

APPOINTMENT-BASED

RETAIL AND eCOMMERCE

PROFESSIONAL AND FIELD SERVICES

Retail and eCommerce Businesses

AND THE ADVANTAGES
OF MOVING ONLINE



Find out which QuickBooks® Online features are tailored to the needs of your retail and eCommerce clients.

Do you have retail and eCommerce clients?

Common retail and eCommerce businesses include:

- Food trucks
- eBay sellers
- Breweries
- Coffee shops
- Restaurants
- Hardware stores
- Furniture stores
- App sellers
- Etsy sellers
- Boutique shops



BUSINESSES THAT
SELL OR RESELL
PRODUCTS HAVE UNIQUE
ACCOUNTING NEEDS—
YOU CAN HELP.

OVER 30,000
RETAILERS
ACROSS THE U.S.
USE QUICKBOOKS
ONLINE.

Your retail and eCommerce clients are looking for:	How QuickBooks Online can help:
<div data-bbox="199 527 280 611"></div> <p>Tightly integrated business management systems</p> <p>Retail and eCommerce businesses are optimized to sell more products and deliver exceptional customer experiences. To achieve this, their sales, payment and staff management systems must work closely together to better manage profit and loss.</p>	<p>✓ Enjoy seamless integration</p> <p>Clients can continue using the sales tool they love best, because QuickBooks Online integrates with popular payment platforms like PayPal, Square, American Express and others.¹</p> <p>✓ Never miss a payday</p> <p>Clients can manage payroll for W-2 employees by printing paper checks or using free direct deposit, and QuickBooks Online makes filing payroll taxes a breeze.</p> <p>✓ Ensure prompt payments</p> <p>Clients can email invoices right from QuickBooks with a Pay Now link, allowing customers to pay instantly online, including via mobile devices.</p>
<div data-bbox="199 1077 280 1161"></div> <p>Accurate and efficient inventory management solutions</p> <p>A sale can't happen if there's no product to sell. Which is why managing inventory and avoiding out-of-stock situations is critical to the success of retail and eCommerce customers.</p>	<p>✓ Stay on top of inventory</p> <p>Clients will never get caught with low stock again after syncing with QuickBooks Online, which allows them to monitor inventory levels, send purchase orders, check deliveries and track vendors.</p>
<div data-bbox="199 1467 280 1551"></div> <p>Easy-to-access updates on the state of their business</p> <p>Understanding cash flow and balance sheets is necessary to run any business. It's especially important to retailers and resellers, who must manage sales and inventory on top of being ready to file taxes when the time comes.</p>	<p>✓ Know where they stand</p> <p>Clients will have all the information they need to make smart decisions and prepare for tax time by accessing financial reports designed to analyze their sales, track their profits and much more.</p> <p>✓ Get ahead before tax time</p> <p>Clients can organize their cash flow and stay on budget with QuickBooks Online, which automatically downloads bank transactions, categorizes spending, schedules bill payments and more.</p>

Retail and eCommerce businesses can gain even more efficiency by harnessing apps.

With full QuickBooks integration and purpose-built functionality for almost every business need, apps are a powerful way to extend the capabilities of QuickBooks Online. Retail and eCommerce businesses will find **QuickBooks POS** and **SOS Inventory** apps especially useful:



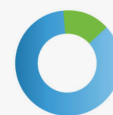
QuickBooks POS

Called “the cash register for the 21st century,” this app provides real-time reporting to track sales at your clients’ businesses. No back-of-the-house server needed, and no hidden fees or charges. Learn more at bit.ly/posQBapp.



SOS Inventory

Sales orders, assemblies and serial inventory to streamline order management and eliminate duplicate data entry. Learn more at bit.ly/sos-inventory.



Fathom

Create insightful dashboard and performance reports. Learn more at bit.ly/fathomapp.

eCommerce businesses also favor these tailor-made apps to enhance their QuickBooks Online experience:



Shopify

Work more efficiently by seamlessly integrating Shopify sales with QuickBooks Online. Learn more at intuitaccountants.com/shopify.



Stitch Labs

Keep all online sales channels and inventory in sync. Automatically sync invoices, orders and more from Stitch into QuickBooks Online. Learn more at bit.ly/stitch-labs-app.



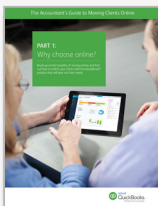
Sync with PayPal

Save time by automatically importing PayPal sales transactions, fees, taxes and discounts into QuickBooks Online. Learn more at intuitaccountants.com/paypal.

Want to know more?

Download *The Accountant's Complete Guide to Moving Clients Online*.

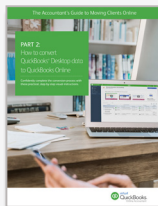
Part 1



Why choose online?

intuitaccountants.com/online

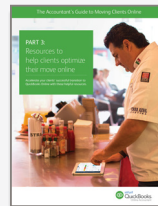
Part 2



How to convert QuickBooks
Desktop data to QuickBooks Online

intuitaccountants.com/convert

Part 3



Resources to help clients
optimize their move online

intuitaccountants.com/optimize

Ready to help a client make the move?

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Visit intuitaccountants.com/discounts today!

¹ Each application is subject to terms, conditions and fees.