

Intuit QuickBooks ProAdvisor® Program Product Discounts

QuickBooks 2012 Price List

DISCOUNTS FOR YOU

QuickBooks ProAdvisor Program	List Price	List Price
One Year Membership	\$599 ¹ for new members	\$549 ¹ for renewing members
QuickBooks ProAdvisor Program with Intuit ProAdvisor Payroll	List Price	List Price
One Year Membership	\$799 ² for new members	\$749 ² for renewing members

Includes the QuickBooks ProAdvisor Program membership for 1 year and Intuit Payroll Enhanced for Accountants plus a 90 day trial of Intuit Online Payroll for Accountants. In addition, you will receive 10% off your monthly Intuit Online Payroll for Accountants bill (all clients).

DISCOUNTS FOR YOUR FIRM

A LA CARTE MENU	List Price	
QuickBooks Accountant 2012: 1-user	\$325 \$299 ³	NEW! No limits on orders View the complete terms of this offer
QuickBooks Accountant 2012: 3-user	\$925 \$799 ³	

QuickBooks Enterprise Accountant 12.0	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
5-user	\$3,000.00	\$2,400.00	20%	\$2,400.00	20%	\$2,400.00	20%
10-user	\$5,000.00	\$4,000.00	20%	\$4,000.00	20%	\$4,000.00	20%
Up to 30-user	\$8,000.00	\$7,000.00	12.5%	\$7,000.00	12.5%	\$7,000.00	12.5%
Advanced Inventory	\$699.00	\$699.00	N/A	\$699.00	N/A	\$699.00	N/A

Intuit QuickBooks Enterprise 12.0 ⁵ For Enterprise Solutions Certified ProAdvisors	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
5-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$3,000.00	N/A	N/A	\$2,250.00	25%	\$2,250.00	25%
10-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$5,000.00	N/A	N/A	\$3,750.00	25%	\$3,750.00	25%
Up to 30-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$8,000.00	N/A	N/A	\$6,600.00	17.5%	\$6,600.00	17.5%



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As of 4/12/2012

Intuit QuickBooks ProAdvisor® Program Product Discounts

DISCOUNTS FOR YOUR CLIENTS

Intuit QuickBooks 2012

Pro	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Pro (1-user)	\$229.95	\$172.46	25%	\$160.97	30%	\$149.47	35%
Pro (2-user)	\$459.95	\$344.96	25%	\$321.97	30%	\$298.97	35%
Pro (3-user)	\$649.95	\$487.46	25%	\$454.97	30%	\$422.47	35%
Pro Add-a-Seat	\$229.95	\$172.46	25%	\$160.97	30%	\$149.47	35%
Pro Plus (Monthly)	\$29.95	\$23.96	20%	\$23.96	20%	\$23.96	20%
Pro Plus (Annual)	\$249.95	\$199.96	20%	\$199.96	20%	\$199.96	20%
Mac	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Mac (1-user)	\$229.95	\$172.46	25%	\$160.97	30%	\$149.47	35%
Mac (2-user)	\$439.95	\$329.96	25%	\$307.97	30%	\$285.97	35%
Mac (3-user)	\$599.95	\$449.96	25%	\$419.97	30%	\$389.97	35%
Premier	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Premier (1-user)	\$399.95	\$299.96	25%	\$279.97	30%	\$259.97	35%
Premier (2-user)	\$749.95	\$562.46	25%	\$524.97	30%	\$487.47	35%
Premier (3-user)	\$999.95	\$749.96	25%	\$699.97	30%	\$649.97	35%
Premier Add a Seat	\$359.95	\$269.96	25%	\$251.97	30%	\$233.97	35%
Premier Plus (Monthly)	\$39.95	\$31.96	20%	\$31.96	20%	\$31.96	20%
Premier Plus (Annual)	\$349.95	\$279.96	20%	\$279.96	20%	\$279.96	20%
Additional Services	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
QuickBooks Mobile Plus (Monthly)	\$9.95	\$7.96	20%	\$7.96	20%	\$7.96	20%
QuickBooks Mobile Plus (Annual)	\$99.95	\$79.96	20%	\$79.96	20%	\$79.96	20%
QuickBooks Care Plus (Monthly)	\$29.95	\$23.96	20%	\$23.96	20%	\$23.96	20%
QuickBooks Care Plus (Annual)	\$249.95	\$199.96	20%	\$199.96	20%	\$199.96	20%
Intuit QuickBooks Online ⁴	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Online Simple Start	\$155.40	\$116.55	25%	\$108.78	30%	\$101.01	35%
Online Essentials	\$299.40	\$224.55	25%	\$209.58	30%	\$194.61	35%
Online Plus	\$479.40	\$359.55	25%	\$335.58	30%	\$311.61	35%



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As of 4/12/2012

Intuit QuickBooks ProAdvisor® Program Product Discounts

DISCOUNTS FOR YOUR CLIENTS, continued

Intuit QuickBooks 2012

Intuit QuickBooks Enterprise 12.0	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
5-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$3,000.00	\$2,400.00	20%	\$2,400.00	20%	\$2,400.00	20%
10-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$5,000.00	\$4,000.00	20%	\$4,000.00	20%	\$4,000.00	20%
Up to 30-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$8,000.00	\$7,000.00	12.5%	\$7,000.00	12.5%	\$7,000.00	12.5%
Advanced Inventory (per year)	\$699.00	\$699.00	N/A	\$699.00	N/A	\$699.00	N/A

Intuit QuickBooks Enterprise 12.0⁵ For Enterprise Solutions Certified ProAdvisors

	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
5-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$3,000.00	\$3,000.00	N/A	\$2,250.00	25%	\$2,250.00	25%
10-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$5,000.00	\$5,000.00	N/A	\$3,750.00	25%	\$3,750.00	25%
Up to 30-user (Existing QuickBooks customers, upgrading to Enterprise Solutions)	\$8,000.00	\$8,000.00	N/A	\$6,600.00	17.5%	\$6,600.00	17.5%

Intuit QuickBooks Enterprise 12.0 + Advanced Inventory⁵ For Enterprise Solutions Certified ProAdvisors

	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
5-user	\$3,699.00	\$2,649.00	28%	\$2,649.00	28%	\$2,649.00	28%
10-user	\$5,699.00	\$3,949.00	30%	\$3,949.00	30%	\$3,949.00	30%
Up to 30-user	\$8,699.00	\$5,899.00	32%	\$5,899.00	32%	\$5,899.00	32%

Intuit Payroll Solutions

Intuit Payroll	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Payroll Basic - Up to 3 employees	\$135.00	\$101.25	25%	\$94.50	30%	\$87.75	35%
Payroll Basic - Unlimited	\$249.00	\$186.75	25%	\$174.30	30%	\$161.85	35%
Payroll Enhanced - Up to 3 Employees	\$295.00	\$221.25	25%	\$206.50	30%	\$191.75	35%
Payroll Enhanced – Unlimited	\$395.00	\$296.25	25%	\$276.50	30%	\$256.75	35%
QuickBooks Assisted Payroll Set-up Fee	\$49.00	\$0.00	100%	\$0.00	100%	\$0.00	100%
QuickBooks Assisted Payroll Monthly Fee	\$69.00	\$59.00	15%	\$59.00	15%	\$59.00	15%



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Intuit QuickBooks ProAdvisor® Program Product Discounts

DISCOUNTS FOR YOUR CLIENTS, continued

Intuit Payment Solutions

Merchant Services for QuickBooks	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Set-up Fee	\$59.95	\$9.95	83%	\$9.95	83%	\$9.95	83%
Monthly Fee	\$19.95	\$9.95 (waived for first 3 mos)	62%	\$9.95 (waived for first 3 mos)	62%	\$9.95 (waived for first 3 mos)	62%
Swipe Rate: Card Swiped (Higher Volume)	1.64%	1.61%	2%	1.61%	2%	1.61%	2%
Swipe Rate: Key Entered (Higher Volume) ⁵	2.44%	2.23%	17%	2.23%	17%	2.23%	17%
Swipe Rate: Non-qualified (Higher Volume) ⁵	3.87%	3.54%	4%	3.54%	4%	3.54%	4%
Optional Intuit Billing Solutions for QuickBooks	\$14.95/mo	\$0.00	100%	\$0.00	100%	\$0.00	100%
Optional GoPayment included	\$12.95	\$0.00	100%	\$0.00	100%	\$0.00	100%
GoPayment (Standalone)	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Monthly Fee (Higher Volume)	\$12.95	\$9.95 (waived for first 3 mos)	42%	\$9.95 (waived for first 3 mos)	42%	\$9.95 (waived for first 3 mos)	42%
Swipe Rate: Card Swiped (Higher Volume)	1.70%	1.61%	5%	1.61%	5%	1.61%	5%
Swipe Rate: Key Entered (Higher Volume)	2.70%	2.23%	17%	2.23%	17%	2.23%	17%
Swipe Rate: Non-qualified (Higher Volume)	3.70%	3.54%	4%	3.54%	4%	3.54%	4%
Check Solutions for QuickBooks	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Set-up Fee	\$59.95 (waived)	\$9.95 (waived)	N/A	\$9.95 (waived)	N/A	\$9.95 (waived)	N/A
Monthly Fee	\$19.95 (waived for 30 days)	\$9.95 (waived for 30 days)	50%	\$9.95 (waived for 30 days)	50%	\$9.95 (waived for 30 days)	50%
Transaction Fee	\$0.23 per transaction (waived for 30 days)	\$0.23 per transaction (waived for 30 days)	N/A	\$0.23 per transaction (waived for 30 days)	N/A	\$0.23 per transaction (waived for 30 days)	N/A
Returned Check Fee	\$10.00 (waived for 30 days)	\$10.00 (waived for 30 days)	N/A	\$10.00 (waived for 30 days)	N/A	\$10.00 (waived for 30 days)	N/A

Intuit QuickBooks ProAdvisor® Program Product Discounts

DISCOUNTS FOR YOUR CLIENTS, continued

Intuit Payment Solutions, continued

Intuit QuickBooks Point of Sale 10.0	List Price	Silver Price	Discount	Gold Price	Discount	Diamond Price	Discount
Basic Software	\$999.95	\$749.96	25%	\$749.96	25%	\$749.96	25%
Pro Software	\$1,499.95	\$1,124.96	25%	\$1,124.96	25%	\$1,124.96	25%
Hardware Only	\$600.00	\$510.00	15%	\$510.00	15%	\$510.00	15%
Basic Software + Hardware Bundle	\$1,599.95	\$1,359.96	15%	\$1,359.96	15%	\$1,359.96	15%
Pro Software + Hardware Bundle	\$2,099.95	\$1,784.96	15%	\$1,784.96	15%	\$1,784.96	15%
Credit Card Reader	\$69.95	\$59.46	15%	\$59.46	15%	\$59.46	15%
Tag Printer	\$329.95	\$280.46	15%	\$280.46	15%	\$280.46	15%
Physical Inventory Scanner	\$619.95	\$526.96	15%	\$526.96	15%	\$526.96	15%
Barcode Scanner	\$199.95	\$169.96	15%	\$169.96	15%	\$169.96	15%
Pole Display	\$209.95	\$178.46	15%	\$178.46	15%	\$178.46	15%
Cash Drawer	\$109.95	\$93.46	15%	\$93.46	15%	\$93.46	15%
Receipt Printer	\$219.95	\$186.96	15%	\$186.96	15%	\$186.96	15%
PIN Pad/Credit Card Reader R3	\$289.95	\$246.46	15%	\$246.46	15%	\$246.46	15%
Wireless Barcode Scanner	\$409.95	\$348.46	15%	\$348.46	15%	\$348.46	15%
Pin Pad with Signature Capture	\$599.95	\$509.96	15%	\$509.96	15%	\$509.96	15%
Pin Pad (no swipe)	\$179.95	\$152.96	15%	\$152.96	15%	\$152.96	15%

(1) ProAdvisor program membership charges are auto-recurring to customers credit, debit, or EFT accounts annually at the then current price of the program. Intuit will notify you by email thirty (30) days prior to the Effective Renewal Date that you will be charged the then-current Renewal Membership fee to the payment information on file. If you are charged and you later elect not to renew your membership, you may cancel your membership and request a refund of the Renewal Membership fee by notifying Intuit no later than 60 days after the Effective Renewal Date. Please note you can opt out of the service at any time by again calling (888) 250-7279. (2) Offer is valid for new Intuit Online Payroll customers only and cannot be combined with any other Intuit Online Payroll offer. The first three months (starting from the date you run your first payroll) of subscription to Intuit Online Payroll for Accounting Professionals is free. ProAdvisors who participate in this offer will automatically receive 10% off their monthly subscription starting with the fourth month of service unless they are no longer active members of the ProAdvisor Program with Payroll, in which case they will revert to the then current monthly subscription rate for their service. Prices vary depending on number of clients and employees. Customers will be asked to present a valid credit card account for authorization when they enroll. Cancel at any time by calling (866) 729-2925. Terms, conditions, features, pricing, service and support subject to change without notice. (3) Special offer of \$299 for QuickBooks Accountant 2012 (1 User) and \$799 for QuickBooks Accountant 2012 (3 User) is available to current ProAdvisors only. Offer is available for a limited time only. Terms, conditions, pricing, special features and service and support options subject to change without notice. This offer cannot be combined with any other offers. (4) New QuickBooks Online customers, first year only; applies only to annual subscriptions

(5) As a ProAdvisor you receive a discount of up to 20% off of the list price for QuickBooks Enterprise Solutions 12.0 and QuickBooks Enterprise Solutions Accountant 12.0. When you become a Certified Enterprise Solutions ProAdvisor you are eligible for an additional 5% discount off of the list price of QuickBooks Enterprise Solutions 12.0 and QuickBooks Enterprise Solutions Accountant 12.0. To be eligible for Enterprise Solutions certification, you must be an active ProAdvisor that has passed one of the three most current QuickBooks certifications. As an active Certified Enterprise Solutions ProAdvisor you may pass the up to 20% and the additional 5% savings on to your clients or your firm. To receive the discount for your clients or your firm, please call 888-890-2919. Offer is available for a limited time only. Terms, conditions, pricing, features, service and support options are subject to change without notice. (6) Card Swipe Rate will be charged on all qualified Visa/MasterCard/Discover® Network transactions that are electronically authorized. Manually keyed Visa/MasterCard/Discover Network transactions that have Address Verification System (AVS) will be charged a Mid-Qualified Rate. All Visa/MasterCard/Discover Network transactions that do not meet the requirements stated above, business cards, foreign cards and transactions that do not meet Visa/MasterCard/Discover Network requirements for the best interchange program will be charged a Non-Qualified Rate. Different discount rates may apply for American Express and JCB cards. Special pricing is available for a limited time only and is valid for ProAdvisors, accountants, and clients of ProAdvisors and accountants only.

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