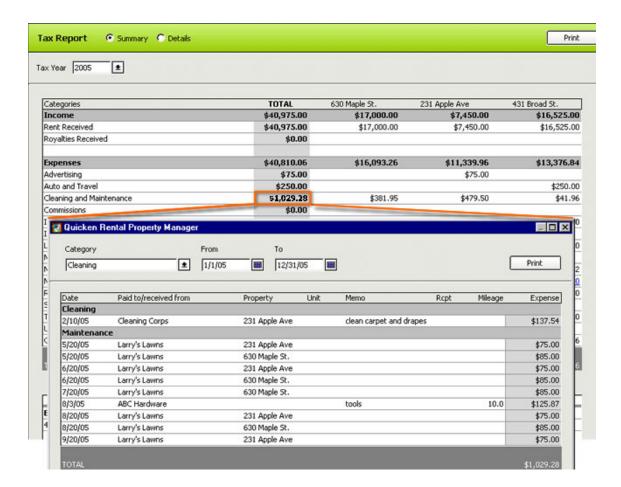
Column By control also makes it easy to compare individual units within a property. Check for any unusual patterns, such as an extra \$1,000 in repairs for Unit 1. Help discover whether that tenant is causing extra wear and tear on the unit.

To compare income and expenses between units of a single property, select "630 Maple St." in the **Property** field and select "Unit" in the **Column By** field.



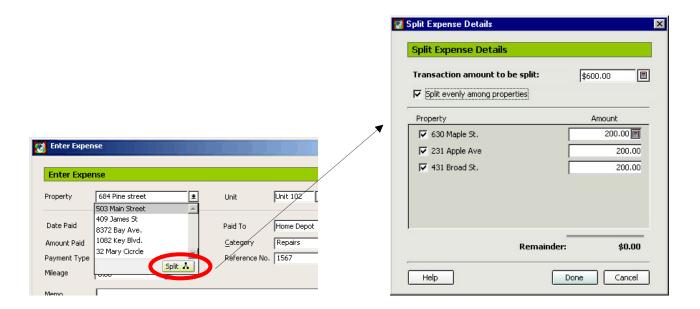
Drill Down to See Details

Unlike Excel spreadsheets, Quicken Rental Property Manager reports let users to drill down into fields to see the individual transactions that make up the total number.



Enhanced Expense Tracking Creates More Accurate Expense Reports

- To enter rental expenses, click the "Enter Expense" button at the top of the screen and simply enter the information in the fields provided.
- New for 2.0, you can now track expenses that apply to all properties, or any combination of properties, such as tools that were purchased to maintain all properties. Customers no longer need to manually divide expenses into a separate transaction for each property.



You can also split expenses across multiple categories to create more accurate reports.



New Rent Center Helps Property Owners Track Monthly Rent and Tenant Information

Quicken Rental Property Manager 2.0 adds new features and functionality that address the top customer suggestions. The most common request was for a central place to track important tenant information. Just ten months after our initial launch, we've responded with the addition of the Rent Center.

Until now, keeping track of multiple tenants, payment histories, contact information and lease information was a chore for any rental property owner. Our research showed that the self-designed systems these owners created for these tasks did not provide an easy way to get a summary of all property information while also tracking the details for specific tenants.

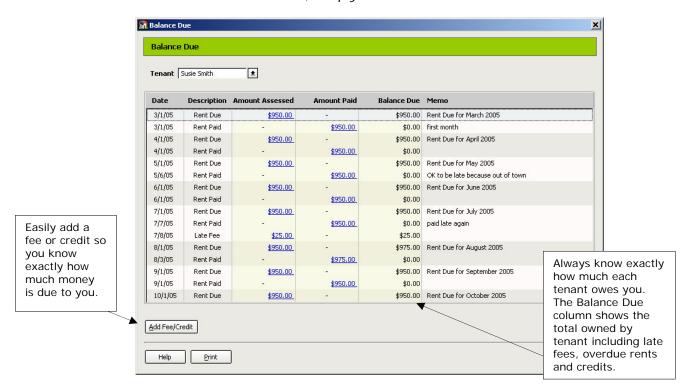
Property owners no longer need to make that trade-off. Quicken Rental Property Manager 2.0 enables owners to track this critical information in the same product that they track their cash flow and prepare for their rental property taxes.

The new Rent Center is a major enhancement that:

- Provides an at-a-glance view of who has and has not paid rent in the current month.
- Shows how much rent each tenant paid for the past 12 months.
- Shows which tenants frequently pay late.
- Keeps track of the exact rent balance due factoring in late fees or credits.
- Helps determine how much rental income is from regular rent vs. late fees, or non-sufficient funds fees.
- Provides easy access to important tenant information including lease terms, security deposits and contact information all in the same place where you track rent.
- Makes it easy to enter rent payments directly from the Rent Center.
- > To view the Rent Center, click on "Rent Center" in the left menu of the product.

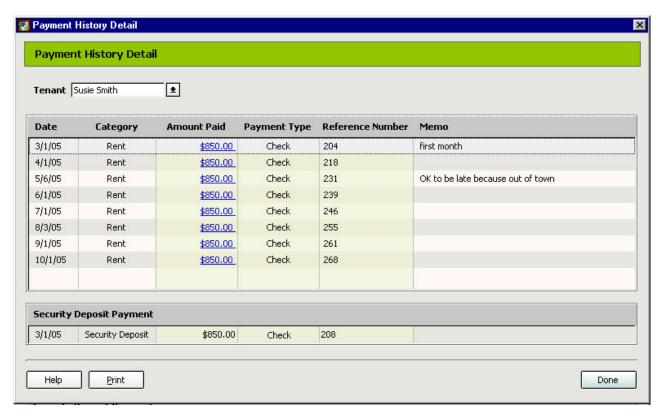


To find the Balance Due Detail, simply click on the balance due for that tenant.



Track a Complete Tenant Payment History in one Place

To see a detailed, printable history of each tenant's payment history, simply click on the Tenants menu at the top of the screen and select "Tenant Payment History."

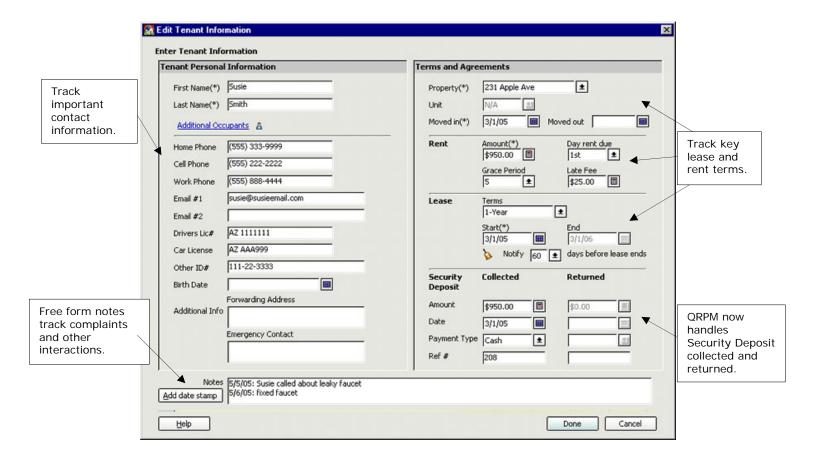


Capture all Key Tenant Information in one Central Location

It is no longer necessary to use multiple systems that don't integrate, such as Outlook for contact information, Excel documents for rent tracking, and file folders for the lease expiration dates, receipts, etc.

Quicken Rental Property Manager 2.0 can track tenant contact information, key lease terms, security deposits, and important notes all in one place. Property owners can now easily find the important information and feel organized and in control of their properties.

> To find the Tenant Detals Screen for a tenant, simply click on Susie Smith's name in the Rent Center or click the Tenant icon at the top right of the screen and select Susie Smith.

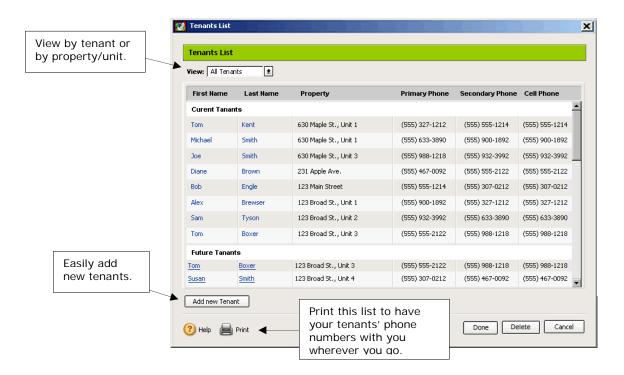


"I love being able to sort my information by tenant, property, and more." \sim Shellyann W., Los Angeles

"I like that the 'Rent Center' feature allows me to see my year at a glance for tenant payment history." ~ Brian B., Meriden, Conn.

Quickly Find Tenant Information with the New Tenant List

To find the Tenant List, click on the Tenant icon at the top right of the screen.



Additional Features and Customer-Recommended Improvements

- **New Edit and Delete buttons** make it easier to enter and edit transactions directly into the ledger.
- The calendar year is now displayed in the property ledger to avoid confusion.
- Improved data backup includes new options that make it easier to back up data. The date is automatically added to the backup file name, making it easy to find the most recent backup.
- **Flexible Unit Naming** lets users name the units in a way that more accurately matches their properties, such as 1A, 101, or #2.
- Easier to add properties because units are explicitly referenced in the set up screen.
- Easier to edit and delete properties with explicit Delete checkboxes.
- **Sub-categories** make tracking income and expenses easier and more accurate, such as Rent Received: Late fees, Maintenance: HOA Fees, and Mortgage Payment: Interest.
- **Print the property ledger** to see your records on paper, file them away, or take them on the road.
- Easily print a receipt to create a paper receipt of rent payments to tenants.
- Automatically track vehicle mileage for your rental property that can be tax deductible.

Quicken® Rental Property Manager 2.0 New / Improved Feature List

New / Improved realure List	
FEATURE	New / Improved
Rent Tracking	
Rent Center	New
Tenant Payment History	New
Print Rent Receipts	New
Multiple Categories For Rent Payments ("splits")	New
Tenant Tracking	
Tenant Details such as Contact Information and Lease Terms	New
Printable Tenant list	New
Enhanced Income and Expense Tracking	
Expenses that apply to all properties	New
Multiple categories for expenses ("splits")	New
Record transaction types and reference numbers	New
Standard subcategories for common expenses	New
Improved Reports	
Income & Expense report for all properties	New
Flexible date ranges in reports	New
Flexible analysis to compare properties, units within a property, or different time periods	New
Improved Transfer to TurboTax	
Improved transfer of data to TurboTax®	Improved
Property Information	·
Flexible unit names	Improved
Easier to add/edit/delete properties	Improved
Enhanced support	•
One-click feature-specific help	Improved