



IT Service Firm Chooses QuickBooks® Enterprise Solutions for Greater Flexibility at a Lower Cost



“I was totally amazed by how easy it was to convert our data to QuickBooks Enterprise Solutions. The whole process was very smooth. And once we got started using Enterprise Solutions we quickly realized that it’s a lot better than what we were using before.”

Penny Penrose
Controller
CyberCity

Customer Profile:

- IT service provider for local businesses, including computer sales and service, networking, web design and hosting
- In business since 1993
- Located in Binghamton, New York
- 23 employees

Choosing Enterprise Solutions:

- Using Enterprise Solutions since 2005
- Previously used MAS 90 and MAS 200
- Switched to Enterprise Solutions in order to avoid the hefty cost of an upgrade that was required to continue using MAS 200
- Selected Enterprise Solutions over other mid-market applications due to its ability to easily integrate with Microsoft® Excel and Word, its much lower price vs. competitors, and the fact that many of the firm’s clients were already using QuickBooks

Implementing Enterprise Solutions:

- Converting from MAS 200 to Enterprise was very easy—the whole process took just 3-4 days.
- Completed the conversion and implementation without any outside assistance
- Enterprise Solutions required no investment in training—receptionist who had no accounting background was able to figure out on her own how to use the software

Benefits of Enterprise Solutions:

- With the Customer Center in Enterprise Solutions employees can now see everything that is going on with a client on one screen—it’s a big time savings and helps them to deliver better service
- Able to integrate both their quoting and service scheduling software with Enterprise Solutions—so they now have the most up-to-date information about their clients synchronized across all of their software
- The included ODBC driver allows for easy integration with Excel, providing the flexibility to create their own customized reports

For more information call **(866) 379-6635** or visit www.quickbooksenterprise.com