

## CASE STUDY: Alocet Inc.



### Intuit® QuickBooks® Enterprise Solutions Enables Alocet to Give Customers a Complete Solution

*“Our goal is to help thousands of QuickBooks users increase their efficiency and profitability by providing customized web-based solutions. Enterprise Solutions allows us that freedom and has helped make us successful in our endeavors.”*

*Paul Jackson  
President  
Alocet Inc.*

#### Customer Profile:

- Software company that develops add-ons to QuickBooks for landscaping and field services firms
- In business since 1999
- Located in Toronto, Canada
- 15 employees

#### Choosing Enterprise Solutions:

- Using Enterprise Solutions since early 2004
- Previously used QuickBooks Pro
- Switched to Enterprise Solutions for faster performance and to address their need for more than five user licenses to QuickBooks
- Selected Enterprise Solutions over other mid-market applications because of the seamless transition between QuickBooks products

#### Implementing Enterprise Solutions:

- QuickBooks Enterprise Solutions was simple to set up because the QuickBooks SDK allowed for a direct connection with another critical system
- Migrating all of the business’ data and contacts to Enterprise Solutions took a lot less time than originally planned
- Daily tasks are performed quickly and easily, such as printing invoices and editing account information

#### Benefits of Enterprise Solutions:

- Software updates – included as part of the Full Service Plan – ensure they have the latest version which increases their productivity and creates more business opportunities
- Speed, speed and more speed: Enterprise Solutions allows them to provide customers more information more quickly and delivers a faster turnaround on reports

For more information call **(866) 379-6635** or visit **[www.enterprisesuite.com](http://www.enterprisesuite.com)**