



IDEAL FOR... expanding business online and synchronizing Web sales with QuickBooks.

## QuickBooks® Merchant Service for Web Stores

### The hassle-free way for your clients to sell online

Help your clients grow their businesses online with web store solutions designed to synchronize inventory and payment data with QuickBooks. We hand-picked companies that offer easy web store set up and maintenance options, so your clients don't have to become technical experts.

- ✓ Easily build and manage a full-service web store
- ✓ Save time managing their web store
- ✓ Manage their web business with QuickBooks
- ✓ Gain efficiency with solutions that work together
- ✓ Get live support 24/7/365<sup>2</sup>



YOUR CLIENTS  
**SAVE OVER \$175**  
IN THE FIRST YEAR<sup>1</sup>

SEE BACK FOR DETAILS

## THE MOST EFFICIENT WAY TO SET UP AND MANAGE A FULL-SERVICE WEB STORE

Help your clients grow their business online by recommending QuickBooks Merchant Service for Web Stores—voted best e-commerce solution by the Software & Information Industry Association.<sup>3</sup>

### • Easily build and manage a full-service web store

We hand-picked companies that offer easy web store set up and maintenance options, so your clients don't need to be technical experts.

### • Save time managing your web store

Web store payments, inventory and customer information are synchronized with QuickBooks software when you use one of our preferred web store providers.<sup>4</sup>

### • Manage your web business with QuickBooks

Manage both your web store and your bricks-and-mortar store simultaneously to keep accounting information up to date without manually reentering your data.<sup>5</sup>

### • Access Help and Live Support

When it comes to support, we take the personal approach. Our Merchant experts are available to answer every call 24/7/365<sup>2</sup>. No automated response!

For questions or to apply, call (800) 966-0869

## ADDITIONAL SAVINGS FOR YOUR CLIENTS

As a QuickBooks ProAdvisor® or QuickBooks Accountant, you can pass along additional benefits to your clients. When they are approved for QuickBooks Merchant Service for Web Stores, they'll also receive:

- ✓ **FREE QuickBooks Billing Solutions—\$14.95/month value.**<sup>6</sup>
- ✓ **NO monthly fees for the first three months.**<sup>7</sup>
- ✓ **Lower discount rates only available to your clients through professional referral.**

If you're comparison shopping, here are a few important questions to ask:

- Does the service integrate with QuickBooks?
- What are the non-qualified rates? (These may or may not be published)
- What are the monthly fees?
- What are the monthly minimums?
- Are contracts or cancellation fees involved?

Pricing	Standard	Accountants & Your Clients
Setup Fee	\$59.95	\$9.95
Monthly Fee	\$17.95	\$9.95 waived for 3 months <sup>7</sup>
Monthly Web Store Fee	\$9.95	\$9.95
Mid-Qualified Rate*	2.44%	2.20%
Non-Qualified Rate	3.39%	3.20%
Monthly Minimum	\$20.00	None
Per Authorization Fee	\$0.23	\$0.23
QuickBooks Billing Solutions	\$14.95/month	FREE

## EXACTLY HOW EASY IS IT TO USE?

Since it's integrated into QuickBooks software, credit card payments are automatically saved in QuickBooks, eliminating the need to manually enter the sale a second time into a credit card terminal—something your clients may have to do if they use another merchant service.

Don't risk your money with an unknown processor. Go with Intuit, the Small-Business Experts. Over 200,000 merchants use Intuit to process billions in sales every year.

**For questions or to apply, call (800) 966-0869**

Requires QuickBooks 2008 accounting software and a merchant account through QuickBooks Merchant Service, provided by Innovative Merchant Solutions, LLC, an Intuit Company. Application approval, an Internet connection on a Windows PC and at least Internet Explorer 5.0 required. QuickBooks financial software is not required to process credit card payments through an online store with QuickBooks Merchant Services. Not compatible with QuickBooks Pro for Mac or QuickBooks Online Edition. Only certain web stores support QuickBooks integration. Integration varies by web store provider. Check with web store provider for availability. Transaction fees apply. Additional discounted monthly eCommerce fee applies when combining QuickBooks Merchant Service for Web Service with QuickBooks Merchant Service for PC service. QuickBooks Merchant Service for Web service may be purchased independently. Additional fees apply when accepting cards other than Visa, MasterCard and Discover® Network, including American Express and Diner's Club Cards. Transactions are subject to Association guidelines. Terms, conditions, features, pricing, service and support options are subject to change without notice. A Web store requires additional services and fees, and is not provided by Intuit or Innovative Merchant Solutions.\*Manually keyed Visa/MC/Discover Network transactions that have AVS will be charged a Mid-Qualified Rate. All Visa/MC/Discover Network transactions that do not meet the requirements stated above, business cards, foreign cards and transactions that do not meet Visa/MC/Discover Network requirements for the best interchange program will be charged a Non-Qualified Rate. Different discount rates may apply for American Express and JCB cards.1. Special pricing is available for a limited time only and is valid for ProAdvisors, accountants, and clients of ProAdvisors and accountants only. \$175 savings calculated as compared to standard \$59.95 set-up and \$17.95 monthly fee for the first twelve months. Transaction fees apply. 2. Support is subject to occasional downtime due to systems and server maintenance and events beyond our control. 3. 2007 Code Awards www.siaa.net/codiers/2007/winners.asp. 4. QuickBooks and QuickBooks Merchant Service are required. Additional fees from Web store providers may apply. 5. Second merchant account may be required. 6. QuickBooks Billing Solutions is required to e-mail invoices enabled for online payment. Separate sign-up and additional fees apply. Internet access required. Some Billing Solutions features are not activated for invoices sent via U.S. mail. Transaction fees still apply for mailed invoices and online payment options. 7. Special pricing is available for a limited time only and is valid for ProAdvisors, accountants, and clients of ProAdvisors and accountants only. Monthly fees and monthly minimum transaction fees (where applicable) are waived for the first 3 months which begins at first billing cycle. After the first 3 months, your account will be automatically billed at the then current rate for monthly fees and monthly minimum transaction fee. Transaction fees apply.

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