

Intuit[®] QuickBooks[®] Enterprise Solutions 10.0

White Paper

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Overview

After serving the needs of small businesses for over 10 years, Intuit identified a need to better serve larger, growing businesses within and outside of the QuickBooks user base. QuickBooks Enterprise Solutions, the most powerful QuickBooks product, was designed specifically with these businesses in mind and delivers the capabilities and flexibility to meet the unique needs of growing businesses for thousands less than other, more complicated accounting systems.

If you are currently using QuickBooks and are growing, you may be starting to stretch your current product. However, users are usually not interested in switching to new software because the cost of switching, including licenses, implementation, and retraining costs, can be very high. For these users, Enterprise Solutions offers an easy way to support your business growth with a familiar QuickBooks interface. If you are currently not using QuickBooks, Enterprise Solutions offers an affordable, easy-to-use-and-maintain alternative to your current solution.

Target Customer

Firmagraphics:

- Company has complex workflows which need to be automated with specialized software.
- Company has departments or employees specializing in functional areas such as accounting, payroll, sales, purchasing, shipping and receiving.
- Larger small businesses and mid-size businesses defined by:
 - o Greater number of employees (20+)
 - Higher revenues (> \$1 MM)
 - o More transactions with larger data file (often >70MB)
 - More than 1 location
- Experiencing or expecting high growth.
- Increasingly using other custom or business applications to run front end parts of the business and have relegated QuickBooks (if using QuickBooks) to the "back-end".

Psychographics:

- May be Owner, CFO, Accounting Manager, Operations Manager, or IT specialist.
- Have aspirations of growth and success, and believe that the business is growing quickly.
 - Believe their business has unique ways of operating and thus their financial and business management needs are unique.
- If currently using a QuickBooks product (e.g. QuickBooks Pro or Premier):
 - Feel that current QuickBooks product is not supporting the business' growth and see significant room for improvement in performance, controls and additional sales and inventory functionality.
 - o Reluctant to give up the ease of use and familiarity of QuickBooks.
 - o Apprehensive about switching to a "full-blown mid-market package" that has "too much functionality," is "too hard to learn or require retraining" or is "too expensive" for their needs.
- If currently not using a QuickBooks product, and considering switching from a competitive product:
 - o Often are "over-served" by current product.
 - Feel that current product is not easy to use, is too costly in terms of license

fees, maintenance, upgrade/installation time, and is difficult to train employees on.

KEY FEATURES & BENEFITS

Capacity, Speed and Users Growing Companies Need

QuickBooks Enterprise Solutions is the fastest and most scalable QuickBooks product to support the needs of growing businesses.

QuickBooks Enterprise Solutions is available in 5-user, 10-user, 15-user 20-user, 25-user, and 30-user license packs, allowing businesses to scale from 5 to 30 users as they grow.

QuickBooks Enterprise Solutions offers the most capacity of any QuickBooks product, allowing users to add and track hundreds of thousands of items, customers or vendors.¹

Built with a powerful industry standard SQL database to scale as your business grows.

Advanced Functionality to Support Business Growth

Advanced User Permissions

QuickBooks Enterprise Solutions' advanced permissions enable users to apply more granular user permissions to activities within all areas of QuickBooks by assigning distinct user access levels including view-only, create, modify, delete, and print.

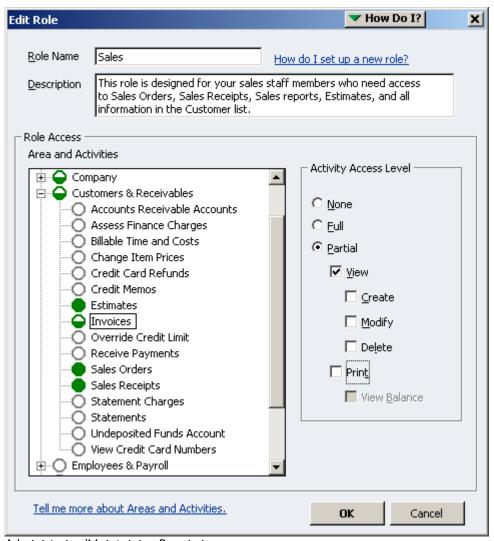
Enterprise Solutions enables permission controls on over 115 individual activities, compared to 10 broad-area activities in QuickBooks Premier. You can also restrict access to specific lists and report groups based on user roles. This use of roles (along with the 13 pre-defined roles) makes it more efficient to set up and maintain permissions, especially when there are a large number of users. Users can be assigned multiple roles, and individual roles can be assigned to multiple users. This increased granularity of control gives the Admin the flexibility to customize access levels for each user.

Additionally, Enterprise Solutions offers the following capabilities:

- Activities such as setting company preferences can be assigned to other users while still limiting administrative control over accounting activities, such as closing the books, to the Admin (e.g. the accountant).
- A view permissions report is available to see the roles that individual users are assigned to, and what permissions each role has.
- Payroll holes have been closed so even if a user has access to a check register, the
 payroll data will be obfuscated unless the user also has access to payroll. Additionally,
 if a user does not have access to payroll, the user can be prevented from accessing the
 payroll & compensation information in the Employee Center.
- Permissions can be set to limit user access to specific bank accounts.
- All existing Pro and Premier user permissions can be migrated to Enterprise Solutions, where they can be further customized to suit the needs of the business.

¹ Enterprise Solutions allows you to add up to one million names (e.g. customers, vendors, employees) and up to one million items (e.g. inventory, non-inventory, and service items). Some performance degradation is likely as your lists approach these size thresholds.

The sample screenshot below shows the permissions that have been set up for the role of Sales Rep. As is evident from the screenshot, users with the role of Sales Rep have full access to Estimates, Sales Orders, Sales Receipts, and Viewing Customer Detail, but have no access to the Employee & Payroll area of Enterprise Solutions. In the image, the user has clicked on Invoices. The check mark by View in the Activity Access Level control shows that the Sales Reps have only the ability to View Invoices



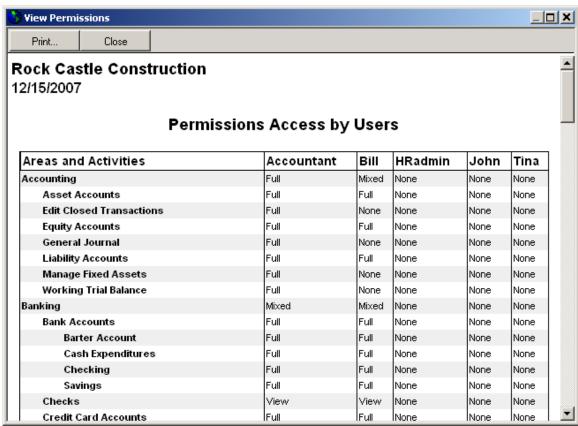
Administering/Maintaining Permissions

Administering/Managing Roles

Permissions can be viewed and modified by user and role. You can copy designated user or role permissions and assign them to a new user or role by clicking the "Duplicate" button. This allows users to quickly and easily add new users and roles based on the permissions they are accustomed to and make just the modifications they need to fill their business needs.

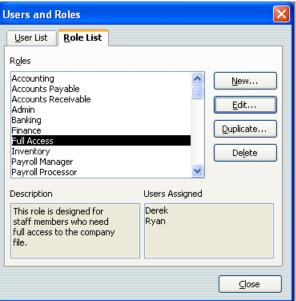
Determining user permission levels

Easily generate reports of permissions to get a bird's eye view of existing permissions by user or role. Simply select the type of view and the roles or users you want to see, and an easy-to-read report is created for you.



Adding and modifying user permissions

Enterprise Solutions ships with 13 pre-defined user roles to make setting up permissions fast and easy.



Predefined roles include:

- Accounting
- Accounts Payable
- Accounts Receivable
- Banking
- Finance
- Full Access
- Inventory
- Payroll Manager
- Payroll Processor
- Purchasing
- Sales
- Time Tracking
- View-only

The permissions are flexible and easy to customize:

- Multiple roles can be assigned to a single user.
- A single role can be assigned to multiple users.
- Roles can be created from scratch.
- User roles can be copied and customized to fit the needs of the business. Modifying
 permissions with a user-roles model is easier especially if your clients have multiple
 users assigned to a single role. Clients no longer have to change permissions for each
 user. Just change the permissions to the role and the user(s) permissions will be
 updated automatically.

Support for Businesses with Multiple Locations

Companies with multiple locations can unify remote locations and workers for real-time access to all data within QuickBooks Enterprise Solutions. Enterprise Solutions offers the ability to connect multiple business locations and remote workers through the third-party technology called Remote Desktop Services (formerly Windows Terminal Services).²

Remote Desktop Services (RDS) is a technology offered by Microsoft Windows Server 2008 R2 that allows multiple users to access applications, data or virtual desktops located on a central server. This technology was formerly known as "Terminal Services" in Windows Server 2003 and is now one part of a greater set of virtualization technologies offered by RDS.

Intuit has taken advantage of RDS to make it easier for businesses to extend QuickBooks Enterprise Solutions to multiple users. With RDS, administrators only need to install Enterprise Solutions once in order to make it available for use by multiple users on multiple machines. Up to 30 users, depending on the number of Enterprise Solutions licenses purchased, can work with a company data file at the same time, without conflicts or delays.

A user interacts with Enterprise Solutions via RDS the same way as if it were installed locally.

² Additional fees may apply. Remote Desktop Services is available with Microsoft Windows Server 2008 R2. In Windows Server 2008 and Windows Server 2003, the technology is referred to as Windows Terminal Services. Use of QuickBooks Enterprise Solutions with Remote Desktop Services requires certain hardware, Microsoft Server operating systems, Microsoft Windows Server software licenses, and RDS Server Client Access Licenses, which are not included with QuickBooks Enterprise Solutions and must be procured separately.

Client software on the user's personal computer, called Remote Desktop Connection, allows the user to log in to the server to establish a session. Enterprise Solutions can then be accessed through a web page, icon or an access point within the Start Menu on the user's PC and used remotely. The user's computer displays images of the application from the server and sends back keystrokes and mouse selections to the server where they are processed. Users experience much higher performance levels because they are utilizing the server's scalable processing capabilities.

Enterprise Solutions technical support engineers can provide limited Remote Desktop Services support related to the Enterprise Solutions product. For more information about using Remote Desktop Services with Enterprise Solutions, please read our white paper: <u>Maximizing the Value and Performance of QuickBooks Enterprise Solutions with Remote Desktop Services</u>

Always-on Audit Tracking

An "always on" audit trail greatly reduces the time spent investigating changes to the QuickBooks files since the last time they were reviewed. Always-on audit trail records the transactions that are being entered, edited or deleted from the system. Always-on Audit Trail provides users with controls to protect against employee fraud and detect employee errors. Reliable audit trails protect against employees who attempt to make fraudulent transactions and then cover their tracks by deleting or editing the transactions to appear normal. Users will gain peace of mind that changes to their important QuickBooks data will always be tracked. Audit Trail has been improved so that there is no noticeable impact on performance.

Intuit Statement Writer

Create financial statements quickly and accurately with Intuit Statement Writer, which links your QuickBooks files with Microsoft Excel® so you can build and update professional statements directly in QuickBooks using these robust features:

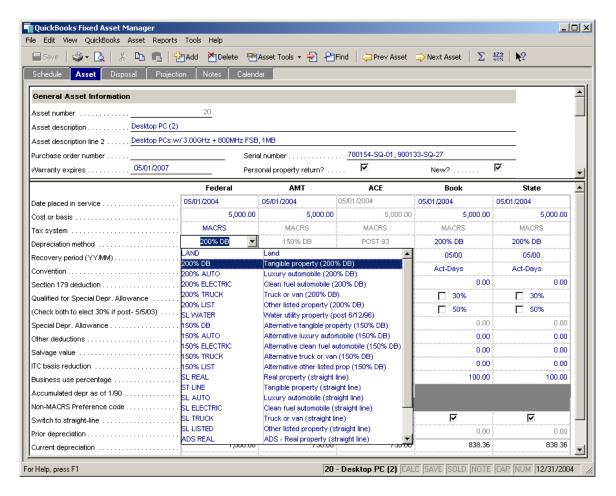
- Create up to 16 statements in one workbook
- Create Microsoft Word-based letters, cover pages and documents in your report, and bring QuickBooks financial data into your documents³
- Batch print your statements and documents
- Generate financial statements on a per-class or per-job basis, or as a combination of classes
- Conveniently access over 50 statement and document templates in-product or online
- Set any date range for reports, including 4-week months or 13-week quarters
- Save documents and statements as custom templates for easy reuse
- Send consolidated reports in a .pdf format⁴

Fixed Asset Manager

Fixed Asset Manager enables you to manage fixed assets from acquisition to disposition. Users can enter the asset's information, such as description, purchase date, cost, depreciation method, life and the general ledger accounts, and instantly calculate depreciation on assets such as autos, computers, and equipment.

³ Requires Microsoft Office 2003 or greater, sold separately. Does not work with Microsoft Office Student Edition or Standard Edition

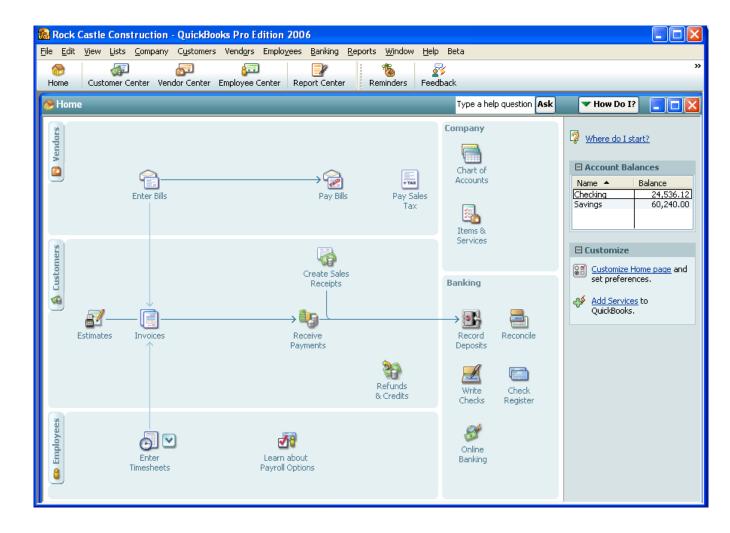
⁴ With Windows XP or Vista, Adobe Acrobat 5 or greater required; with Windows 7, Adobe Acrobat 9 required.



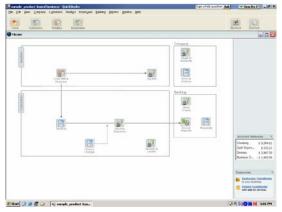
- Depreciation can be computed for up to six asset bases, including tax and book.
- Depreciation journal entries can be created, including disposals.
- Up to 20 reports can be printed, including asset schedules by G/L account, location, and category.
- Gains and losses can be calculated on asset sales.

Home Page

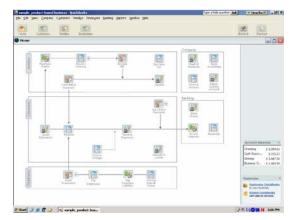
The Enterprise Solutions home page, also called the Super Navigator, provides an overview of QuickBooks activities, which makes it easy to access the most frequently used functions and tasks in QuickBooks. A workflow view shows the key tasks and how they are related. Users simply click on a task icon to get started performing that task. Get instant access to account balances in QuickBooks and the ability to customize QuickBooks easily by turning features on and off from a central location.



The home page is customized to each business based on their preferences and answers to questions in setup. Here are two examples of a customized home page:







Example 2: Product-based business which tracks inventory and uses DIY Payroll and

The home page includes:

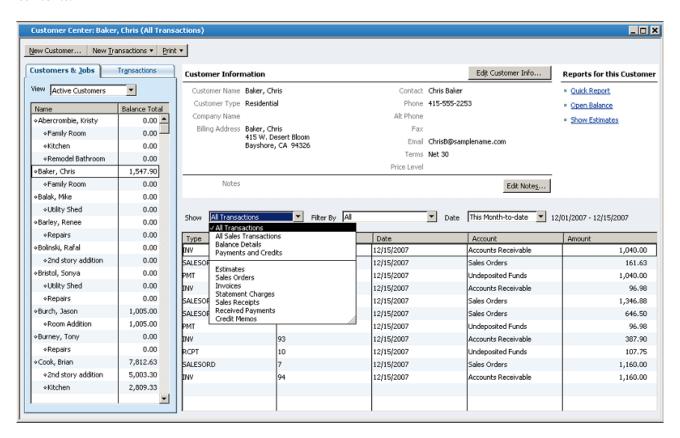
- Workflow area, which provides a graphical overview of key QuickBooks tasks and shows how they are related, including key steps in the workflow (e.g. first you enter a bill, then you pay the bill). Each step is represented as an icon, which the customer can click to do the task.
- **Sample file indicator** (not shown here), which reminds the user if they are in a sample file and gives them a way to start a new company file.
- Account balances, which displays the account name and balances of bank account and credit card accounts, using the account balance information available in QuickBooks. This section can be closed, if desired, for privacy. If a user does not have permission to see a particular account, that account is not listed here. If a user does not have permission to see any account balances, this box does not appear.
- Customize QuickBooks link, which links the user back to where they can set preferences to determine which features are on/off in the home page and which features are on/off throughout the product. Note: There is limited customization available not all features can be turned on/off on the home page, and not all features can be turned on/off throughout the product.

Customer Center

The Customer Center can be thought of as a single place for accessing and managing all information and tasks related to customer management, making information faster to find and easier to manage. In one screen you can see all your customers and exactly what they owe. Clicking on a customer's name will immediately display all the activity you have had

with them. All pertinent customer contact information (phone number, fax number, and payment terms) is also available in this view so you don't have to go to a different screen to obtain this information. If a customer is past due, getting in touch with the customer is a snap.

The Customer Center consists of two contexts and the tabs allow a user to switch between contexts.



The first context is the "Customer List" context. This context has three panes:

- Customer List Pane (left side)
- Customer Detail Pane (top right side)
- Customer Transactions Pane (bottom right side)

In the customer list pane, the user selects a customer and that selection drives what is seen in the other two panes. The user can also "maximize" the customer list (and hide the other two panes). In this maximized view, the user can also customize the columns and see other information from the customer record (e.g. customer account number, zip code, sales rep, typical payment method).

The customer detail pane provides a quick, at-a-glance view of the most important (non-transactional) information for the selected customer. The customer's contact information is in this detail pane, along with key information such as the standard payment terms extended to this customer. This pane also includes two lines of free-form notes that are particular to this customer and provides access to a few key reports for this customer. Easily edit contact information from this window if you need to update any contact information.

The customer transactions pane provides easy access to the transaction information for the selected customer. Users can select a particular customer in the left pane, and transactions for that customer appear on screen in the right pane. The user can then sort and filter the transactions and choose to view exactly they want – by filtering on transactions of a certain type (e.g. Invoices), by status (e.g. see only Open Invoices) and/or by date (e.g. see only Invoices for the last month). Users can also choose which data columns to display, choose the order of the columns, and sort by any of the columns simply by clicking on the column headers. Double click on any transaction to see all the detail.

The second context is the "Transaction Lists" context. By using the Transactions tab, the user can also switch to the transaction lists context. This context is useful when a user wants to look for data *across all their customers*.

This transaction lists context has two panes:

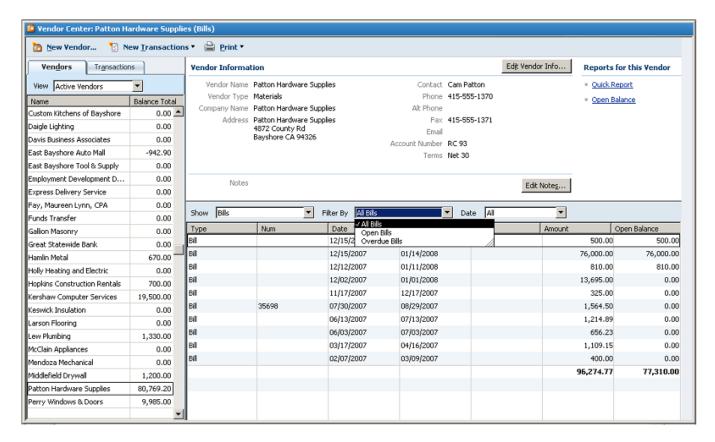
- Transaction Folders Pane (left side)
- Transactions Pane (right side)

For example, if a user wants to see all the unpaid invoices (for all the customers that you deal with), the user would go the Transactions List tab and select invoices to view. The user could then choose to subfilter the invoice list to only show unpaid invoices. This list of unpaid invoices appears in the right pane.

The Customer Center also includes a toolbar, from which a user can start new tasks, such as creating a customer or job. They can also create new customer-related transactions like new estimates, new invoices, new sales receipts and more. The toolbar also allows the user print any of the information in the various panes of the Center.

Vendor Center

The Vendor Center works exactly like the Customer Center. Users can see all their vendors and what balance is owed to them. Users can click on a vendor name to see the vendor's contact information and the entire transaction history with that vendor.



Users can filter the vendor list to scan the list of vendors and see which ones they owe money to. Accounts payable filters provide a view selection that allows a user to select:

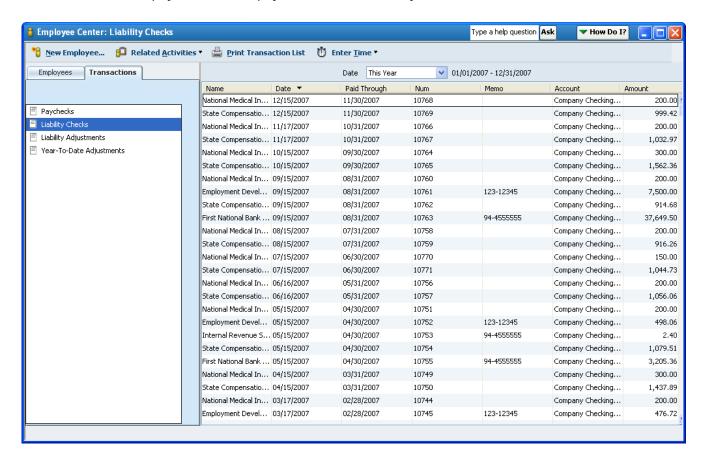
- All vendors
- Only the active vendors
- Only vendors with an open balance
- A Custom Filter that enables even more advanced filtering

A well designed Bill Entry Form makes it easy to accurately pay bills by entering the invoice number and matching a vendor's address with an invoice. The onscreen layout makes it easy to determine that the correct vendor address will print out before checks are written.



Employee Center

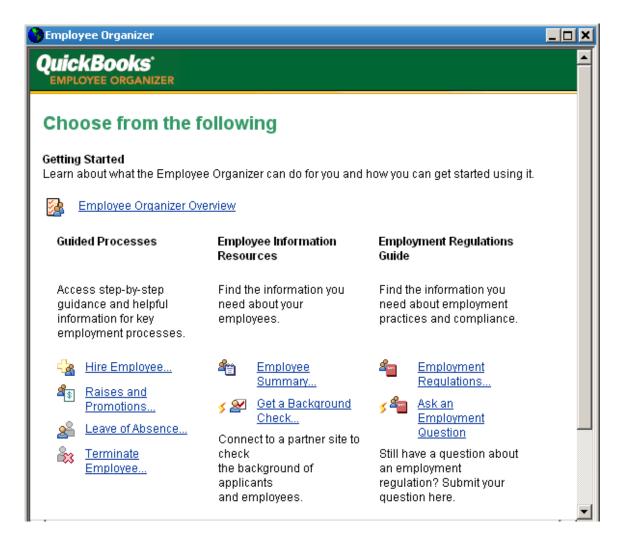
The Employee Center works in the same fashion as the Customer and Vendor Centers to put important employee details in one simple screen. Click on an employee's name to view their contact information, payroll⁵ and non-payroll transaction history.



Employee Organizer

The QuickBooks Employee Organizer puts employee information, compliance guidance, and critical reports right at your fingertips.

⁵ Add-on services require subscription, EIN and Internet access for certain features, including tax table updates and direct deposit



The Employee Organizer provides:

- Centralized Employee Information including personal data, employment information, emergency contacts, current and historical compensation and payroll information.
- Compliance Guidance⁶ for critical processes including recruitment, hiring, compensation, benefits, employee relations, and employment termination.
- Management Reports that give you a clear view of employee-related information.
- Employment Forms, Letters and Templates including selected state and federal government forms, templates for letters and other documents, employee management forms, tips on interviewing and evaluation reviews, and more, all available at your fingertips!

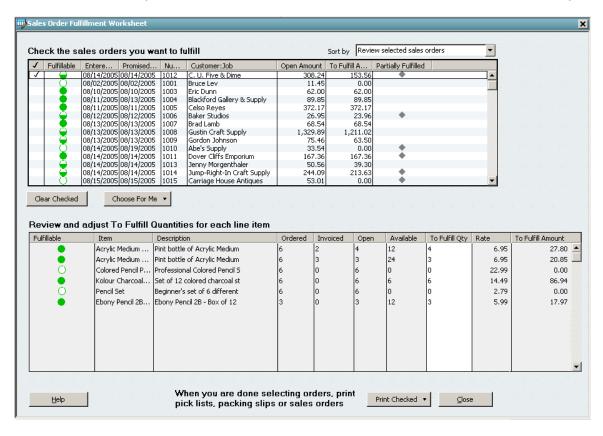
Inventory Management

Sales Order Fulfillment

Order fulfillment worksheet makes it easier for users to pick, pack, and ship open orders using

⁶ Internet connection required to activate and receive updates to the Employment Regulations Update Services.

accurate inventory information, eliminating manual trial and error and guesswork. By combining several steps of a complex workflow into a single screen, this feature enables users to see all open orders that are partially or completely fulfillable based upon existing inventory levels so they can quickly identify what orders they can ship. They can filter which orders they see based upon their fulfillment preferences and they can sort orders by fulfillment status, order date. They can select which orders they want to fulfill and then batch print pick lists and packing slips. Users can maximize cash flow and decrease the probability of partially completed orders getting lost and creating customer unrest. Once shipments are received users can immediately see which orders can now be fulfilled as a result of the new inventory.



Unit of Measure Conversion7

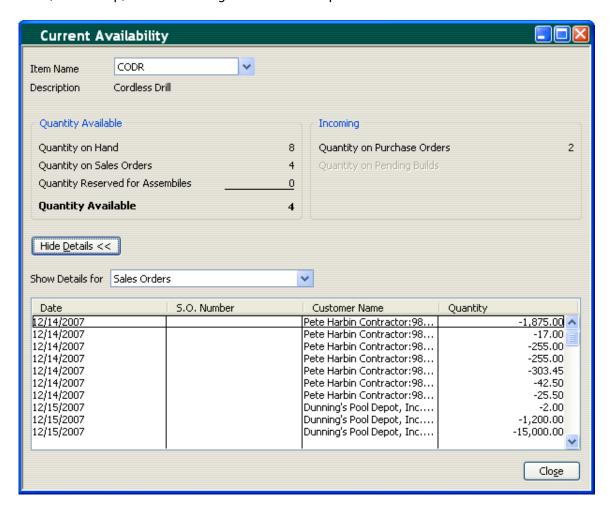
You may buy the same item in one unit of measure, stock it in another, and sell it in yet another. Enterprise Solutions can automate the conversion from one unit of measure to another as the item moves through your business, helping you avoid costly mistakes. With a click, you can instantly convert from cases to pallets, or whatever units of measure you define. The correct units are then printed on invoices, purchase orders, sales orders, pick lists, and packing slips to help streamline your workflows and enable you to easily buy and sell products in precisely the way your vendors and customers prefer.

Available to Promise

This feature enables users to manage items in inventory by displaying information on items on hand, items on order. Users can see on each line of a sales order how many items are onhand (available to sell), committed (sold on other open sales orders), on a pending build (on

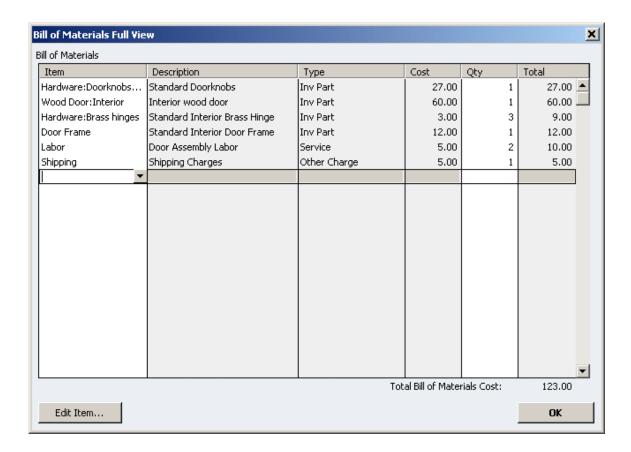
⁷ Unit of Measure feature not included in Enterprise Solutions: Retail Edition.

an assembly), and on-order (on open purchase orders). By showing details the user can see when items are due in (promised date), due to be assembled (pending builds). With this information displayed in one place, users can more easily manage large orders, incomplete shipments / fulfillment, and rare / difficult to make or buy parts. This feature can also enable a telesales force to sell items without having to know everything about what is going on in manufacturing or production. For items that are not currently available (out-of-stock), the user (or sales rep) will be able to give a reasonable promised fulfillment date.



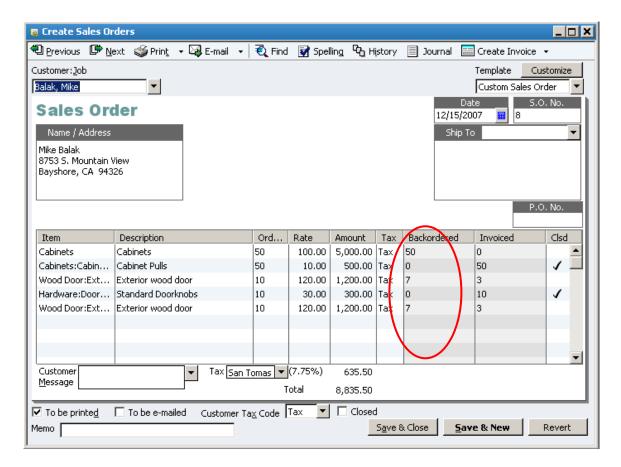
Bill of Materials Cost Tracking

Users can track consumed labor, and accurately plan labor based on production or assembly forecasts. Users can manage COGS (by including the cost of labor in the cost of assemblies), set prices to reflect true costs, and manage their flexible manufacturing resources (people and machines). This feature also allows the user to add Non-Inventory Parts and Other Charges types of items to the Bill of Materials' Assembly Item. By understanding how the cost of labor impacts the cost of goods sold, users can have a more accurate measurement of costs (COGS), increased capability for scheduling labor, and better understanding of profitability for produced, assembled, or manufactured items.

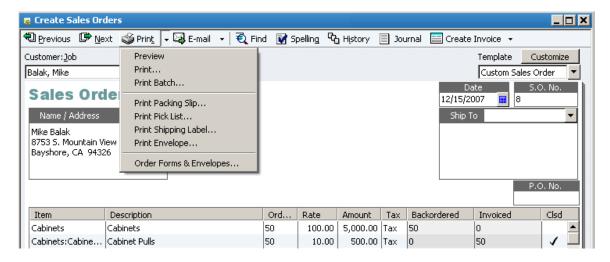


Backorder Functionality on Sales Orders and Invoices

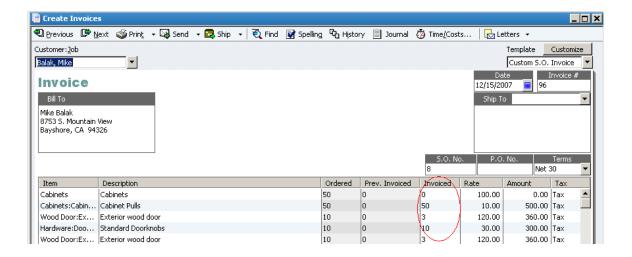
Back order functionality makes it easier for users to understand if an order has been completely fulfilled or not so that they can better manage incomplete orders, sales orders and invoices. When an order cannot be completely fulfilled, the sales order automatically keeps track of how many items were fulfilled by earlier partial shipments. A Backordered column on the sales order indicates fulfilled and still open quantities and line items.



In addition, the user can create pick lists for the shop floor or packing lists for shipment directly from the sales order. Users can easily create all documentation necessary to support and complete partial shipments.

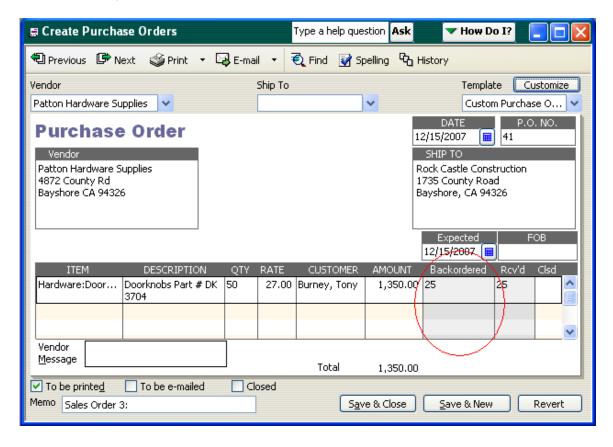


The Backordered column on Invoices reflects quantity shipped and quantity remaining open by line item, and by quantity.



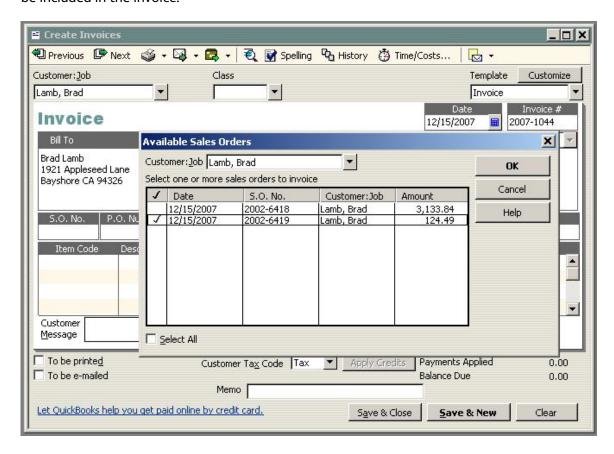
Backorder Functionality on Purchase Orders

Partial shipments from vendors display in the Backordered column on the Purchase Order. Purchase orders show the amount back ordered, and purchase orders with both backordered and received amounts can be printed. Better backorder functionality enables users to see exactly what remains on an open purchase order from vendors. Purchase orders will indicate quantities required to fulfill outstanding sales orders (further detail below in the Available To Promise section).



Multiple Sales Orders to a Single Invoice

Users can batch process sales orders into a single invoice, eliminating duplicate work. Users can see all of the sales orders for a specific customer and select any number of them to be combined into a single invoice. Users can select one or more items from each Sales Order to be included in the invoice.



Advanced Pricing Controls

Users can set up to 100 different prices for different groups of customers to reflect pricing for corporate, loyal, and high-volume, purchasers. For example, a 10 % price discount could be created for "loyal customers." When the "loyal customers" price level is attached to a customer, pricing is automatically reduced by 10 %.

Pricing - Print Price Lists

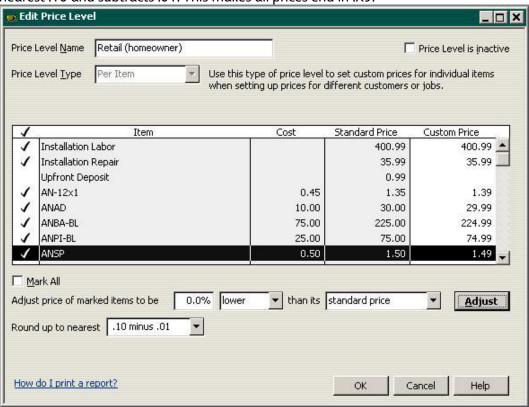


Users can easily discover, select, and print price lists from the Reports menu.

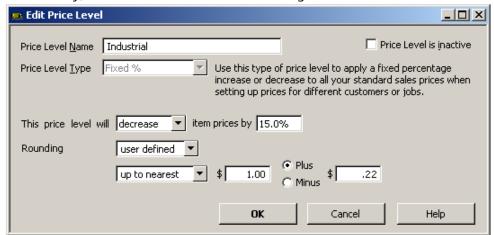
Sales Price Rounding Options for Items

Users have the flexibility to set and manage prices. Change Item Prices includes advanced pricing and rounding models by enabling users to choose from a variety of default and customizable rounding options based on Current Price and/or Unit Cost. For instance, a default option rounds up to the nearest 1.00 minus .01.

Users can use the default rounding options or create a user defined rounding scheme for a Per Item Price Level. This Retail (homeowner) Price Level rounds the Custom Price up to the nearest .10 and subtracts .01. This makes all prices end in .X9.

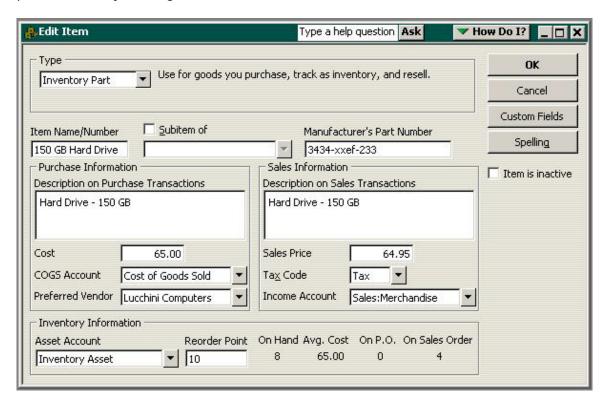


Alternatively, users can create their own rounding scheme to match their needs.



Store Manufacturer's Part Numbers on Items

Users can store manufacturer part numbers (MPN) on items. MPN enables users to enter manufacturers' part numbers as part of the main item definition, which makes it easier to cross-reference their inventory with vendors' & manufacturers' parts. Using the same parts numbers to identify inventory items enables more accurate communication, ordering and precise inventory tracking.

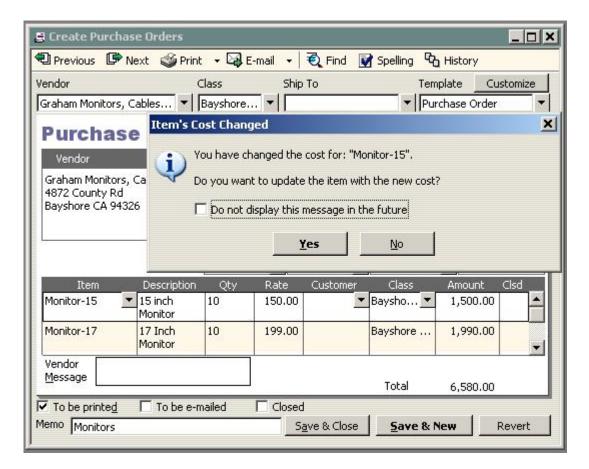


Cost Management and Sales Management

Users have the option to accurately update the cost of an inventory or service item when creating a new purchase transaction. The ability to change item costs directly from forms saves time by eliminating the need to open each item record and manually update the cost. This feature provides enhanced flexibility in managing item costs, and should help with profitability analysis and pricing decisions. For instance, you can base Change Item Prices on Unit Cost.

This feature enables users to manage cost increases/decreases in items more accurately. When the cost of an item changes, users can choose to update the item cost in the item record. If the item is a component in an assembly, the Bill of Materials average cost will also change when the assembly is built. Users can see the impact of cost increases (and decreases) on the profitability (and potential selling price) of purchased items and assembled goods.

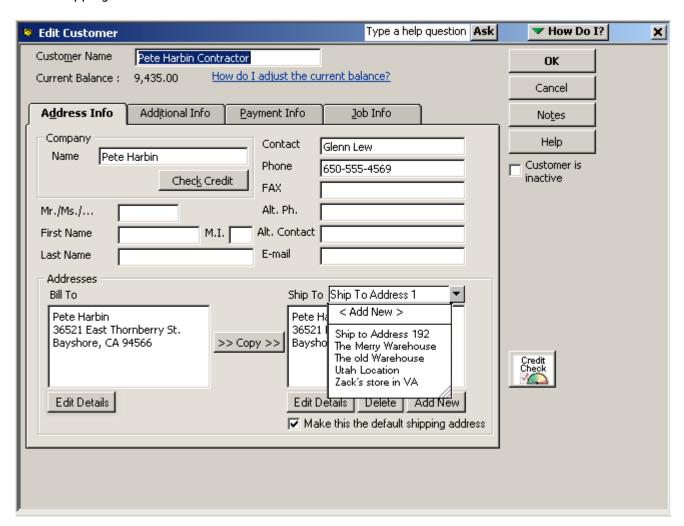
The one time message displays when a user modifies the default item cost on any of the following forms: checks, credit card charges, bills, purchase orders, and item receipts. For example, the user changed the cost of "Monitor-15" on the purchase order. The user can choose "Yes" to automatically update the item cost record with the new purchase order cost.



When the user chooses not to see the message any longer, whatever he elects to do at that time will become the default behavior. So, if the user chooses to update the item's cost, from that time forward, whenever he modifies a cost on a form, the item's cost will be updated in the item record. If the user chooses not to, the item's cost will not be updated in the future. The user's decision can be reversed by selecting the "bring back all one time messages" option in the general preferences dialog.

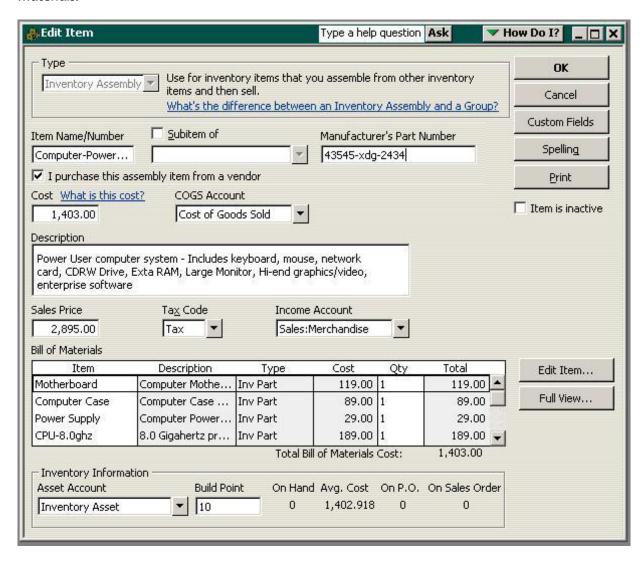
Multiple Shipping Addresses per Customer

This feature simplifies customer shipping address management by making it easier to find and use the correct customer shipping address when creating a Sales Order, Estimate, Purchase Order, Invoice, Sales Receipt, and Credit Memo. Users can store an unlimited number of shipping addresses per customer. Addresses are selectable from a dropdown list where shipping addresses are entered.



Large Bill of Materials Management – View, Print, Report

Users can create, edit, view, and print large Bills of Materials (BOM), making it easier to track inventories comprised of parts, assemblies, and sub-assemblies. An expanded onscreen view lists consumed parts to indicate all pieces of a BOM, and indicates sub-assemblies (consumed BOMs). Users can set the Sales Price by seeing each item cost and the total cost of the Bill of Materials.

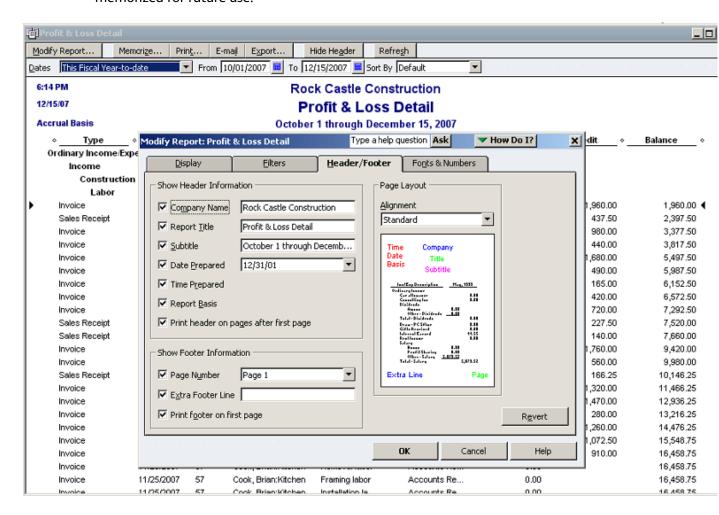


Flexibility to Work the Way You Want

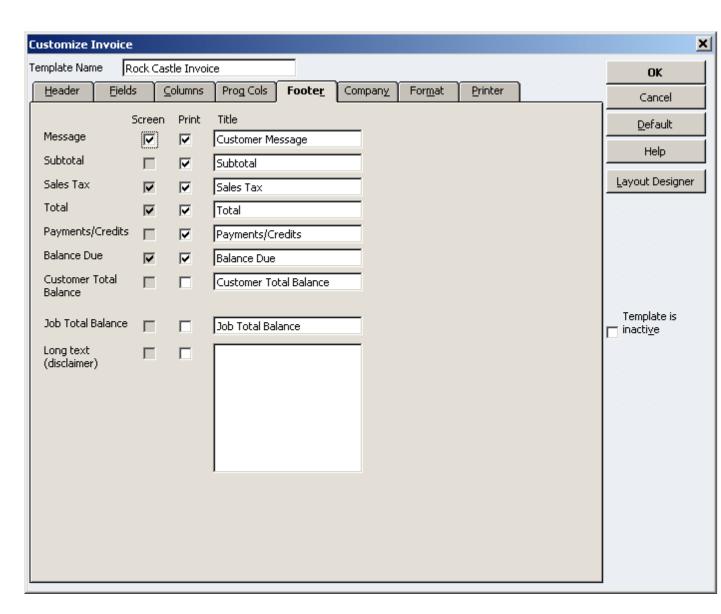
Enterprise Solutions comes with QuickBooks' well-known flexibility. For instance, the 120+built-in reports and all forms such as invoices and estimates can be modified to meet your needs. You can also retrieve QuickBooks data with ODBC compliant applications such as Microsoft® Excel or Access to see data just the way you want – you can even build custom reports and tools or link your other business applications.

Over 120 built-in reports can be easily tailored to your needs. Customize these

standard reports to your needs, then save these changes and the report is memorized for future use.



 All forms can also be easily tailored – add logos, delete or add new form fields, or customize existing fields. Designate fields to appear only on the screen or in the print out as well – so you always look professional to your customers.



Retrieve your QuickBooks data with ODBC compliant applications such as
 Microsoft Excel or Access to see data just the way you want – build custom
 reports, link your various business applications and build custom queries or tools.

Expandable to Meet Your Specialized Needs

We know that Enterprise Solutions can't meet every unique need of every business, so we provide the ability to add what you need. That's why Enterprise Solutions easily integrates with a wide array of tested and proven third-party software applications that enable you to meet almost any business or accounting need, such as customer relationship management, job costing or shop floor management. Visit the Solutions Marketplace at www.marketplace.intuit.com to find a solution that will provide the specialized capabilities you need to run and grow your business without moving to a big, complicated system. Or, you can tap into our network of over 100 software developers in the QuickBooks Developer

Network to help you build a custom solution hat integrates with Enterprise Solutions.8

Save Thousands Versus Comparable Systems

The best part about QuickBooks Enterprise Solutions is the cost – which can potentially save you thousands of dollars in up-front and ongoing maintenance costs versus comparable systems. ¹¹ QuickBooks Enterprise Solutions starts a just \$3,000 for a 5-user license and one-year membership to the Full Service Plan, which includes training, unlimited technical support, product upgrades, data protection services, and online backup.

Full Service Plan Offers Unlimited Support When You Need It

QuickBooks Enterprise Solutions includes the Full Service Plan¹⁰ for one year. As a Full Service Plan member, businesses receive the highest levels of service Intuit offers, including:

- Latest Product Upgrades: We are constantly researching customer needs and responding with new features, improvements in ease of use, and fixes to current features. You don't need to do anything to receive these upgrades. As long as you're a Full Service Plan member, we automatically send you every new software version when it is released.
- Unlimited Technical Support: Plan members enjoy an unlimited number of support incidents, so you can call the Enterprise Solutions Support Team as often as needed. Get help with installation and data conversion so you can get up and running quickly. You'll also get product support 24 hours a day, 7 days a week from our after-hours QuickBooks support team.
- Interactive Training Tools: Within the first 60 days from your date of purchase, you can receive at no additional cost Mastering QuickBooks Enterprise Solutions—an interactive training kit to help you and your employees get up to speed on Enterprise Solutions. The training kit includes a DVD with comprehensive, self-paced and interactive tutorials for both beginning and intermediate Enterprise Solutions users.
- Online Backup Service: Protect your Enterprise Solutions data and any other business data with up to 10 GB of free online backup storage. Your data is stored in a private, secure and encrypted format at two separate locations.

⁸ Business software applications sold separately. For a complete list of software that works with QuickBooks, visit the Solutions Marketplace at http://marketplace.quickbooks.com.

¹¹Source: Study conducted in November, 2008. Pricing analysis based on public information and information provided by accounting software industry professionals for installation supporting 10 users and including core accounting applications for four popular mid-market accounting solutions (excluding Sage Peachtree and DacEasy). In some cases the costs are best estimates based on a wide range of source data. Customers should conduct their own price research before making any purchase decision.

¹⁰ The Full Service Plan is good for 12 months from QuickBooks Enterprise Solutions purchase date or Full Service Plan renewal date. The Intuit support team is available weekdays from 4 A.M. - 7 P.M. Pacific time. Intuit reserves the right to limit each telephone contact to one hour and to one incident. Support availability subject to occasional downtime for systems and server maintenance, company events, observed U.S. holidays, and events beyond our controls. Terms, conditions, pricing, service offerings, and availability of the Full Service Plan are subject to change at any time without notice. U.S. only. See terms and conditions at www.qbes.com/terms.

- Data Protection Services: Get help from your dedicated support team in the
 event you have problems with your Enterprise Solutions data file. Services include
 data recovery for damaged files and password removals for lost or forgotten
 passwords.
- Automatic Plan Renewal: To ensure that you have uninterrupted access to all the benefits of the Full Service Plan, we will automatically renew your Plan every 12 months and bill your account on your renewal date. We'll notify you by mail that your Plan renewal date is approaching, then on your renewal date we'll automatically renew your Plan for another 12 months and debit your account in the amount of the then-current renewal fee. You can cancel the automatic renewal service at any time.¹¹

NEW AND IMPROVED IN VERSION 10.0

- More Custom Fields with Improved Reporting
- Rapidly Add or Edit Multiple List Entries from One Spreadsheet View
- Change Assembly Components on the Fly
- Fully Integrated Document Management
- Give Forms a Distinctive Identity with FREE Professional Designs
- Customize Your Company Snapshot
- Redesigned Report Center
- Reengineered Intuit Statement Writer

More Custom Fields with Improved Reporting – New in 10.0

You know better than anybody what business data you need to track and how you want to use it. More custom fields have been added to Enterprise Solutions for customers, vendors, employees and items so you can capture, track and report on the unique data you need. Set custom fields to accept certain formats such as date, phone number, or select from list to reduce data input errors and improve the quality of your data output. Plus use advanced filtering and sorting to run reports on the custom field information you care about.

Rapidly Add or Edit Multiple List Entries from One Spreadsheet View – New in 10.0

Save time by entering and editing your customers, vendors, item, or account information in bulk. You can even copy and paste data from other spreadsheets.

Change Assembly Components on the Fly – New in 10.0

Save time with new enhancements to Inventory Assemblies. Change quantity and item components on the fly to make substitutions or accommodate special customer requests. Add custom fields, such as serial or lot numbers, to track builds more closely than ever before. Plus print your build assembly with the click of a button and see the quantities needed to accurately build a job.

¹¹ Businesses will be notified prior to renewal and can cancel at any time prior to the renewal date.

Fully Integrated Document Management – Improved in 10.0

Organize all your business documents in one place. Document Management lets you attach documents – electronic or scanned files¹² – to any QuickBooks customer, vendor, employee, account or transaction. Because your documents are backed up online (up to about 1,000 2-page PDFs), they are easy to share with your accountant and employees, and accessible from any internet connection. You can even scan documents right in QuickBooks.

Give Forms a Distinctive Identity with FREE Professional Designs – New in 10.0

Ensure that your invoices and other forms get the attention they deserve. Access new FREE professional designs that you can customize for your business. Create a distinctive look and apply it across all your invoices, statements and other forms all at once.

Customize Your Company Snapshot – New in 10.0

Stay on top of your business from a single screen, with data presented just the way you want it. Choose at-a-glance reports that are most crucial for managing your business. New report options include yearly expense and income comparison, detailed expense and income breakdown, and a top customer list.

Redesigned Report Center – Improved in 10.0

Get the insights you need to make more profitable business decisions. Now it's easier than ever to find just the report you need to understand how your business is doing and spot opportunities to cut costs and boost profits. You can also tag your Favorite Reports to instantly access the reports you rely on most.

Reengineered Intuit Statement Writer - Improved in 10.0

Easily create financial statements with the reengineered Intuit Statement Writer, a \$150 value included at no additional cost. Intuit Statement Writer links your QuickBooks Enterprise Solutions files with Microsoft® Excel so you can build and update professional statements. New enhancements let you create Microsoft Word-based reports and documents, ¹³ create up to 16 statements within a single Microsoft Excel workbook, and send consolidated reports in PDF format. ¹⁴ Plus, documents and statements can be saved as a custom report template for easy reuse.

INDUSTRY-SPECIFIC EDITIONS

QuickBooks Enterprise Solutions is available in industry-specific editions with specialized reports and workflows designed for manufacturers, wholesalers, retailers, contractors, professional services firms, nonprofits, and accountants.

Contractor

QuickBooks Enterprise Solutions Contractor has the same core features included with the standard edition of Enterprise Solutions, plus specialized workflows, reports, chart of accounts and expert tips to better serve contractors. It's made to meet the needs of:

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 $^{^{12}}$ Scanner not included. Only TWAIN compliant scanners supported. Maximum 100 MB per file. Total file storage 100MB or about 1,000 2-page PDFs.

Requires Microsoft Office 2003 or greater, sold separately. Does not work with Microsoft Office Student Edition or Standard Edition

¹⁴ With Windows XP or Vista, Adobe Acrobat 5 or greater required; with Windows 7, Adobe Acrobat 9 required.

- Construction
- Carpenters
- Electricians
- Painters
- Plumbers
- Remodeling

Specialized features include:

The Job Costing Center

A single screen summarizes key information on all jobs.

Advanced Job Costing Tools

Users can see which jobs are making money and which are not.

Change Order Functionality

Accurate and complete estimates including Change Orders help to eliminate surprises for your clients and their customers. Users will be able to track and highlight changes to existing estimates, showing all change orders and the resulting cost impact, every time.

Flexible Billing Rates

Flexible billing rates allow users to assign different rates to different employees so they'll always have an accurate assessment of their total job's cost.

18 Additional Reports for Contractors

Track your job costs automatically as you pay bills, employees and subcontractors. Enterprise Solutions lets you see how you're doing at every phase of the job with 18 additional reports that help contractors make more money from jobs. Reports include:

- Job Status
- Job Costs by Vendor
- Job Costs by Job
- Cost-to-Complete
- Unpaid Bills by Job
- Unpaid Job Bills by Vendor
- Expenses Not Assigned to Jobs
- Billed/Unbilled Hours by Person & Job
- Open Purchase Orders by Vendor

Contractor Chart of Accounts

You may not have the time or accounting expertise to set up your chart of accounts to reflect your specific business. The Contractor edition of Enterprise Solutions provides you with a preset chart of accounts that have been developed by industry accounting professionals.

Built-In Help & Tips from Industry Experts

Get the most out of Enterprise Solutions with tips designed specifically for contractors. Help Topics explain how to set up and use job costing and understand job costing reports. Plus, get tips on creating estimates, change orders and invoices.

Manufacturing & Wholesale

QuickBooks Enterprise Solutions Manufacturing & Wholesale has the same core features included with the standard edition of Enterprise Solutions, plus specialized workflows, reports, chart of accounts and expert tips to better serve manufacturers. It's ideal for:

- Apparel Manufacturers
- Automotive Parts
- Food Manufacturers
- Furniture Manufacturers
- Hardware Manufacturers
- Gifts & Novelty Items

Bill of Materials Cost Tracking

Users can track costs accurately. Assemble items and track their Bill of Materials costs, including labor and overhead costs.

Available to Promise

The Product Availability feature puts all the important inventory data on one simple screen. It allows users to easily drill-down to see details on which customers have ordered the product, or view open purchase orders placed with vendors.

Sales Order Fulfillment Feature

This feature shows all open sales orders on one simple screen. Users can:

- Sort open sales orders by date, by shippable dollar amount, or by customer with 1 click
- Customize whether you want to allow partial shipment, or only complete orders
- Select the orders they want to ship, then instantly batch print pick lists, packing slips, or invoices

Create Sales Orders to easily track the status of the order

Using sales orders, you can:

- Quickly see whether an order's been shipped, or not.
- View reports of all open sales orders by customer, or by item.
- Instantly turn sales orders into work orders, purchase orders, pick lists, or packing slips.
- Create invoices from full or partial sales orders—you choose which items to invoice

Backorder tracking on Sales Orders, Purchase Orders and Invoices

Backorder Tracking columns on sales orders, invoices, and other sales forms show exactly what still needs to be shipped. Backorder column on purchase orders shows what's still expected from vendors.

Customize price levels to keep your prices competitive

This feature enables users to define different prices for different types of customers, such as high-volume, retail, or preferred customers. Users can also create up to 100 customized price levels for each item using a fixed % or dollar amount.

Multiple Shipping Addresses per Customer

This feature simplifies customer shipping address management by making it easier to find and use the correct customer shipping address when creating a Sales Order, Estimate,

Purchase Order, Invoice, Sales Receipt, and Credit Memo. Clients can store an unlimited number of shipping addresses per customer. Addresses are selectable from a dropdown list where shipping addresses are entered.

10 Additional Reports for Manufacturers & Wholesalers

See which products, customers, and jobs are profitable...and which aren't.

- See how your sales reps are performing
- Track open sales orders by customer or by item
- Track open purchase orders
- Track customer returns with the Return Materials Authorization (RMA) form
- Monitor defective materials with the Damaged Goods Log
- Document information on materials that don't meet specifications with the Nonconforming Material Report
- Use the Physical Inventory Worksheet to check your physical inventory against your QuickBooks records

Manufacturing & Wholesale Chart of Accounts

Track the right information, right from the start. The Manufacturing & Wholesale Chart of Accounts was developed by industry financial experts to organize your financial information the way you need to see it. The accounts work with manufacturing and wholesale-specific reports to give you better insight into your business and easier tax preparation.

Built-In Help & Tips from Industry Experts

Get tips from experts in the manufacturing field which show you how to better understand, customize, and optimize Enterprise Solutions for your business. You also get sample files containing three years of fictional data. Refer to these files to see how to handle special situations and to try out Enterprise Solutions features without altering your actual financial data. You can also use the files to train new employees without worrying about your financial data.

Nonprofit

QuickBooks Enterprise Solutions Nonprofit has the same core features included with the standard edition of Enterprise Solutions, plus specialized workflows, reports, chart of accounts and expert tips to better serve nonprofit organizations. It's perfect for:

- Charities & Foundations
- Religious Groups
- Human Services
- Arts
- Academia & Education
- Any other tax exempt entity

Specialized features include:

Customized for Nonprofit Accounting

Preconfigured for nonprofits with memorized reports, chart of accounts, and templates so you can quickly track and manage your organization's finances.

Streamline Fundraising Tasks

Integration with Microsoft® Word¹⁵ enables seamless transfer of donor information directly from QuickBooks. No retyping required.

Flexible customization options

Users can format reports and donor forms the way they like. Add your logo or mission statement so that it is professional and customized for their organization.

The Donor Center

Manage donors. A single screen provides summary information for all donors. Click on a donor's name and clients can see that donor's contact information and every donation they've pledged.

9 Additional Reports for Nonprofits

See the information you need to manage your organization effectively and satisfy IRS requirements. No need to spend hours adapting standard business reports or writing spreadsheet formulas. Enterprise Solutions Nonprofit includes 9 reports created specifically to provide the information nonprofits need. And you can see any of them, anytime, with one click of your mouse. Reports include:

- Budget by Programs Instantly see a snapshot of funding for each of your programs. See how allocated funds and actual expenses compare with budgeted amounts.
- Statement of Financial Income & Expense Summarize your income, expenses and net income in a report that uses terminology relevant to your organization. Keep your Board and the IRS up-to-date effortlessly.
- Statement of Functional Expenses-990 Summarize figures from appropriate accounts into expense categories that match IRS Form 990 line for line. Just transfer the totals, in order, to the form.
- Donors & Grants Create an instant summary of all your donors and grantors, including contact information, contributions and expenses incurred against each donation or grant.
- Biggest Donors Streamline fundraising campaigns by creating a contact list of donors, sorted from largest contributor to smallest over any time period you choose.
- Statement of Financial Position Check your organization's finances, and take action to keep small problems from becoming big ones. Provide your Board with a financial snapshot in terms relevant to nonprofit organizations.
- Track Employee Hours Track employee hours by program for an accurate accounting
 of program expenses. Enterprise Solutions tracks program costs automatically as you
 pay related bills and employees. Enter employee hours by day or week. QuickBooks
 sends totals directly to paychecks and nonprofit reports to help you make better
 decisions.

Nonprofit Chart of Accounts

Categorize your transactions as you enter them for faster, easier IRS reporting and more insight into your finances. The Nonprofit Edition of Enterprise Solutions incorporates the Unified Chart of Accounts (UCOA), a set of accounts developed specifically for nonprofits by nonprofit specialists. With each transaction assigned to an account in the UCOA, you can run nonprofit-specific reports that give you the information you need, exactly the way you need it. Save hours filling out government forms — just transfer the totals from your Enterprise

¹⁵ Business software applications, including Microsoft products, sold separately. Microsoft® Word and Excel integration requires Word and Excel 2000, 2002 or 2003.

Solutions reports.

Built-In Help & Tips from Industry Experts

As a nonprofit organization, you face financial tracking challenges unknown to other types of businesses. You need more than one-size-fits-all advice — and you'll find it in Nonprofit Help. Written by nonprofit accounting professionals, these custom help topics cover everything from tracking volunteers to releasing restricted assets. You'll find information on creating reports for your Board of Directors, tracking donations and more.

Professional Services

Professional service firms are different from other businesses because they bill for time/services vs. sell goods. Key financial activities include creating estimates, tracking time and project costs, and billing clients. QuickBooks Enterprise Solutions Professional Services helps you manage all these tasks with minimal effort.

QuickBooks Enterprise Solutions Professional Services has the same core features included with the standard edition of Enterprise Solutions, plus special workflows, reports, chart of accounts and expert tips to better serve professional services providers.

Enterprise Solutions is made to be easier to use for professional services firms, such as:

- Consulting Firms
- Engineering Firms
- Architecture Firms
- Law Practices
- Physicians & Dental Practices
- Graphic Design Firms
- PR Agencies
- Ad Agencies

Specialized features include:

Seamless Integration with Microsoft® Word¹6

Create letters and envelopes by transferring customer information directly from QuickBooks into Microsoft Word.

Flexible Billing Rates

Different billing rates can be assigned to different employees.

17 Additional Reports for Professional Services Providers

Make informed business decisions with 17 Professional Services reports, including 6 new reports on job costing. QuickBooks tracks costs automatically as you write checks and pay employees. Reports include:

- Project Costs by Vendor
- Job Costs by:
 - Vendor and JobSummary
- Billed Versus Proposal by Project
- Billed/Unbilled Hours by Person
- Billed/Unbilled Hours by Person & Project

¹⁶ Business software applications, including Microsoft products, sold separately. Microsoft® Word and Excel integration requires Word and Excel 2000, 2002 or 2003

- Vendor and Job Description
- Job and Vendor Summary
- o Job and Vendor Detail
- Project Cost Detail
- Unbilled Expenses by Project
- Expenses Not Assigned to Projects

- Billed/Unbilled Hours by Person & Activity
- Open Balances by Customer/Project
- A/R Aging Detail by Class
- Project Status
- Project Contact List, and more!

Professional Services Chart of Accounts

You may not have the time or accounting expertise to set up your chart of accounts to reflect your specific business. Enterprise Solutions Professional Services provides you with a preset chart of accounts that have been developed by industry accounting professionals.

Built-In Help & Tips from Industry Experts

What's the best way to set up projects in QuickBooks? How should you track credit card charges for billable expenses? What's the best way for attorneys to manage client trust accounts? Find the answers to these and more than 60 other industry-specific issues in Professional Services Industry Expert Tips.

Retail

QuickBooks Enterprise Solutions Retail has the same core features included with the standard edition of Enterprise Solutions, ¹⁷ plus special workflows, reports, chart of accounts and expert tips to better serve retailers. Use it alone, or pair it with QuickBooks Point of Sale ¹⁸ software (sold separately) to transfer sales, inventory and customer information to your books in one quick step. It's perfect for:

- Bakeries & Donut Shops
- Food Chains & Franchises
- Candy Shops
- Boutiques & Clothing Stores
- Furniture Stores
- Toy Stores

Specialized features include:

Sales Summary Form

Users can track their sales results in one convenient place with the Sales Summary form – enter sales for the day, week, or any time period they choose. Calculate sales tax liability automatically, and quickly identify over/under amounts.

Custom Price Levels Feature

Price products competitively—the Price Levels feature lets users create up to 100 price levels for any item, or create customer price levels.

17

¹⁷ Unit of Measure feature not included in Enterprise Solutions: Retail Edition.

¹⁸ Additional fees may apply.

14 Additional Reports for Retailers

The Retail edition helps retailers track the right information easily. Track sales results accurately with the Sales Summary Form. Enter total payments and taxable/non-taxable sales for the day, week — or any time period you choose. Or transfer the information in one quick step from QuickBooks Point of Sale software and you never have to enter it at all! Retail Edition calculates your sales tax liability automatically, and you can easily spot cash drawer over/under discrepancies.

The Retail edition also comes with 14 built-in retail-specific reports that help see where you stand in every area of your business. With just one click, you can run reports that allow you to:

- Summarize sales by type of payment and spot sales trends
- Calculate sales tax liability automatically
- Prioritize bills for payment
- Keep tabs on your vendor purchases and vendor returns
- Understand where your profits (or losses) are coming from

Retail Chart of Accounts

Set up QuickBooks for your business right from the start. Choose from predefined company files for a variety of retail business types. They'll give you the accounts and settings you need, which you can customize at any time.

The Retail Chart of Accounts included only in Enterprise Solutions Retail was developed by retail industry financial experts to organize your information the way you need to see it. The accounts work with retail-specific reports to give you better insight into your business and easier tax preparation.

Built-In Help & Tips from Industry Experts

Learn how to set up and use QuickBooks effectively for your retail business. Built-in Retail Help Topics offer tips from retail industry experts. You'll find timesaving, error-saving tips on reconciliation, handling returns, managing credit card payments and integrating the Retail edition seamlessly with QuickBooks Point of Sale or working with other point of sale systems.

Accountant Edition

QuickBooks Enterprise Solutions Accountant 10.0 is a version of Enterprise Solutions that enables accounting professionals to manage their clients' QuickBooks Enterprise Solutions 10.0 data files. Enterprise Solutions Accountant 10.0 is the only application accounting professionals need to open and modify the data files of their Enterprise Solutions 10.0 clients, regardless of which Enterprise Solutions 10.0 Industry Edition they use.

QuickBooks Enterprise Solutions Accountant 10.0 is fully compatible with all Enterprise Solutions 10.0 files. It can also open other QuickBooks files (Basic, Pro, Premier), but once opened and converted to the Enterprise Solutions 10.0 format, the file cannot be used again in QuickBooks Basic, Pro, or Premier, nor can it be used in prior versions of Enterprise Solutions. In other words, Enterprise Solutions Accountant is *not* "backwards compatible" with Basic, Pro, Premier, or prior versions of Enterprise Solutions. QuickBooks Premier Accountant 2010 is recommended to fully support clients' QuickBooks 2010 financial files. Accountants that support business clients using both QuickBooks and QuickBooks Enterprise Solutions typically have both the Premier Accountant and Enterprise Solutions Accountant programs to manage their respective clients' data files.

SYSTEM REQUIREMENTS

Recommended System Requirements

- At least 2.0 GHz processor for a client
- At least 2.8 GHz processor for a server
- At least 512 MB of RAM for a client
- At least 1 GB of RAM for a server
- 1 GB or more disk space strongly recommended for a client or server (additional space required for data files)

Disk Space Requirements for Additional Software

- 50 MB for Microsoft .NET 2.0 Runtime, provided on the QuickBooks CD
- Google Desktop Search (in-product search) space requirements are determined by the size of the company file and the nature of usage. It is not unusual for indices to be as large a 1 GB

Additional Hardware and Software Requirements

- Operating Systems supported:
 - Windows XP (SP2 or later recommended), all editions
 - Windows 2003 Server
 - Windows Vista, all editions
 - Windows Server 2008
- 4x CD-ROM drive
- Optimized for 1024x768 screen resolution, supports 800x600 using "Small fonts" setting in your Windows control panel display settings

Database Server Requirements

- Microsoft® Windows XP (SP2 or later strongly recommended), 2003 Server, 2008
 Server, or Windows Vista
- Linux is supported for Enterprise Solutions (openSUSE 10.2, fedora 6, and Novell Open Workgroup Suite Small Business Edition)

Integration / Compatibility Requirements

QuickBooks is capable of integrating with hundreds of 3rd party applications (see http://marketplace.intuit.com for the most up-to-date list) in addition to the following standard integrations provided with QuickBooks, additional RAM will enhance the use of these features:

- Preparing letters requires Microsoft® Word 2000, 2002, 2003 or 2007
- Exporting reports requires Microsoft® Excel 2000, 2002, 2003 or 2007
- Contact Synchronization with Microsoft® Outlook requires Outlook 2000, 2002, 2003 or 2007
- Synchronization with Outlook requires QuickBooks Contact Sync for Outlook (downloadable for free here: http://www.quickbooks.com/contact_sync)
- Compatible with QuickBooks Customer Manager V2.0 and QuickBooks Client Manager v2.0
- Compatible with QuickBooks Point of Sale v4.0 or later
- Business Planner functionality requires Adobe Acrobat Reader 5.0 or later
- Payroll and other online features and services require internet access with at least a 56Kbps connection speed (DSL or Cable modem recommended)