



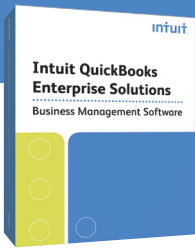


Your Guide to the QuickBooks® 2012 Lineup

PC DESKTOP SOLUTIONS			
	 Pro 2012	 Premier 2012	 Enterprise 12.0
Maximum number of simultaneous users (1 user included; fees apply for additional licenses)	Up to 3	Up to 5	Up to 30
Maximum number of inventory items, employees, customers and vendors ¹	14,500	14,500	100,000+
Create custom financial, sales and tax reports in one click	100+	150 + industry	150 + industry specific
Manage payroll and payroll taxes ² (sold separately); integrates with Intuit Merchant Services ³ (sold separately)	•	•	•
NEW! Calendar View. Easily view invoices, billing and important tasks coming due or past due	•	•	•
NEW! Lead Center. Track and follow up on new leads and easily import existing leads	•	•	•
NEW! Batched Time Sheets. Create time sheets for multiple employees/vendors in one batch	•	•	•
IMPROVED! Excel Integration Refresh. Save worksheet formatting when exporting to Excel ⁴	•	•	•
IMPROVED! Memorized Transactions. Review individual transactions (i.e. billing, invoices, estimates, etc.) before processing and select which transactions to run and which to postpone. New bi-monthly processing option.	•	•	•
NEW! Document Center. Attach and store important documents in the QuickBooks Document Center for easy reference and tax time preparation, plus store locally on your hard drive	•	•	•
NEW! Contributed Reports. Leverage industry specific report templates created by users	•	•	•
NEW! Batched Invoicing for Time and Expenses. Invoice multiple customers for time and expenses in one batch		•	•
NEW! Inventory Center. Easily find and locate inventory tasks in the Inventory Center		•	•
Online backup for client-company data or your entire PC with Intuit Data Protect ⁵			•
NEW! Manage inventory using FIFO costing, serial number or lot tracking and multi location with Advanced Inventory ⁶ (sold separately – see back for details)			•
Allow or restrict user access to over 115 areas and activities			•
Work in two company files at the same time ⁷			•
Unlimited technical support and access to U.S.-based product experts ⁸			•
Create custom reports with ODBC-compliant applications using a direct connection to the QuickBooks database ⁹ (applications sold separately)			•

MAC DESKTOP SOLUTION		 QuickBooks 2012
Maximum number of simultaneous users (1 user included; fees apply for additional licenses)		Up to 5
IMPROVED! Create custom financial, sales and tax reports in one click. Redesigned, Mac-like report graphs.		115+
Manage payroll and payroll taxes (sold separately); integrates with Intuit Merchant services (sold separately)		•
NEW! Free 60 minute phone session with one of our Intuit QuickBooks experts ¹⁰		•
NEW! Redesigned, Mac-like forms include new customer history panel, transaction list and improved tables		•
NEW! Download online banking transactions in batches and add to your invoices in one click ¹¹		•
IMPROVED! Keyword search lets you quickly locate accounts, invoices, customers and other information		•
NEW! Progress Invoicing. Invoice for projects in phases		•
IMPROVED! Next/previous buttons for journal entries with auto numbering and auto fill of memo field. Adjustable column widths.		•
IMPROVED! Save time by duplicating previous timesheet of employee. Increased character limits in notes section.		•
IMPROVED! Set default accounts for key banking tasks (pay bills, pay sales tax, write checks, and deposit funds)		•
Share your QuickBooks for Mac data with Windows-based users, such as your accountant ¹²		•
Integrates with iCal, Address Book and MobileMe		•
Get the most out of QuickBooks with Little Square (www.qblittlesquare.com), a free online magazine created for QuickBooks for Mac users ¹³		•

ONLINE SOLUTIONS			
	 QuickBooks Online Simple Start	 QuickBooks Online Essentials	 QuickBooks Online Plus
Maximum number of simultaneous users ¹⁴	1	3	5
Works on Internet Explorer, Firefox, Safari, and Chrome ¹⁵	•	•	•
Works on iPhone, BlackBerry, and Android ¹⁶	•	•	•
Automatic backup	•	•	•
Customer support	•	•	•
Invoices: Create, print or email	•	•	•
Track sales and expenses	•	•	•
Apply sales tax	•	•	•
Customer Center	•	•	•
Get a clear picture of how your business is doing with easy-to-read reports	20	40	65+
Report customization	Limited	Complete	Complete
Export data to Excel ¹⁷	•	•	•
Import customer data from Excel	•	•	•
Track payments and print checks	•	•	•
Can add QuickBooks Payments (sold separately)	•	•	•
Can add Payroll for QuickBooks Online (sold separately)	•	•	•
Business trends for your industry		•	•
See how your company is doing at a glance and compare with others in your industry with Customer Snapshot and Customer Scorecard		•	•
Enter and manage bills		•	•
Import data from QuickBooks desktop software ¹⁸		•	•
Download the most up-to-date transactions from your bank with online banking ¹⁹		•	•
Automated invoicing		•	•
Permission controls		•	•
Custom fields		•	•
Process your bills on the go, and schedule payments for later with delayed and recurring billing		•	•
Create estimates		•	•
Create and print or email purchase orders right from your QuickBooks Online account			•
FIFO-based inventory tracking			•
Track sales and profitability by business location			•
Categorize income and expenses with class tracking			•
Track project time to bill customers and prepare 1099 forms for subcontractors			•
Charge sales tax			•
NEW! Create budgets to estimate future income and expenses, plus create "what if" scenarios			•



The most advanced QuickBooks, the most advanced inventory functionality

Advanced Inventory⁶ for QuickBooks Enterprise Solutions 12.0

(sold separately)

The efficient way to track inventory, across multiple locations, just got even better! No need for additional software or data integration, because Advanced Inventory works right in QuickBooks Enterprise Solution 12.0.

NEW! Serial Number or Lot Tracking

- Simply enter the serial or lot numbers at the time of purchase, sale or transfer and get accurate tracking — no extra data entry is required.
- When it is time to track, simply use the new reports to track defective lots through assemblies and subassemblies, in stock on shelves, and customer purchases.

NEW! FIFO Costing²⁰

Enjoy increased flexibility by working in FIFO costing in addition to average costing for tracking inventory. Plus, you can easily switch between costing methods whenever you want or need to.

And more inventory capabilities in QuickBooks Enterprise Solutions 12.0

NEW! Enhanced Inventory Receiving

Save time and increase accuracy. Your clients can now manage new inventory received by simply entering item receipts and bills related to each other or to PO's—ensuring accurate inventory counts, regardless of the order in which they were entered.

NEW! Inventory Center

Stay on top of tasks with the Inventory Center. You can now easily find and locate inventory tasks, as well as add notes or images for easier identification.

Track inventory in multiple locations

Track inventory through multiple warehouses, trucks or piles, transfer items from one location to another, and get detailed reports by location.



All the new QuickBooks 2012 features and on-the-go access!

QuickBooks Plus gives your clients the QuickBooks they know and love and so much more.

A QuickBooks Plus subscription includes QuickBooks Pro or Premier 2012, which your clients can customize to work the way they do.

Features:

- Mobile access to customer and sales data²¹
- Automatic upgrades so clients are always on the latest, supported QuickBooks version²²
- Online backup of QuickBooks files²³
- 24/7, unlimited phone support²⁴

For more information, call 888-250-7279 or visit <http://accountant.intuit.com/QB2012>

(1) Enterprise Solutions allows you to add up to one million names and one million items. Some performance degradation is possible as your lists approach these size thresholds. (2) Requires paid subscription, EIN and Internet access. Additional fees apply for Direct Deposit. (3) Merchant Service account required, application approval, terms, and conditions and fees apply. (4) Excel integration requires Excel 2003, 2007 or 2010. (5) Online Backup Service requires Internet access and an active Full Service Plan. (6) Additional fees apply for the Advanced Inventory add-on subscription. Requires QuickBooks Enterprise Solutions 12.0 with an active Full Service Plan and an Internet connection. (7) Requires Microsoft Excel 2002, 2003, or 2007. Company files must all be on the same version of QuickBooks Enterprise Solutions. (8) The Full Service Plan is good for 12 months from QuickBooks Enterprise Solutions purchase date or Full Service Plan renewal date. You have the option to add QuickBooks Connect and Data Protect for free as an active Full Service Plan member. Service begins as of the date activated and continues through to the expiration date of your Full Service Plan. QuickBooks support is available 24 hours a day, seven days a week; the Enterprise Solutions team (including our U.S.-based team of product experts) is available weekdays from 4 A.M. - 7 P.M. Pacific Time. Support hours exclude occasional downtime due to system and server maintenance, company events, observed U.S. holidays and events beyond our control. Intuit reserves the right to limit each telephone contact to one hour and to one incident. Active Full Service Plan members receive new version upgrades when and if released within 12 months of QuickBooks Enterprise Solutions purchase date or Full Service Plan renewal date. Terms, conditions, pricing, service offerings, and availability of the Full Service Plan are subject to change at any time without notice. U.S. only. See terms and conditions at www.qbes.com/terms. (9) Applications sold separately. (10) Call with a technical support representative within 30 days of completing your QuickBooks registration. One phone call for up to 60 minutes (cannot be redeemed in increments) per registering customer allowed within the qualifying period. Additional Terms & Conditions apply. (11) Online services vary by participating financial institutions and may be subject to additional terms, conditions and fees. Supports Web Connect and Direct Connect. (12) QuickBooks 2012 for Mac can exchange data with QuickBooks Pro, Premier and Premier Accountant Edition 2012 for Windows (U.S. versions, round trip: between Mac and Windows) (13) Internet access required. (14) Multiple-User Access is available as a QuickBooks Online Essentials and Plus feature. QuickBooks Online Plus allows for up to 20 simultaneous users. Additional fees apply. (15) Subject to occasional downtime. Minimum browser requirement: Internet Explorer 7, Firefox 3 for Windows or Mac, Safari 4 for Mac, Safari 5 for Windows, Chrome for Windows or Mac. (16) Works on iPhone, Android OS, and BlackBerry 5.x or later. Mobile devices sold separately. Not all features are available on mobile versions of QuickBooks Online. Availability subject to regular maintenance periods. (17) Exporting data to Excel requires Excel 97 or later. (18) For users who are importing data into QuickBooks Plus from another version of QuickBooks, data importing can take an hour or more, depending on the amount of data imported. QuickBooks Online can import a data file within the first 30 days of a new account being set up. Data can be imported from the following Desktop versions of QuickBooks: Simple Start Edition; Pro 99 through 2012; Premier Edition 99 through 2012; Enterprise Solutions 99 through 2012; Basic 99 through 2005. (19) From participating financial service providers. (20) If the Advanced Inventory add-on subscription lapses, users' data will revert to average cost for all dates. (21) Requires QuickBooks 2011 or later (for Windows), or QuickBooks Pro (Premier) Plus. Terms, conditions, features, availability, pricing, fees, service and support options subject to change without notice. Mobile access requires data plan. Apps currently only compatible with select mobile devices (see details here: <http://www.workplace.intuit.com/quickbooksconnect>) and require registration with corresponding online services. Mobile application works with iOS and Android OS. Mobile and online access requires product registration and an Intuit account. (22) Upgrades will be provided when and if they become available. (23) Entire PC is limited to 100 GB total storage, which includes all 45 days of backups you have stored. Data is encrypted using AES 256-bit encryption. In order to back up files on a server, the files must be closed. Requires Internet access and QuickBooks 2011 or later (for Windows), or QuickBooks Pro (Premier) Plus. Not available to QuickBooks for Mac or QuickBooks Online users. Not intended as a file transfer, remote access solution for your QuickBooks file. Intuit Data Protect is not intended as a HIPAA solution and its use will not assist with or ensure HIPAA compliance. (24) Hours exclude occasional downtime due to system and server maintenance, company events, observed U.S. holidays and events beyond our control.