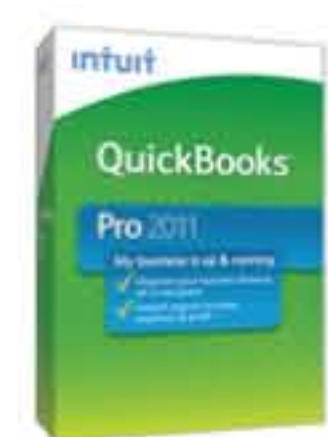





Your Guide to the QuickBooks® 2011 Lineup




PC DESKTOP SOLUTIONS

	 Pro 2011 From \$229.95	 Premier 2011 From \$399.95	 Enterprise Solutions 11.0 From \$3,000
Maximum number of simultaneous users (1 user included; fees apply for additional licenses)	3	5	30
Maximum number of inventory items, employees, customers and vendors ¹	14,500	14,500	100,000+
NEW! Four new built-in reports	100	100 + industry	150 + industry
NEW! Batch invoicing lets clients create a template once and invoice many customers at once	•	•	•
NEW! Quickly prioritize customers with the new Customer Snapshot	•	•	•
NEW! Quickly locate any account, report or invoice in QuickBooks Search	•	•	•
NEW! Convenient access to customer or vendor's balance and transaction history	•	•	•
NEW! Stay on top of receivables and email collection notices with Collections Center ²	•	•	•
NEW! Send invoices and estimates right from business Yahoo!, [®] Gmail [™] or Hotmail [®] account ²	•	•	•
NEW! Keep track of vendors' remittance addresses with a convenient new field	•	•	•
IMPROVED! Mark which invoices have been paid with the Paid Date stamp	•	•	•
Integrates with Intuit [®] Payroll Services (sold separately)	•	•	•
Integrates with QuickBooks Merchant Services (sold separately)	•	•	•
Forecast sales and expenses		•	•
NEW! Track balance sheet by class		•	•
NEW! Create custom reports with ODBC-compliant applications using a new direct connection to the QuickBooks database (applications sold separately)			•
NEW! Work in two company files at one time ⁶			•
NEW! Track inventory in multiple locations with Advanced Inventory (sold separately) ⁷			•
Restrict individual user access to specific reports, bank accounts, lists and activities			•
Connect multiple locations and remote workers via Remote Desktop Services ⁸			•
Combine reports from multiple company files ⁹ and create professional financial statements ¹⁰			•
Unlimited technical support and access to U.S.-based product experts for one year ¹¹			•
Adjust inventory, delete list items and change sales tax rates while in multi-user mode			•

MAC[®] DESKTOP SOLUTIONS

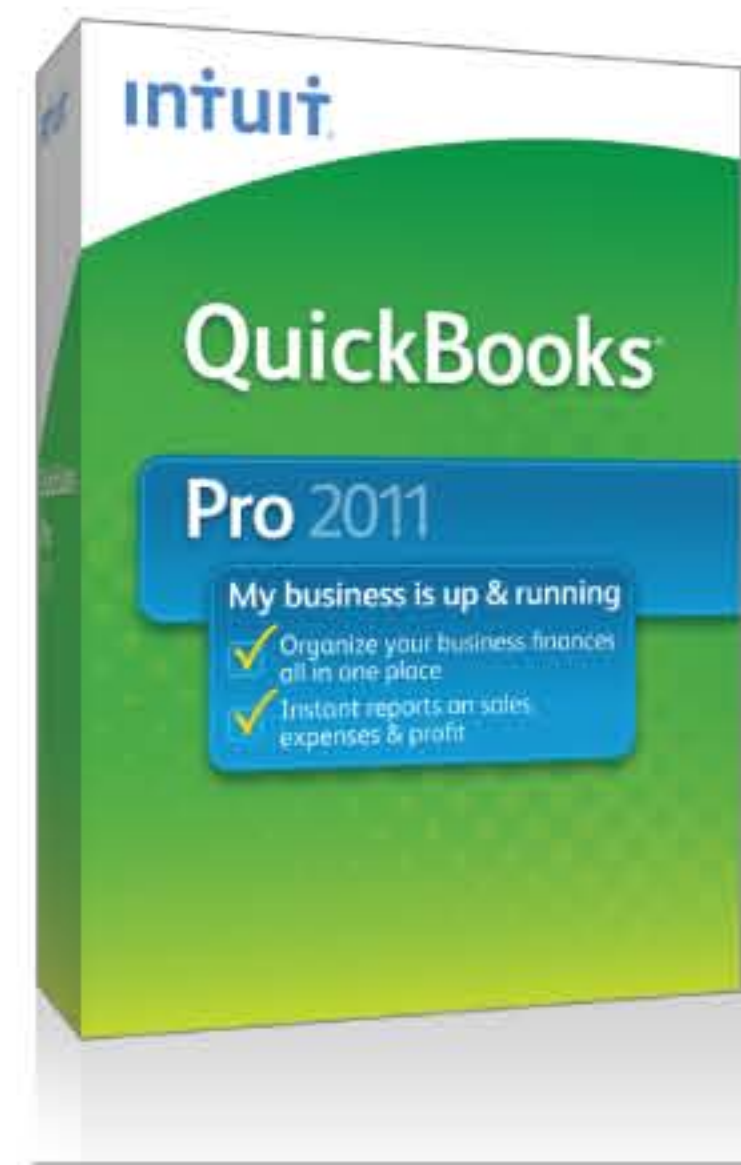
	 QuickBooks 2011 for Mac From \$199.95
NEW! 3-User Edition grows with your client's business ¹²	•
NEW! Track job-related mileage by job or by vehicle	•
NEW! Layout Designer templates for creating professional-looking forms ¹³	•
NEW! Free <i>Little Square</i> online magazine gives tips and advice ¹⁴	•
NEW! Export report data to Excel and Numbers	•
NEW! Find transactions faster by sorting account registers by date, type, number amount, and more	•
Integrates with Intuit Payroll for Mac (available separately)	•
Integrates with QuickBooks Merchant Services for Mac (available separately)	•

ONLINE SOLUTIONS

	 QuickBooks Online Simple Start Free for 30 days, \$12.95/month (or \$129.95/yr in retail)	 QuickBooks Online Essentials Free for 30 days, \$24.95/month	 QuickBooks Online Plus Free for 30 days, \$39.95/month
Maximum number of simultaneous users ¹⁵	1 user + your accountant	3 users + your accountant	New! 5 users + your accountant
NEW! Works on Internet Explorer, Firefox, Safari, and Chrome ¹⁶	•	•	•
NEW! Works on iPhone, BlackBerry, and Android ¹⁷	•	•	•
Automatic backup	•	•	•
Customer support included	Email support included ¹⁸	Call-back and chat support included	Call-back and chat support included
Create professional-looking invoices, then print or send them via email	•	•	•
Track sales and expenses	•	•	•
Apply sales tax	•	•	•
IMPROVED! Customer Center	•	•	•
Get a clear picture of how your business is doing with easy-to-read reports	20	40	65+
Report customization	Limited	Complete	Complete
Export data to Excel ¹⁹	•	•	•
NEW! Import customer data from Excel	•	•	•
Track payments and print checks	•	•	•
Can add QuickBooks Payments (sold separately)	•	•	•
NEW! Business trends for your industry		•	•
NEW! See how your company is doing at a glance and compare with others in your industry with Customer Snapshot and Customer Scorecard		•	•
Enter and manage bills		•	•
Import data from QuickBooks desktop software ²⁰		•	•
Download the most up-to-date transactions from your bank with online banking ²¹		•	•
Automated invoicing		•	•
Permission controls		•	•
Custom fields		•	•
Process your bills on the go, and schedule payments for later with delayed and recurring billing		•	•
Create estimates		•	•
Can add Payroll for QuickBooks Online (sold separately)		•	•
NEW! Create and print or email purchase orders right from your QuickBooks Online account			•
NEW! FIFO-based inventory tracking			•
Track sales and profitability by business location			•
Categorize income and expenses separately for different parts of your business with class tracking			•
Track employee-time spent on a project so you can bill customers for that time and prepare 1099 forms for subcontractors			•
Charge sales tax			•
Budgeting and planning			•

NEW! Choose the QuickBooks® Pro and Premier 2011 services and plans best for your clients!

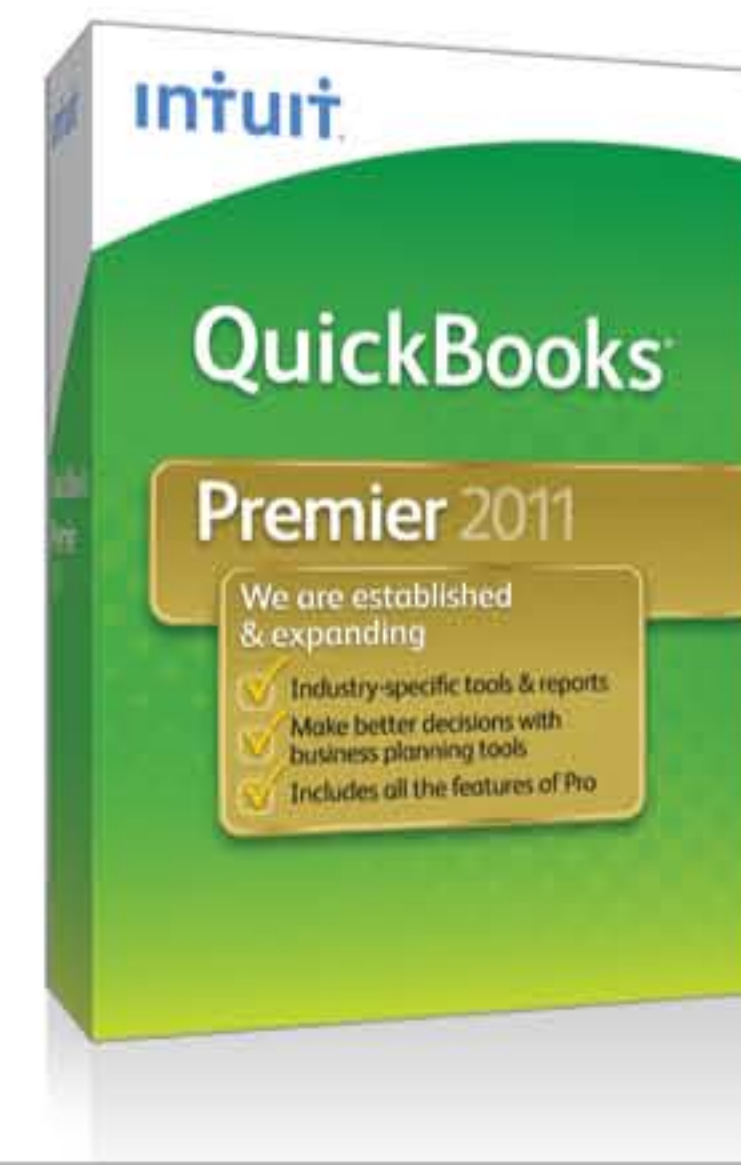
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QuickBooks Pro

Right for clients who need full general ledger accounting, fundamental inventory control, invoice management and essential reports.

From \$229.95 (1 user)



QuickBooks Premier

Right for clients who need all the features in QuickBooks Pro, plus tools tailored to your clients' industries, the ability to track balance sheets by class and forecast sales and expenses.

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Access basic QuickBooks information online or from your mobile phone

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Encrypts and stores data on online servers, saving 45 days' worth of backed-up information.

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QuickBooks Time & Billing Manager

Lets your clients capture billable time anywhere they or their employees work.

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• Securely stores electronic documents linked to QuickBooks in one online location.

\$9.95/month 1 attachment per QuickBooks entry
\$14.95/month 5 attachments per QuickBooks entry
\$19.95/month unlimited attachments per QuickBooks entry

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- Back up entire PC with 45 days' worth of QuickBooks company file online
- Store all electronic documents linked to QuickBooks in one central location online (5 attachments per QuickBooks list item)
- Get 24/7 phone support²²

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 - Intuit Data Protect—Online Back-up⁴
 - QuickBooks Attached Documents⁵
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- Most popular add-on services included

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