



FinanceWorks™

powered by Quicken®

Our customers' feedback on FinanceWorks has been overwhelmingly positive. Given the desire of Americans to get better control on their finances during tough economic times, we can see how this new capability could help drive even greater customer loyalty for BancorpSouth because it helps customers solve important financial tasks easily and all in one place."

Michael Lindsey, Senior Vice President, BancorpSouth

Digital Insight, an Intuit company, is the leading provider of on-demand banking services to banks and credit unions.

The Company's extensive portfolio of on-demand applications are hosted in its world-class data center and securely delivered via the Internet. Outsourcing the management of online banking services to Digital Insight empowers financial institutions to generate new sources of revenue, increase customer retention and realize increased cost efficiencies.

For more information, visit www.digitalinsight.com

Welcome to FinanceWorks™ powered by Quicken®, a next generation online financial management solution that combines the best of Quicken with the best of online banking to transform your website into a financial management hub for your customers or members.

FinanceWorks powered by Quicken helps drive loyalty to your institution by addressing consumers' most pressing needs and empowering them to manage all their financial accounts in one place so they can more easily budget, gain control over their spending and save more.



FinanceWorks™
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Helps consumers get control and insight into cash flow and personal bottom line.

"I LOVE, LOVE, LOVE being able to see right away how much I'm overspending or saving each month and combining months to get a clearer picture of my spending habits."

– FinanceWorks User, Picayune, MS

Help customers / members better manage their bills. FinanceWorks auto detects regularly paid bills and displays them.

Having the Bill Reminders is a big help. I can see each day what bill is due and what's coming up so I can budget accordingly. No more digging for the last bill statement!"

– FinanceWorks User, Picayune, MS

Benefits

With FinanceWorks™ powered by Quicken®, You Can:

- Drive retention and loyalty.
- Become the primary financial institution.
- Increase the frequency and length of visits to your Web site – 72% of end users surveyed said they would logon to their bank or credit union site more often.
- Increase deposit growth and online channel profitability – 78% of end users surveyed said they are more likely to recommend their financial institution.

With FinanceWorks™ powered by Quicken®, Consumers Can:

- Manage their financial accounts across 5,000+ institutions all in one place.
- Analyze spending behavior and find ways to save.
- Ensure bills are paid on time.
- See how much money they really have available to spend.

Solutions & Services

Consumer Solutions

Customer Support
Internet Banking
Marketing
Online Financial Management
Online Services
Paperless Imaging

Commercial Solutions

Business Banking
Corporate Banking

Lender Solutions

Branch
Contact Center
Online

Security Solutions

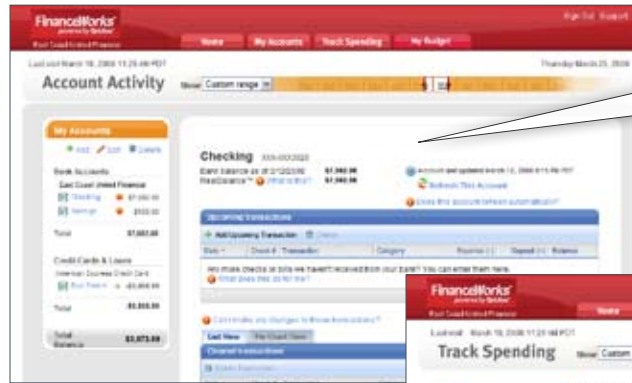
Anti-Phishing
Authentication Fraud
Identify Theft Resolution

Small Business Solutions

Invoicing
Merchant Account Services
Online Financial Management
Payroll

Features

- Enables consumers to access robust online financial management tools that solve the most important every day financial “tasks” from your online banking site.
- FinanceWorks combined with your Bill Pay allows consumers to manage all of their bills from your Web site, regardless of how they are paid.



Real Balance™ enables your customers/members to know how much they really have to spend based on past, present, future income and expenses.

“You can balance your check book so easy this way and then see what you really have left over instead of the balance that you see in your account.”
- FinanceWorks User, Sacramento, CA



Help customers/members save money. The Track Spending feature automatically categorizes transactions so they can see where they spend their money and find ways to save. Budget tool helps customers/members track their budget based on designated targets.

“I can budget so much easier with this chart and graph, it shows exactly where my money is being spent with little or no work from me. AWESOME!”
- FinanceWorks User, Caledonia, MS

LaunchSmart – End-to-end Training and Marketing Support

LaunchSmart is a one stop shop for everything you need to drive awareness and adoption of FinanceWorks for your end user base and employees – and it’s included with your purchase of the product.

LaunchSmart will help you...

- Accelerate business results.
- Build staff awareness and excitement through on-demand training modules and support documentation.
- Drive adoption and active use by your small business users through “ready to go” marketing materials that you can customize and call your own.
- Market to different target segments through a variety of print and online touch points.