



QuickBooks® Enterprise Solutions Rescues Salt Distributor From Poor Software Implementation



"I was working 12-15 hour days when we were on MAS 500 and I spent 75 percent of my time dealing with account mis-postings, user errors, and other software related problems. That's just not acceptable from a system that cost nearly \$100,000 to install. Enterprise Solutions was the answer to all of our accounting problems. It was a mere fraction of the cost to install and much easier to manage."

Jason Haddock
CFO
Redmond Trading Company

Customer Profile:

- Distributor of table salt products to natural and health food stores
- In business since 2005
- Located in Heber City, Utah
- 22 employees

Choosing Enterprise Solutions:

- Using Enterprise Solutions since 2006
- Previously used MAS 500—but ran the MAS 500 software for just six months before moving to Enterprise Solutions
- Switched to Enterprise Solutions to get software that is less complex, lower cost, and does not require a significant time investment to maintain
- Selected Enterprise Solutions over other mid-market applications because of how easy it would be for the staff to learn and use

Implementing Enterprise Solutions:

- Up and running with Enterprise Solutions in about a week
- No outside implementation support was needed
- Software is so easy that employees learned to use it without any formal training

Benefits of Enterprise Solutions:

- With Enterprise Solutions it is easier for employees to do their jobs than before—putting an end to the late nights, frustration and low morale caused by the prior solution
- Now customer service reps can spend their time helping customers and selling instead of fighting a system—which has led to higher revenues
- Integrated merchant service and shipping solution make it easier to receive payments and ship orders while enabling a better experience for customers

For more information call **(866) 379-6635** or visit www.quickbooksenterprise.com