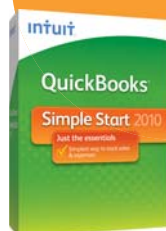# Which **QuickBooks**® 2010 product is right for your client?

QuickBooks offers a full line of solutions to help your clients easily manage their business finances.

For clients with simple accounting needs.	For clients who need to manage their finances anytime, anywhere.[2]	For clients who want to organize their finances all in one place.	For clients who need tools specific to their industry.	For growing clients with unique business needs.

QuickBooks Simple Start[1]

- Simplest way to track sales and expenses.
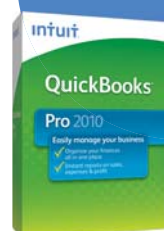- Create professional looking invoices, estimates and sales receipts.

QuickBooks Online Plus

- You and your clients can access financial data from work, home or on the road.[2]
- Full general ledger accounting and payroll.[3]
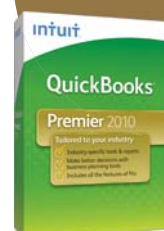- Provides automatic software updates, data backup and technical support.

QuickBooks Pro

- Full general ledger accounting, inventory and payroll.[3]
- Quickly create invoices and reports.
- Securely download transactions from more than 3,000 financial institutions.[4]
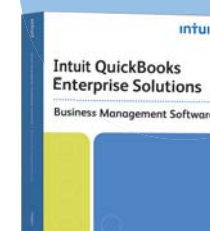- Multi-currency functionality.

QuickBooks Premier

Features of Pro plus:
- Industry-specific reports.
- Advanced tools for inventory and purchase orders.
- Easily track time, expenses, and revenue by project.

QuickBooks Enterprise Solutions

Features of Pro & Premier plus:
- Add up to 30 users across multiple locations.
- Control access to the company file with advanced user permissions.
- Save thousands versus comparable systems.[5]

Please Note:

Clients who need inventory control, online banking, multi-user access or the Accountant's Copy feature should consider Pro.

Clients who need inventory, purchase order or forecast capabilities should consider Premier or Enterprise Solutions.

Clients who need advanced inventory, forecasting or reporting capabilities should consider Premier or Enterprise Solutions.

Clients who need more than five concurrent users, greater list capacity and advanced reporting should consider Enterprise Solutions.

Enterprise Solutions is available in 5, 10, 15, 20, 25 and 30 user licenses. Clients can easily buy and add more users (up to 30) as their business grows.

Nearly 70% of users save 3+ hours/week on bookkeeping.[6]

Also available for MAC!

1. Simple Start is for first-time QuickBooks users. It cannot import data from prior versions of QuickBooks: Simple Start, Pro or Premier Editions, Quicken, or Peachtree.
2. Requires a PC or Mac, Internet Explorer 6 or greater, Safari for Mac, or Firefox for Windows, and an Internet connection. A high-speed Internet connection is highly recommended.
3. QuickBooks Payroll requires paid subscription, EIN and Internet access. Additional fees apply for Direct Deposit.
4. Online services vary by participating financial institutions or other parties and may be subject to application approval, and additional terms, conditions and fees.
5. Study conducted in November, 2008. Pricing analysis based on public information and information provided by accounting software industry professionals for installation supporting 10 users and including core accounting applications for four popular mid-market accounting solutions (excluding Sage Peachtree and DacEasy). In some cases the costs are best estimates based on a wide range of source data. Customers should conduct their own price research before making any purchase decision.
6. Based on 2008 survey of QuickBooks Pro & Premier customers who expressed an opinion.

Compare QuickBooks Accounting Products

Whether your clients are just starting out or their business is growing, there's a QuickBooks version that fits their needs.

	Simple Start[1]	Online Plus	Pro	Premier	Enterprise Solutions
List Price[2] (For special ProAdvisor pricing, visit www.accountant.intuit.com/PAPdiscounts)	$99.95 (for 1 User)	30 days FREE then $34.95/mo. (for up to 3 Users + Accountant)	From $199.95 (for 1 User)	From $399.95 (for 1 User)	From $3,000 (for 5 Users)
Track sales and expenses, print checks, and pay bills	✔	✔	✔	✔	✔
Run and customize **one-click business reports**	14	65+	100+	150+ Industry	150+ Industry
Capacity to add and track **customer, vendor and employee records**	Up to 14,500 Items[3]	Up to 14,500 Items[3]	Up to 14,500 Items[3]	Up to 14,500 Items[3]	Up to 1 million Items[4]
Multiple user access	1 User	Up to 25 Users[5]	Up to 5 Users[2]	Up to 5 Users[2]	Up to 30 Users[6]
Make your business look professional with **customizable forms and invoices**	✔	✔	✔	✔	✔
Electronically **"paperclip" your documents** to QuickBooks transactions to stay organized[7]	✔		✔	✔	✔
Get an **instant view into the bottom line** with reports in Company Snapshot		✔	✔	✔	✔
Find the right report quickly by previewing full-size **sample reports**		✔	✔	✔	✔
Track international sales and expenses with **multi-currency support**			✔	✔	✔
Enter large amounts of List data easily by simply copying & pasting from Excel[8]			✔	✔	✔
Transfer data from Peachtree & Microsoft Office Accounting with the free QuickBooks Conversion Tool[9]			✔	✔	✔
Create sales orders and track back orders				✔	✔
Create a business plan and sales/expense forecasts				✔	✔
Chart of accounts, features and reporting **customized for your industry**				✔	✔
Set billing rates by employee, customer/client, position or service[10]				✔	✔
Advanced security - set user permissions to 115+ activities, lists and reports					✔
Get **speed when using remote access** because processing takes place on a server, not a PC[11]					✔
One year's access to all the Full Service Plan benefits, which includes **product updates** and **technical support**.[12]					✔

What else might be right for your client?

Your client can add Intuit QuickBooks services to increase productivity (all sold separately). Visit http://accountant.intuit.com to learn more.

- Run **payroll** in just a few clicks[13]
- Easily accept **credit cards** and e-checks in QuickBooks
- Save time and look more professional with QuickBooks **checks, business cards** and more