

Intuit® QuickBooks® Enterprise Solutions



Customer Profile

- Pizza restaurant franchise owner based in Hollister, CA.
- Owning eight and operating nine franchises in South-Central California.
- Over 200 employees across the franchises.
- Switched from Microsoft Great Plains to Enterprise Solutions in July 2007.

“We’re saving huge amounts of time and paper with Enterprise Solutions. I’m saving time in more ways than one, because the system is so easy to use. And I no longer have to deal with all the print-outs to print, file, and store.”

Cheryl Annotti,
Office Manager

Restaurant Franchisee Gets a Fresh Start with Intuit QuickBooks Enterprise Solutions

Business challenge

A Round Table Pizza franchise owner was managing payroll and accounting for nine separate companies using Great Plains. When the system could no longer support regulatory requirements, they had to choose between migrating to Microsoft Dynamics or switching to a new solution. They were also looking to streamline processes to ensure consistency and efficiency across the nine companies.

Solution Intuit QuickBooks Enterprise Solutions: Retail Edition

- On-screen reporting and drill-down capability for quick investigation.
- Easy report export to Microsoft Excel, with built-in email and combined company reporting features.
- Fast correction of errors, with no need to re-post data through a batch process.
- Thousands of dollars lower than Microsoft Dynamics in upfront and ongoing costs.

Benefits

- Converted to new financial management system in one week.
- Saved dramatically on paper costs and eliminated requirement for printed copies of Accounts Payable, General Ledger, and payroll.
- Standardized and streamlined processes across nine separate companies.
- Saved six to seven hours a week in clerical tasks.

Running a successful franchise

If everyone’s dream is to own a successful franchise, then Jeff Acton is a model to follow. For the past 28 years, he has successfully operated Round Table Pizza franchises in the South-Central California region.

To manage financial data as well as the employee payroll, the company used to rely on a Great Plains system. But after 25 years, support for the system was no longer offered, and they were unable to keep up with regulatory requirements.

The franchisee considered Microsoft Dynamics, but on the advice of their accountant, they turned instead to a more cost-effective and easy-to-use option: Intuit QuickBooks Enterprise Solutions: Retail Edition.

Intuit® QuickBooks® Enterprise Solutions

Streamlining operations at a fraction of the price

Costing thousands of dollars less than Microsoft Dynamics, Enterprise Solutions has enabled the restaurant franchisee to streamline financial management processes for all nine companies.

“All the information was processed in batches on the old system,” explains Cheryl Annotti, Office Manager for the Round Table Pizza franchisees. “That slowed us down tremendously. Reversing an entry meant running the batch process then reprinting reports to verify the change. And if it still wasn’t right, the whole cycle had to start all over again.”

With Enterprise Solutions, financial data is updated in real-time, eliminating many time-consuming procedures. “Enterprise Solutions is just so easy to use,” says Cheryl. “I can create reports on-screen, drill-down on transactions, then make any modifications I need to right on the spot.”

“It’s streamlined everything,” she continues. “For example, I can easily export reports like balance sheets and Profit and Loss to Excel, then email them directly to the owner.”

Authorized Intuit Solution Provider helps standardize processes

Intuit Solution Provider Ilene Eisen, also a CPA and Certified IT Professional, was instrumental in helping the franchisee convert to the new system, not only for converting data but for standardization. “Moving from one accounting package to another is a great opportunity to evaluate your processes,” explains Ilene. “There are so many ways to streamline your business — changing over is the perfect time to determine what information you really need and how to best use the capabilities of your new system to get it.”

“It was especially important for this organization to standardize because they were entering data for nine separate companies,” Ilene continues.

“To be efficient, they had to ensure consistency across all their processes.”

Data conversion in one week

The franchisee converted their data from Great Plains to Enterprise Solutions in the impressive time frame of one week. “Ilene, myself, and one other employee worked one week to get all the payroll information in and the General Ledger converted,” says Cheryl. “After that, we were up and running.”

Cheryl is very happy she no longer has to deal with the binders that used to line the walls of her office. “I used to make print copies of the General Ledger, payroll, and Accounts Payable for all nine companies,” she says. “We’ve gotten rid of all our books now!”

With more efficient processes, and less cumbersome paper-based procedures, Cheryl is finding more breathing space to get all her work done. “I can finally take some time off, which I hardly did before,” she says. With Enterprise Solutions helping them eliminate tedious procedures, it looks like this franchise operation has found an even better recipe for success.

“It’s just so much easier to fix a mistake in Enterprise Solutions. On our old system, reversing an entry was painfully slow because everything had to be reposted through a batch process. Now, I can drill-down on transactions, locate a problem, and fix it immediately.”

Cheryl Annotti,
Office Manager