## \*\*Intuit

## **CASE STUDY:** Alaska Women's Health Services



QuickBooks<sup>®</sup> Enterprise Solutions is the Right Prescription for Delivering Significant Time Savings vs. DOS System



"Moving off of a DOS-based system has been a big improvement for us. People are so much more oriented to using Windows, we've found that it's much easier to train employees on QuickBooks Enterprise Solutions and for them to use the system than it was with Accpac."

Ellen Cowgill Administrative Director Alaska Women's Health Services

Customer Profile:	<ul> <li>OB/GYN Medical Group</li> <li>In business since 1983</li> <li>Located in Anchorage, Alaska</li> <li>2 offices</li> <li>50 employees</li> </ul>
Choosing Enterprise Solutions:	<ul> <li>Using Enterprise Solutions since January 2007</li> <li>For the previous 20 years the business had been using Accpac BPI, a DOS-based accounting system</li> <li>Made the decision to switch to Enterprise Solutions after Accpac terminated support for the BPI software</li> <li>Selected Enterprise Solutions over other mid-market applications due to its user-friendliness, its built-in payroll processing capability, and the fact that so many people are familiar with QuickBooks</li> </ul>
Implementing Enterprise Solutions:	<ul> <li>Easy to get up and running with Enterprise Solutions—the support team from Intuit answered all their questions by phone</li> <li>No need for an additional investment in training after the accounting staff used the training CDs that came with their purchase of Enterprise Solutions</li> <li>Also found that several employees were already familiar with the interface due to their past experiences using QuickBooks</li> </ul>
Benefits of Enterprise Solutions:	<ul> <li>Automatic product update notifications help them easily stay on the latest version of the software with just one click—a big improvement over their outdated DOS system</li> <li>Now taking advantage of a number of handy features that save significant time vs. their DOS system—such as memorized reports and integrated payroll</li> <li>Managers can access the system remotely in an efficient manner using Windows Terminal Services, allowing them to keep tabs on the business from home or while traveling</li> </ul>
	For more information call (866) 379-6635 or visit www.quickbooksenterprise.com

This case study represents the individual experiences of this customer. Intuit does not guarantee that results will apply to all customers.