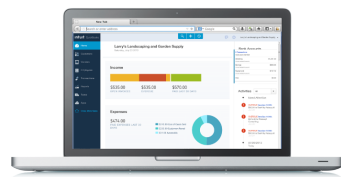


Who is the typical QuickBooks Online customer?



- ✓ Want the flexibility to work on the go (from computers and mobile devices)
- ✓ Service-based business (Prof. svcs., construction & retail are top industries)
- ✓ Comfortable working online
- ✓ One or more locations
- ✓ Looking for zero maintenance software

When to recommend QuickBooks Online



QuickBooks Online is a great choice if your client wants:

- Anytime, anywhere access for up to 25 people at the same time
- Automatic updates and upgrades that don't require any action from your client
- Free support to help with setup or to answer "how-to" questions
- Light inventory capabilities and expenses tracked by job
- iPhone, iPad, Android apps that sync key tasks across all devices
- Bank & credit card transactions automatically downloaded from 16,000+ banks
- Automatic emailing of recurring transactions (invoice/receipts) and reports
- For accountants – multiple AR/AP lines in journal entries
- Free access for an accountant or bookkeeper to work on the books at the same time

Desktop software may be more suitable if clients need:

- Very robust inventory, job costing, or custom reporting capabilities
- Integration with QuickBooks Point of Sale products
- More flexibility in customizing forms
- The QuickBooks Bill Pay feature
- Progress invoicing or ability to receive partial POs



1.48 million people worldwide use QuickBooks Online



#1 cloud accounting solution for small businesses¹



QuickBooks is guaranteed easy or your money back²

1. Based on number of users from paying QuickBooks Online companies worldwide, May 2013. 2. If you're not 100% satisfied with QuickBooks Online for any reason, you can cancel your subscription within 60 days from the first charge date. Simply call (800) 286-6800 within 60 days to request a refund of your paid subscription fees.